CITY OF BLOOMINGTON ILLINOIS

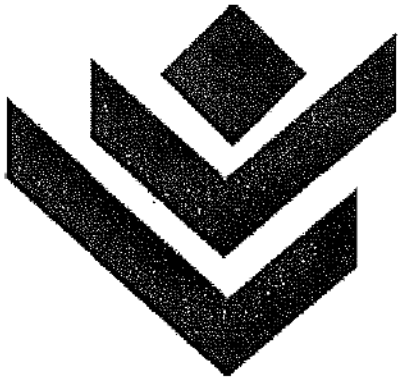
CITY OF BLOOMINGTON COMMITTEE OF THE WHOLE MEETING JULY 20, 2015

CONSENT AGENDA

RECOGNITION

REGULAR AGENDA

PUBLIC HEARINGS



City Logo Design Rationale

The symbol for the City of Bloomington is multifaceted in its visual and conceptual approach. Visually the symbol and the City's identity represent a modern progressive style which is consistent with the City's government. The symbol is based on three different concepts which combine to represent the City in a contemporary and appropriate way.

First and foremost is the chevron. The City government is a respected agency dedicated to serving the public. In this way, the chevron represents service, rank and authority.

The symbol may also be seen as a three dimensional building. This represents growth and diversity in our community.

Finally, the flower or plant derived from the original name "Blooming Grove," represents a community that is friendly and safe. Progress and growth are also associated with plant life as well as regeneration and renewal.

The symbol's positive upward movement is representative of the City's commitment to excellence!

City of Bloomington – Strategic Plan

Vision 2025

Bloomington 2025 is a beautiful, family friendly city with a downtown – the heart of the community and great neighborhoods. The City has a diverse local economy and convenient connectivity. Residents enjoy quality education for a lifetime and choices for entertainment and recreation. Everyone takes pride in Bloomington.
Jewel of Midwest Cities.

Mission

The Mission of the City of Bloomington is to be financially responsible providing quality, basic municipal services at the best value. The city engages residents and partners with others for community benefit.

Core Beliefs

Enjoy **S**erving Others
Produce Results
Act with **I**ntegrity Take
Responsibility Be
Innovative Practice
Teamwork
Show the **SPIRIT!!**

Goals 2015

Financially Sound City Providing Quality Basic Services
Upgrade City Infrastructure and Facilities
Strong Neighborhoods
Grow the Local Economy
Great Place to Live – A Livable, Sustainable City
Prosperous Downtown Bloomington

12/11/2010

CITY OF BLOOMINGTON

2015 Strategic Plan Goals

Goal	**1. Financially Sound City Providing Quality Basic Services**
Objective	a. Budget with adequate resources to support defined services and level of services
	b. Reserves consistent with city policies
	c. Engaged residents that are well informed and involved in an open governance process
	d. City services delivered in the most cost-effective, efficient manner
	e. Partnering with others for the most cost-effective service delivery
Goal	**2. Upgrade City Infrastructure and Facilities**
Objective	a. Better quality roads and sidewalks
	b. Quality water for the long term
	c. Functional, well maintained sewer collection system
	d. Well-designed, well maintained City facilities emphasizing productivity and customer service
	e. Investing in the City's future through a realistic, funded capital improvement program
Goal	**3. Grow the Local Economy**
Objective	a. Retention and growth of current local businesses
	b. Attraction of new targeted businesses that are the "right" fit for Bloomington
	c. Revitalization of older commercial homes
	d. Expanded retail businesses
	e. Strong working relationship among the City, businesses, economic development organizations
Goal	**4. Strong Neighborhoods**
Objective	a. Residents feeling safe in their homes and neighborhoods
	b. Upgraded quality of older housing stock
	c. Preservation of property/home valuations
	d. Improved neighborhood infrastructure
	e. Strong partnership with residents and neighborhood associations
	f. Residents increasingly sharing/taking responsibility for their homes and neighborhoods
Goal	**5. Great Place – Livable, Sustainable City**
Objective	a. Well-planned City with necessary services and infrastructure
	b. City decisions consistent with plans and policies
	c. Incorporation of "Green Sustainable" concepts into City's development and plans
	d. Appropriate leisure and recreational opportunities responding to the needs of residents
	e. More attractive city: commercial areas and neighborhoods
Goal	**6. Prosperous Downtown Bloomington**
Objective	a. More beautiful, clean Downtown area
	b. Downtown Vision and Plan used to guide development, redevelopment and investments
	c. Downtown becoming a community and regional destination
	d. Healthy adjacent neighborhoods linked to Downtown
	e. Preservation of historic buildings

AGENDA

CITY OF BLOOMINGTON
CITY COUNCIL COMMITTEE OF THE WHOLE
MEETING AGENDA
CITY HALL COUNCIL CHAMBERS
109 E. OLIVE STREET, BLOOMINGTON, IL 61701
MONDAY, JULY 20, 2015, 5:30 P.M.

