

CULTURAL DISTRICT COMMISSION MEETING MINUTES

December 10, 2015

Creativity Center Conference Room

107 E. Chestnut Street, Bloomington, Illinois 61701

Attendance

Commission present: Roger Elliott, Sherry Galbreath, Matt Giordano, Kiasha Henry, Jessielee Hinshaw, Ryan Huette, Jamie Mathy, Carole Ringer, Vicki Tilton

Staff present: Eric Veal, Tina Salamone, Brandy Maloney, Erin Shannon, Pam Starks, Thom Rakestraw, David Young

Meeting called to order by Vicki Tilton at 7:35 a.m. and roll call taken.

Public Comment: None.

Item to be Presented

With a motion by Mathy and second by Elliott, the November 2015 Cultural District Commission meeting minutes were approved.

Staff Reports

Performing Arts Director Report

Salamone provided a copy of the Monthly Director's Report with highlights of activities for the month. She also reported the following:

- Not all Commissioners are BCPA Arts Partners. She encouraged all to do so and noted the lowest giving level is \$50.00.
- She has descriptions of the new shows added which were discussed last month. She will make copies available to those interested.
- She is looking at booking more comedians. Paula Poundstone is confirmed for Spring 2016 and Kathleen Madigan has been pushed to the fall.
- Holiday Spectacular was here this past weekend. The numbers were a little lower than usual, but there were also less kids participating this year.
- Tuesday night we had a lot of people at the BCPA for the NHS AND NWHS combined band event. She noted it is critical for students to be in a facility like the BCPA.
- She is looking for an electronic version of the Farnsworth contract for Mathy.
- Mathy asked why Susan Saunders had a recent radio interview with the Nelsons. Salamone reminded all that the Nelsons will be performing next week at the BCPA.

Marketing Report

Shannon reported:

- Four new shows have been announced. To avoid confusion, marketing has not sent the December email yet.
- Alastair Bruce at the BCPA
 - There was an article in the Pantagraph's GO Section
 - She and Salamone did a TV appearance on PBS
- Marketing will be scheduling the promotional banners over Center Street for 2016.
- Marketing is also working presenting the rental rates of the entire department in a more elegant way.
- The social media numbers for followers, likes, etc. continues to increase. Also, there has been a good response to the Facebook events for shows.

Community Engagement Report

Veal provided a Community Engagement handout with highlights of the month's activities. He also reported:

- Jeff Tracta was a great show.
- We are looking at raising rental rates for the BCPA and department wide.
- There will be Arts Partners receptions for the next three shows.
- The BCPA Assistant Performing Arts Manager (Assistant Performing Arts Director) position has been posted. It will close this Friday, and we are hoping for interviews to take place in the next week or two.
- Presentations regarding the Budget Task Force's recommendations for the BCPA were scheduled for September and November; both were pushed back. Veal is hoping for a January date.
 - Ringer asked if the Commission could be informed of the date as far out as possible.
 - Elliott inquired as to whether this presentation would take place at a Council Meeting or Work Session. Veal believes it will be at a Council Meeting.
- Ringer suggested all Commissioners should encourage folks to let those in Administration and the Council that you support the BCPA and its projects, including the Creativity Center. Others acknowledged this is important and should be done.
- Mathy asked about possible outsourcing of BCPA management. Salamone responded that discussions regarding outsourcing of management was not about the BCPA. Veal added that the Coliseum's contract expires in the spring.
- Veal thanked the Commission and staff for their help and support during the past challenging year.

Facilities Reort

Young reported:

- He is waiting to see if Council approves needed capital expenditures.
- The west end tuck pointing needs attention; bricks are falling.
- Preventative maintenance was completed last week for an air handler.
- A pump in the BCPA kitchen blew and was fixed.

Arts Presenting Education Component: Tabled.

Friends of the BCPA 501c-3 Fundraising Report: They will be meeting soon and will report back.

With a motion by Giordano and second by Ringer, the meeting adjourned at 8:20 am.