

MINUTES

CITIZENS' BEAUTIFICATION COMMITTEE – REGULAR SESSION

THURSDAY, APRIL 16, 2026, 6:00 PM

The Citizens' Beautification Committee convened in regular session at 6:00 PM, April 16, 2026, Committee Co-Chair Daniel Freburg called the meeting to order.

Roll Call

Attendee Name	Title	Status
Gina Lavazza	Committee Chair	Absent
Jennifer Aurora	Secretary	Present
Izola Tyus	Committee Member	Present
Ronald Van Donk	Committee Member	Absent
Daniel Freburg	Committee Member	Present
Nephele Delis	Committee Member	Present
Valerie Wyatt	Committee Member	Absent
Deborah Johnson	Committee Member	Present
Jackie Young	Committee Member	Absent

Public Comment

Individuals wishing to provide emailed public comment must email comments to publiccomment@cityblm.org at least 15 minutes before the start of the meeting. Individuals wishing to speak in-person may register at cityblm.org/register at least 5 minutes before the start of the meeting.

Neither in-person or emailed.

Consent Agenda

Items listed on the Consent Agenda are approved with one motion; Items pulled from the Consent Agenda for discussion are listed and voted on separately.

Item 4A. Consideration and Action to Approve the Minutes from February 19, 2026, Regular Citizens' Beautification Committee Meeting

Committee member Delis made a motion, seconded by Committee Member Tyus, to approve the consent agenda as presented. Co-Chair Freburg directed the clerk to call roll:

AYES: Aurora; Freburg; Delis; Johnson; Tyus Motion carried.

Regular Agenda

The following item was presented:

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Item 5A. Consideration and Action to Approve the final version of the promotional trifold for the Committee to hand out at events. (Recommended Motion: To approve the final tri-fold version,)

Reviewed and discussed the final version of the promotional trifold; no additions or changes were made, and it was approved. Committee member Delis will send the final version to the staff liaison for printing.

Committee member Aurora made a motion, seconded by Committee Member Tyus, to approve the consent agenda as presented. Co-Chair Freburg directed the clerk to call roll:

AYES: Aurora; Freburg; Delis; Johnson; Tyus Motion carried.

The following item was presented:

Item 5B. Presentation and Discussion of the Arbor Day event details, to be held at Benjamin School. (Recommend Motion: None, Presentation only.)

The annual Arbor Day event was held at Benjamin School on Friday, April 24 at 10:00 a.m. A tree was planted on the east side of the playground. Committee members were encouraged to attend, and the city was represented by various officials.

The following item was presented:

Item 5C. Presentation and Discussion of the timeframe for the Beautification Award nominations to be taken to the Committee. (Recommend Motion: None, Presentation only.)

Discussion was held and it was agreed that the season would begin on May 1 and conclude on July 1, with an emphasis on taking photos early in the nomination process. Chairperson Lavazza will update the nomination sheet to reflect 2026, including the nomination timeframe and QR code. A press release will be issued to announce the event.

The following item was presented:

Item 5D. Presentation and Discussion on the Farmer's Market and which members will attend each event. (Recommend Motion: None, Presentation only.)

The Farmers Market dates were confirmed for May 16 and May 23. Committee Member Aurora will staff the booth from 7:30–9:30 a.m. on May 16, and Committee Member Tyus will staff the booth beginning at 7:30 a.m. on May 23. Members interested in working a shift were encouraged to reach out to Aurora or Tyus.

The following item was presented:

Item 5E. Presentation by the Parks and Recreation Department on Events and Activities Happening in the Parks Department. (Recommend Motion: None, Presentation only.)

Parks and Recreation reported that mowing activities had increased and preparations were underway for seasonal workers, primarily students, to begin. Staff were in the process of opening O'Neill Pool. Park restrooms were scheduled to open on April 22, followed by approximately 40 water fountains on April 24. Plans were being considered to install a trailhead at the wayside at Veterans and Hamilton Roads. Updates to the West Woods Park playground were underway, along with the application of pre-emergent to turf and maintenance of plant beds. Work on downtown planters was also planned in preparation for the outdoor dining season beginning May 1.

The following item was presented:

Item 6. New Business

Committee Member Aurora updated the committee on Route 66 Oakland School art project. The students had completed their discs, and several projects were showcased at the Bloomington Public Library as part of its Route 66 display. Chairperson Lavazza planned to visit the classroom during the week of April 20–24 to take photos of the students and their projects. A date was scheduled to weatherproof the discs so they could be delivered to Parks and Recreation in time for spring planting. Coordination was also underway with the McLean County Museum to display select projects in the Centennial Plaza exhibit for the Route 66 celebration.

For the next agenda, the committee will begin planning for the holiday decoration event. The next meeting is scheduled for May 21.

Adjournment

Committee member Aurora made a motion, seconded by Johnson, To adjourn the meeting. Co-Chair Freburg directed the secretary to call roll:

AYES: Aurora; Freburg; Delis; Johnson; Tyus Motion carried.

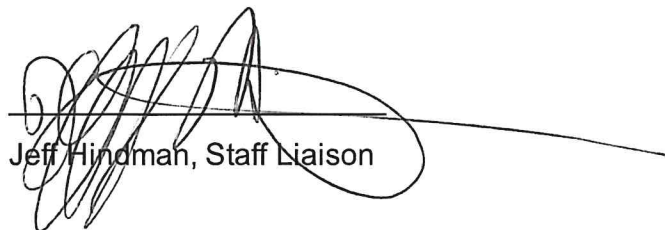
Motion carried (viva voce).

The Meeting Adjourned at 6:54 PM.

CITY OF BLOOMINGTON



Chairperson Gina Lavazza



Jeff Hindman, Staff Liaison

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