Light dinner available at 5:00 p.m.

1. **Call to Order**

2. **Roll Call of Attendance**

3. **Public Comment *(30 minutes)***

   (A Public Comment period not to exceed thirty (30) minutes will be held during each Board and Commission meeting, as well as all regularly scheduled City Council, Committee of the Whole and Special Meetings of the City Council not designated as Work Sessions. Nothing herein shall prohibit the combination of meetings, at which only one public comment period will be allowed.

   Anyone desiring to address the Board, Commission or City Council, as applicable, must complete a public comment card available in the meeting location up to thirty (30) minutes prior to the start of the meeting. The person must include their name, address, and any other desired contact information, although said person shall not be required to publicly state their address information. If more than five (5) individuals desire to make a public comment, the order of the speakers shall be by random draw. (Ordinance No. 2015-46))

4. **Consideration of approving Committee of the Whole Meeting Minutes from June 15, 2015.** *(Recommend that the reading of the minutes of Committee of the Whole Proceedings of June 15, 2015 be dispensed with and the minutes approved as printed.)*

5. **Presentation and discussion of the U.S. Cellular Coliseum Fiscal Year 2015 year-end report.** *(John Butler and Bart Rogers, Central Illinois Area Management (CIAM); 15 Minutes Presentation, and 20 Minutes Discussion)*

6. **Presentation and discussion regarding Infrastructure Master Plans for the City of Bloomington.**

   A. Presentation on Infrastructure Master Plans and Capital Improvement Programming (Budgeting) by Alex McElroy, Assistant to the City Manager, *(10 Minutes Presentation)*

   B. Presentation on the Storm Water and Sanitary Sewer Master Plans *(Jim Karch, Director of Public Works 10 Minutes Presentation).*

   C. Presentation on the Storm Water and Sanitary Sewer Rate Study *(Collin Drat, Consultant, Raftelis Financial Consultants, Inc., 10 Minutes Presentation).*

Note: No action will be taken on any matters at this meeting beyond approval of the minutes.

D. Discussion regarding the next steps in the process for the City's Infrastructure Master Plans and Capital Improvement Programming (Budgeting). *(David Hales, City Manager, 5 Minutes Presentation.)*

E. Council Discussion *(30 Minutes)*

7. Budget Task Force Committee Update *(Alderman David Sage, 15 Minutes Presentation.)*

8. Adjournment

Note: No action will be taken on any matters at this meeting beyond approval of the minutes.

AGENDA ITEM NO. 4

FOR COUNCIL: July 20, 2015

SUBJECT: Consideration of approving Committee of the Whole Meeting Minutes from June 15, 2015.

RECOMMENDATION/MOTION: That the reading of the minutes of Committee of the Whole Proceedings of June 15, 2015 be dispensed with and the minutes approved as printed.

STRATEGIC PLAN LINK: Goal 1. Financially sound City providing quality basic services.

STRATEGIC PLAN SIGNIFICANCE: Objective 1d. City services delivered in the most cost-effective, efficient manner.

BACKGROUND:

In compliance with the Open Meetings Act, Committee Proceedings must be approved within thirty (30) days after the meeting or at the Committee's second subsequent regular meeting whichever is later.

In accordance with the Open Meetings Act, Council Proceedings are made available for public inspection and posted to the City's web site within ten (10) days after Committee approval.

COMMUNITY GROUPS/INTERESTED PERSONS CONTACTED: Not applicable.

FINANCIAL IMPACT: Not applicable.

Respectfully submitted for Council consideration.

Prepared by: Cherry L. Lawson, City Clerk

Reviewed by:

Recommended by:

David A. Hales
City Manager

Attachments:

- June 15, 2015 Committee of the Whole Meeting Minutes

Motion: That the reading Recommend that the reading of the minutes of Committee of the Whole Proceedings of June 15, 2015 be dispensed with and the minutes approved as printed.

