



Minutes
Citizens' Beautification Committee - Regular Session
Thursday, May 21, 2026 - 6:00 PM

The Citizens' Beautification Committee convened in regular session in the Oak Conference Room at the Government Center at 6:00 PM. Chair Lavazza called the meeting to order.

1. Call to Order

2. Roll Call

PRESENT: Committee Member Gina Lavazza
Committee Vice Chair Daniel Freburg
Committee Member Jennifer Aurora
Committee Member Deborah Johnson
Committee Member Izola Tyus
Committee Member Ronald Van Donk

ABSENT: Committee Member Nephele Delis
Committee Member Valerie Wyatt

Staff Present: Jeff Hindman, Staff Liaison

3. Public Comment

Individuals wishing to provide emailed public comment must email comments to publiccomment@cityblm.org at least 15 minutes before the start of the meeting. Individuals wishing to speak in-person may register at cityblm.org/register at least 5 minutes before the start of the meeting.

Neither in-person or emailed: No public comment was received.

4. Consent Agenda

Items listed on the Consent Agenda are approved with one motion; Items pulled from the Consent Agenda are listed and voted on separately.

- A. Consideration and Action to Approve the Minutes of the April 16, 2026, Citizens' Beautification Committee Regular Meeting.** (Recommended Motion: The Proposed Minutes be approved.)

Committee Member Aurora made a motion, seconded by Committee Member Johnson, .

Chair Lavazza directed the Secretary to call roll:

Ayes: Aurora, Lavazza, Freburg, Van Donk, Johnson, Tyus

Motion carried.

5. Regular Agenda

A. Presentation and Discussion of the planning for the Holiday Decoration Event. (Recommended Motion: None; Presentation only.)

The Beautification Committee discussed formally incorporating the Holiday Decoration Recognition into the committee's beautification efforts as an official community event. Committee members collaborated on developing the framework for the recognition program, including proposed requirements, seasonal timelines, voting procedures, and a press release strategy.

The committee also discussed the process for presenting the proposal to the City Council once the final draft is completed and approved internally.

To support development of the final proposal, each committee member was tasked with bringing an idea, statement, or description of what the recognition program means to them personally to the June meeting for possible inclusion in the final proposal document.

B. Presentation and Discussion on Route 66 Project updates. (Recommended Motion: None; Presentation only.)

The decorations were placed in the downtown flower pots by the Parks maintenance staff. A press release was distributed and gained additional attention when Scholastic Magazine expressed interest in featuring the project in a story. Chair Lavazza shared that she would coordinate and provide updates related to the project moving forward.

Staff Liaison Hindman requested consideration for placing additional Route 66 artwork around the museum square, noting that there are many projects available for display.

C. Presentation by the Parks and Recreation Department on Events and Activities happening in the Parks Department. (Recommended Motion: None; Presentation only.)

Hanging baskets had been planted, and annual plantings were expected to be completed during the week of May 25-29. Staff members were continuing cleanup efforts related to storm-damaged trees throughout the community. The committee was also informed that pools and splash pads would be open for the season over Memorial Day weekend. In addition, the Parks Department shared progress updates regarding the Hamilton Road Wayside project, noting the concrete had been poured and the area around it graded and seeded.

6. New Business

There was an update on the annual Arbor Day event held at Benjamin School, and it was deemed a success. Mayor Brady was in attendance along with local news media to help capture the moment. Members Lavazza, Aurora and Tyus were present for the event and expressed their appreciation for their opportunity to participate and the committee thanked the Parks Department for a successful event.

The committee inquired about the tr-fold brochure created by member Delis.

Committee Member Tyus confirmed she will be attending the Farmer's Market May 23rd assisting with community engagement and providing information related to the Beautification C

7. Adjournment

Committee Member Aurora made a motion, seconded by Committee Member

Johnson, .

Chair Lavazza directed the Secretary to call roll:

Ayes: Aurora, Lavazza, Feburg, Van Donk, Johnson, Tyus

Motion carried (viva voice).

CITY OF BLOOMINGTON



Committee Chair

ATTEST



Jeff Hindman, Staff Liaison