

**CULTURAL DISTRICT COMMISSION
MEETING MINUTES**

August 14, 2014
Creativity Center Conference Room

Attendance

Commission present: Vicki Tilton, Carol Baker, Alex Cardona, Sherry Galbreath, Matt Giordano, Neeraj Joshi, Mike Kerber, Jamie Mathy, Carole Ringer, Karen Schmidt

Commission Absent: Roger Elliott, David Hauman, Judy Markowitz, Curtis Trout

BCPA staff present: Tina Salamone, Graham Cowger, Brandy Maloney, Erin Mangian, Rodney Stickrod, Bev Spencer, Eric Veal, Jocelyn Whikehart, Dave Young

Guests: Dexter O'Neal, Jeremy Haley

Meeting opened at 7:30 a.m. by Chair, Vicki Tilton. Roll call taken. Giordano introduced Dexter O'Neal and Jeremy Haley - participants in the Multicultural Leadership Program. Everyone present made brief introductions. O'Neal and Haley will shadow BCPA staff and key players over the next year to learn what we do, how we do it and why do it. This is the first time the BCPA has been involved in the program.

Previous minutes approved with a motion by Schmidt and a second by Kerber.

Review of recent activities and events

Commission and staff received a copy of Veal's City Manager Monthly Report.

Salamone provided an overview of the past month's events including Summer Theatre's The Music Man, Sebastian Bach and Northern Exposure. She noted she would send a copy of her Director's Report to the Commission. Tilton stated although the Sebastian Bach performance attendance was disappointing, her family and friends loved the show. Baker stated every show doesn't need to break even that some shows will pay for others. Salamone agreed.

Salamone asked all to please continue to Like and Share info via facebook and other social media outlets. She also encouraged all to take and place Bruegala yard signs.

Cardona asked about the status of the Marketing Association position. Mangian summarized the position description and noted it has been posted. Commission commended Mangian on a job well done with marketing the BCPA, especially considering the associate position is still vacant.

At 7:50 am, Salamone excused herself from the remainder of the meeting in order to attend a funeral out of town.

Other Business

Tilton welcomed Dexter O'Neal and Jeremy Haley and noted Giordano and Baker will be the Commission liaisons for this Multicultural Leadership Program. Giordano stated he wants O'Neal and Haley to have an experience beyond attending Commission meetings and that the Creativity Center project may be a good area for them to focus on, as well as anything else that will really engage them. Others agreed.

Bobbie Herakovich – Parks, Recreation and Cultural Arts Interim Manager – joined the meeting at approximately 7:55 am.

Ringer noted the Summer Arts Sampler information and results should be ready by next month's meeting; she will share the info then.

Cardona noted Los Lobos will be performing at the BCPA during Hispanic Heritage Month. He offered to distribute show info at events he attends. He hopes that a reception at the BCPA on show day would be possible, as was done in the past.

Baker stated the BCPA new volunteer training is tonight; she is hoping to have additional docents this year.

Veal reported he met with the Community Educators on Monday, where Dianne Wolfe, of the Regional Office of Education, informed the group that most schools are not cutting field trips. Additionally, she will help the BCPA in marketing our Student Spotlight Series by sending out our flyer to teachers.

Ringer asked if there is an update on the 501c3. Tilton responded there is not; she will contact Jim Waldorf. Ringer noted we need to have policies in place so we know how to handle things once it's ready to go. Tilton replied the initial bylaws are complete and she will contact Waldorf for an update. Giordano noted there is a need to brainstorm as a Commission as to how it will all work and benefit the Creativity Center; others agreed. Cardona offered that his Innovation Team may be of assistance. Ringer stated the Zoological Society is another source.

Jamie Mathy reminded all of the bike race before Bruegala. Young noted the Corn festival in Normal is also happening prior to Bruegala.

Giordano reported the *Bloomington Now* working groups are starting today, including the Cultural Arts meeting today at Washington Elementary. Giordano and Tilton are both involved.

With a motion by Cardona and second by Ringer, meeting adjourned.