Motion: _____ Seconded by: _____

	Aye	Nay	Other		Aye	Nay	Other
Alderman Black				Alderman Mwilambwe			
Alderman Buragas				Alderman Painter			
Alderman Fruin				Alderman Sage			
Alderman Hauman				Alderman Schmidt			
Alderman Lower							
				Mayor Renner			

COMMITTEE AS A WHOLE SESSION
PUBLISHED BY THE AUTHORITY OF THE CITY COUNCIL OF BLOOMINGTON, ILLINOIS
MONDAY, JUNE, 15, 2015; 5:30 P.M.

1. Call to Order

Mayor Renner called the meeting to order at 5:30 PM and asked City Clerk Lawson to call the roll.

2. Roll Call

Aldermen: Jim Fruin, Kevin Lower, David Sage, Mboka Mwilambwe, Amelia Buragas, Joni Painter, Karen Schmidt, Scott Black, Diana Hauman

3. Public Comment

Mayor Renner opened the floor to public comment.

The following citizens offered comments to the Council:

Herb Eaton

Steve Wennemacher

Bruce Meeks

Alton Franklin

Tim Tilton

Gary Lambert

Darrell Hartweg

4. Consideration of approving Committee of the Whole Meeting Minutes from May 18, April 20, and March 16, 2015.

Mayor Renner read this item by its title and stated that the motion should include corrections to the minutes that were emailed to the Council.

Motion by Alderman Painter, seconded by Alderman Schmidt approving the Committee of the Whole Meeting Minutes from May 18, April 20, and March 16, 2015 with the corrections noted by the City Clerk.

Motion carried [viva voce]

Mayor Renner asked was there a motion to move into an Executive Session.

Motion by Alderman Hauman, seconded by Alderman Black to move into an Executive Session pursuant to Section 2 (c)(5) of the Open for the purpose of discussing the Purchase or Lease of Real Estate.

Alderman Hauman read a list of persons approved to attend the Executive Session. The list included the following staff members: David Hales, Jeffrey Jurgens, Patti-Lynn Silva, Tom Dabareiner, Austin Grammer, Kevin Kothe, Nora Dukowitz and Kyle Ham. The list also included the following outside consultants: Libby Au, Todd Kryzskowski, and Kathleen Field Orr. There is also a possibility of Mr. Jeff Giebelhausen and his attorney to be called into the closed session at some point to answer direct questions of the Council.

Mayor Renner asked was there anyone that needed to be added to the list prior to the beginning of the Executive Session.

Those added to the list of approved attendees are: Cherry Lawson, Steve Rasmussen, Daniel Barlow, Blake Masterson, and Scott Sprouls.

Mayor Renner asked Alderman Hauman to reread the names to assure there was no confusion.

Alderman Hauman repeated the purpose for adjourning into an Executive Session Meeting, pursuant to Section 2 (c)(5) of the Open Meeting Law for the purpose of discussing the Purchase or Lease of Real Estate as well of the list of approved attendees for the Executive Session.

Alderman Lower stated that he understood the reason for an Executive Session, however; stating that in this instance there is no other competitor for this property. He inquired as to the reason Council was holding a closed session for this matter.

Mayor Renner noted the need for an Executive Session because there were many people internally involved.

Corporate Counsel Jeff Jurgens stated in other Executive Sessions the Council reviews negotiation. However in this instance, the Council would meet in closed session to examine the positives and negatives of the acquisition.

The Mayor directed the Clerk to call the roll which resulted in the following:

Ayes: Aldermen Fruin, Painter, Sage, Mwilambwe, Buragas, Schmidt, Black, Hauman

Nays: Alderman Lower

5. Adjourn into Closed Session

Adjournment: 5:45 PM

Return to Open Session

Mayor Renner asked for a motion to adjourn the Regular Session Meeting.

Motion by Alderman Mwilambwe, seconded by Alderman Schmidt to adjourn Regular Session. Time: 8:48 p.m.

