



MINUTES

CITIZENS' BEAUTIFICATION COMMITTEE - REGULAR SESSION THURSDAY, OCTOBER 17, 2024, 6:00 PM

The Citizens' Beautification Committee convened in regular session at 6:00 PM, October 17, 2024. Chair Lavazza called the meeting to order.

Roll Call

Attendee Name	Title	Status
Izola Tyus	Committee Member	Present
Margaret Kraft	Committee Member	Present
Jennifer Aurora	Committee Member	Present
Gina Lavazza	Committee Member	Present
Daniel Freburg	Committee Member	Present
Eldon Haab	Committee Member	Present
Michaela Kent	Committee Member	Present
Deborah Johnson	Committee Member	Absent
Fredrick Marling	Committee Member	Absent
Joni Painter	Committee Chair	Absent

Public Comment

Individuals wishing to provide emailed public comment must email comments to publiccomment@cityblm.org at least 15 minutes before the start of the meeting. Individuals wishing to speak in-person may register at cityblm.org/register at least 5 minutes before the start of the meeting.

Neither in-person or emailed: No public comment was

received **Consent Agenda**

Items listed on the Consent Agenda are approved with one motion; Items pulled from the Consent Agenda for discussion are listed and voted on separately.

Item 4.A. Consideration and Action to Approve the Minutes of the September 19, 2024 Regular Citizens' Beautification Committee Meeting

Co- Chair Freburg made a motion, seconded by Committee Member Kent to approve the consent agenda as presented. Chair Lavazza directed the secretary to call the roll:

Committee Member Freburg made a motion, seconded by Committee Member Kraft, to approve the consent agenda as presented. Chair Lavazza directed the secretary to call roll:

AYES: Freburg; Haab; Lavazza; Kraft; Aurora; Johnson; Kent;

Tyus **Motion passed.**

Regular Agenda

Continued Discussion on the Potential Projects the Citizens' Beautification Committee can take on in the immediate future

The following item was presented:

Item 5.A. Continued Discussion on the Potential Projects the Citizens' Beautification Committee can take on in the immediate future

Co-Chair Freburg opened discussion to consider a project focusing on the Downtown Bloomington area. Possible mural idea and placement of Bloomington chevron/emblem downtown. Chair Lavazza suggested including the local schools in project ideas to include school-age children and would reach out to the Bloomington Economic Development Committee for their ideas and possible co-collaboration on any projects. Committee Member Haab reminded the committee that the Route 66 100th anniversary and Centennial would happen in 2026. He suggested a beautification project to highlight Bloomington's Route 66 affiliation. Committee Members Kent and Kraft discussed the research of plants that would have been around in 1926, incorporating them into decorations and creating a planter insert with Route 66. Committee Member Aurora would follow up with the McLean County Museum and research Route 66 2026 Anniversary details for November meeting.

The following item was presented:

Item 5.B. Presentation and Discussion by the Bloomington Parks and Recreation Department on General Department Updates

Staff Liaison Jeff Hindman reported Parks and Recreation would receive 200 trees in late October for fall planting. A new sign for Empire Junction was installed and an additional train car crafted by Central Illinois Woodworkers will arrive soon. The Parks Maintenance staff was busy pulling annuals, mulching leaves and preparing for fall. The Bloomington pools and splash pads have been closed and winterized.

Committee Member Comments

Chair Lavazza reminded the Committee that the 2024 Beautification Award winners would be recognized during the October 28th City Council meeting. Chair Lavazza would create the slide presentation highlighting the winners and get them to the Bloomington IT representative before the City Council meeting. Staff Liaison Jeff Hindman stated the stones were engraved and would be delivered to the winners residence after the meeting.

Adjournment

The meeting was adjourned at 6:42pm.

Committee Member Aurora made a motion, seconded by Committee Member Kent, to adjourn the meeting.

Chair Lavazza directed the secretary to call roll:

AYES: Freburg; Haab; Lavazza; Kraft; Aurora; Johnson; Kent;

Tyus **Motion carried (viva voce).**

The Meeting Adjourned at 6:42pm

CITY OF BLOOMINGTON

Chairperson Gina Lavazza

Jeff Hindman, Staff Liaison