The Mayor directed the Clerk to call the roll which resulted in the following:

Ayes: Aldermen Fruin, Lower, Sage, Mwilambwe, Buragas, Schmidt, Black, Hauman, and Painter

Nays: None

CITY OF BLOOMINGTON **ATTEST**

Tari Renner, Mayor

Cherry L. Lawson, City Clerk

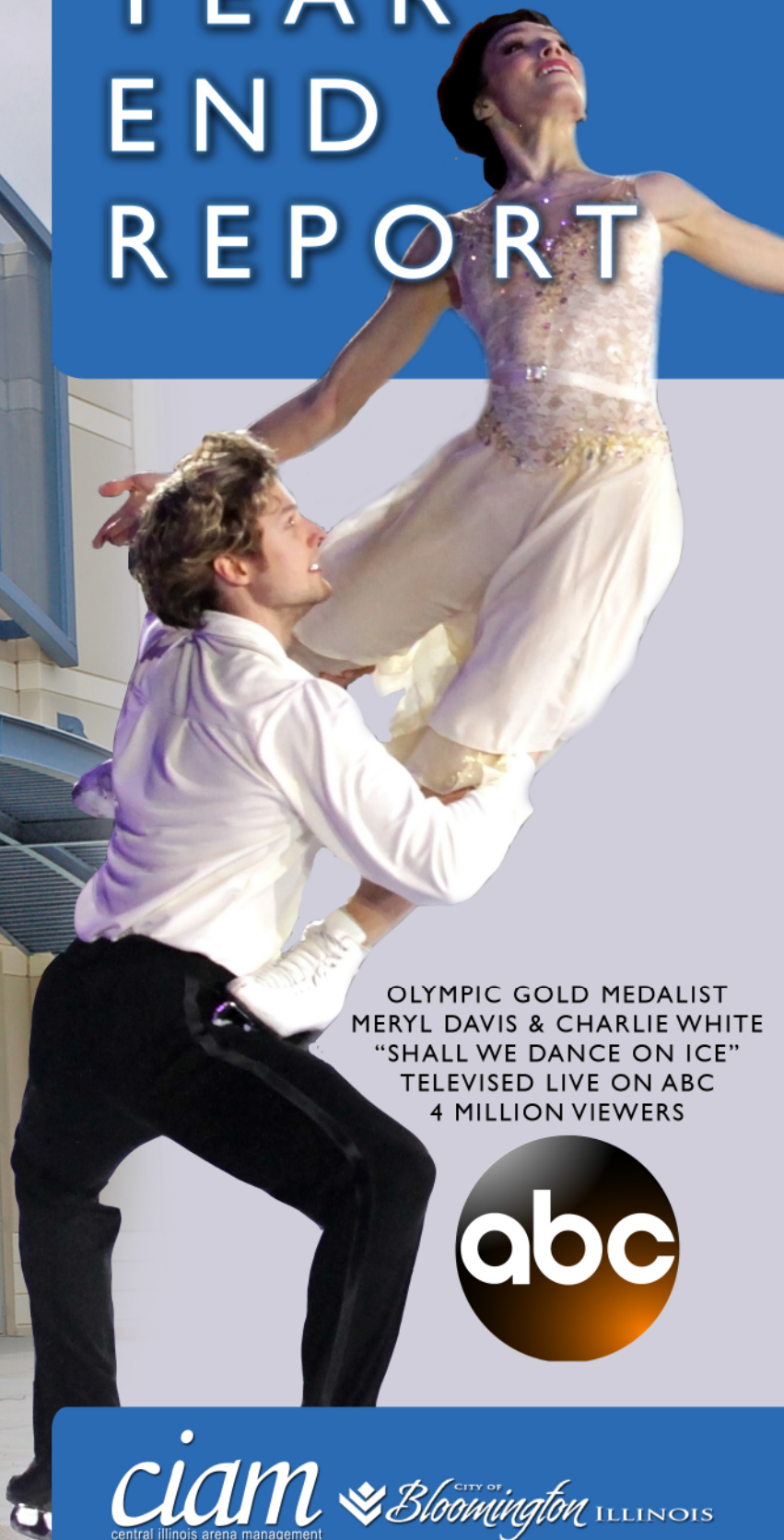
Agenda Item No. 5

U.S. Cellular Coliseum Fiscal Year 2015 Year-End Report Presentation



FISCAL YEAR 2015

YEAR END REPORT



OLYMPIC GOLD MEDALIST
MERYL DAVIS & CHARLIE WHITE
"SHALL WE DANCE ON ICE"
TELEVISED LIVE ON ABC
4 MILLION VIEWERS

abc

ciam central illinois arena management

City of Bloomington Illinois

MANAGED BY CENTRAL ILLINOIS ARENA MANAGEMENT, INC

BLOOMINGTON, ILLINOIS

WWW.USCELLULARCOLISEUM.COM

VICE PRESIDENT, BART ROGERS

As our ninth year of operations concludes, I am privileged to present the year-end report of activities on behalf of Central Illinois Arena Management. Despite the challenges with the economy, the U.S. Cellular Coliseum continues to be a significant contributor in local tourism dollars, while improving the quality of life for our residents. Since the opening of the facility in 2006, it has been estimated the economic dividend back to the community has been over $127 million dollars. The fiscal year alone brought over $12.5 million dollars in economic benefit to our region.

The U.S. Cellular Coliseum has successfully booked over 200 events with shows featuring: An Evening with Chris Tomlin, Kenny Rogers Christmas, Chris Young and Lee Brice, Eric Church, Heart with Joan Jett and the Blackhearts, comedian Mike Epps, and Shall We Dance on Ice. In December, a nationally televised "Shall We Dance on Ice" featured Olympic Gold Medalist, Meryl Davis and Charlie White and several Dancing with the Stars performers. Over 4 million viewers watched the show live on ABC network.

We will strive to increase the number of profitable events held at the Coliseum each year while establishing our venue as one of the top entertainment destinations in the Midwest. We truly appreciate the support of Mayor Renner, the City Council, City Manager Hales and members of the city staff – without whom we could not effectively perform our duties.

Respectfully Submitted,

Bart Rogers
Vice President
Central Illinois Arena Management

U.S. Cellular COLISEUM BLOOMINGTON

EXECUTIVE SUMMARY

As we finish our 9th season of operations at the U.S. Cellular Coliseum, the entire staff of Central Illinois Arena Management is privileged to present the 2015 fiscal year report to the City of Bloomington.

FY 2015 proved to be one of the most challenging years for overall event scheduling of concerts and shows. During several months of the fiscal year, large and mid-size venues experienced a slow concert business nationwide, reducing projected net event revenues and affecting the various facility revenue silos, (premium seating, food and beverage, parking, sponsorship sales, ticket fees).

National and regional concert promoters who traditionally book events at the USCC on an annual basis also faced unique challenges this year. Outdoor summer music festivals doubled across the country last year. Entertainers contracting with many of the outdoor festivals and amphitheaters were restricted for up to one year from performing at many traditional arena markets because of a non-compete performance mileage radius clause in their contract.

"We've had a hat trick of issues to deal with this fiscal year," said Butler. "The closing of the parking garage hurt us. We made arrangements for alternate parking for our suite owners, season ticket holders and other patrons, but the outside parking is just not the same, especially on a cold winter night. We also found that concert promoters were placing lengthy geographic restrictions in their contracts barring many performers from appearing at the Coliseum which caused the touring concert industry to basically go dormant for several months."

Jeffrey Apregan, President of Apregan Entertainment Group, Inc., of Westlake Village, California and with the trade group, *Venue Coalition, Inc, also remarked on the shortage of touring shows.

"The past twelve months has been one of the craziest times to book shows and tours. A slower touring schedule, with lower numbers of music groups hitting the road and the large increase in outdoor music festivals with large radius non-compete clauses attached, made the arena plays almost nonexistent for midsize venues. These cycles come and go in the industry and it was just one of those times where the programming was scarce," said Apregan. National and regional concert promoters who traditionally book events at the USCC on an annual basis faced unique challenges this year."

Based on a March 2015 study by the International Assembly of Venue Managers, the study indicated that 64% of venues nationwide who participated showed an overall operating deficit for the year. The average annual deficit per venue was $650,596. In addition, 88% of venues operating at a deficit received additional funding to operate their facilities from non-operating revenue sources. (dedicated taxes, CVB, bonds). The annual average amount of additional non-operating funds provided to arenas was $736,577.

With limited show offerings available to contract this year, the "bidding war" among competing venues for shows was extraordinary. In many situations the overall financial outlook didn't fit the profit goals of larger touring acts therefore requiring them to book elsewhere when a tour schedule is smaller.

The U.S. Cellular Coliseum has the smallest seating capacity, (up to 7,500) among other competing Midwest facilities causing promoters to typically book with larger venues during a difficult touring schedule. (Peoria Civic Center – up to 12,000), Springfield Prairieland Capital and Convention Center – 8,000, State Farm Center, Champaign, IL. - 17,200, BMO Harris Bank Center, Rockford, IL. - 10,000 and the iWireless Center, Moline, IL. - 12,000).

Butler also cited the loss of the annual Bloomington/Normal Homebuilders Trade Show which is considered a marquee event in central Illinois. The show representatives cited a lack of parking near the facility as a main reason not to renew the contract. The Pepsi Ice Center parking deck located adjacent to the U.S. Cellular Coliseum was closed for most of the fiscal year due to structural damages and repairs. The closing of the 265 space parking deck reduced annual revenues and created a negative perception of limited event parking around the Coliseum. It was estimated that over $125,000 in parking and event revenues were lost in FY 2015. At the time the show had to commit to a location, it was unclear when the parking deck would reopen. The Pepsi Ice Center deck was closed for a year and a half and reopened December, 2014. Butler gave credit to the city staff for reopening the deck so quickly given the complicated issues involved.

"We understood their frustration with the parking deck problem and it has been extremely difficult to replace a show of that magnitude. It was a profitable event for the facility and drove a large number of people to the Coliseum during that week," explained Traci Andrake, Assistant General Manager.

A new 4% city amusement tax imposed in August 2014 on event ticket sales and fees also impacted the Coliseum's year-end bottom line of approximately $60,000.

However, CIAM has performed their duties faithfully and efficiently, managing the facility. During FY 2010 – FY 2013, (4 years) the Coliseum performed at a net operating profit of over $145,000. Through FY 2010 to FY 2014, (5 years) the U.S. Cellular Coliseum managed the day to day operations of the facility at a breakeven. CIAM was confident on continuing the trend of profitability in FY 2014, but due to the sudden closure of the Pepsi Ice Center Parking Deck for 18 months due to structural concerns and central Illinois being hit with the worst winter in 50 years, attendance dropped 25% and budget goals were not achieved.

The U.S. Cellular Coliseum still continues to be the largest ticketed attraction in the Bloomington/Normal area and its economic benefit back to the region this year was estimated at over $12.5 Million. Based on BNCVB annual reports, USCC attendance figures, ticketing reports and studies prepared by the Illinois Bureau of Tourism by the Research Department of the U.S. Travel Association, the estimated economic dividend to our community since 2006 has surpassed $127 Million.

This year we welcomed a new anchor tenant to the building. The Bloomington Thunder hockey team is now under the ownership of CSH International. The Thunder played their inaugural season in the United States Hockey League this year. Considered the top amateur hockey league in North America, many of these athletes will be playing in the NHL in just a few years. Vice President/General Manager, Kurt Silcott oversees a front office staff of nine employees and runs the day to day operations of the franchise. CSH International currently owns and operates amateur hockey and baseball teams across the United States and has been in the sports industry for over 30 years. Their commitment to the community and to the U.S. Cellular Coliseum both on and off the ice is second to none. We are excited to continue to see the growth and stability of our anchor tenant this upcoming year and to hopefully see our Thunder hoist the Championship Cup in 2016!

We are also proud to continue hosting the Bloomington Flex professional basketball team a new member of the Midwest Professional Basketball League, (MPBL), the Bloomington Edge indoor football team, a current member of the XLEAGUE, and the Illinois State University hockey team. The teams played a total of a combined 57 home games this year.

In December 2014, the U.S. Cellular Coliseum was chosen by Disson Skating to host a special "one time only" nationally televised "Shall We Dance on Ice" show. The program featured Olympic Gold Medalists, "Dancing with the Stars" professional dancers and was broadcast nationally twice on ABC's Wide World of Sports. Over 4 million viewers enjoyed the unique display of the world's best figure skaters and dancers held at the U.S. Cellular Coliseum. Because of the success of the show and the tremendous support from the community, Disson Skating announced they will be back for a special ice skating event in December 2015.

As the industry continues to change, we will strive to increase the number of profitable events and continue to work with our anchor tenants, keeping it one of the busiest arenas in the Midwest.

*Venue Coalition is made up of over 60 leading venues across North America actively seeking new events and business opportunities. There focus is to assist venues in routing and booking tours. The U.S. Cellular Coliseum has been a member of Venue Coalition for the past eight years.
www.venuecoalition.com

Coliseum Fund
Profit & Loss Budget Performance
with
Accrued, Operating and NonOperating Expense
May 2014 - April 2015
UNAUDITED

	May 14 - Apr 15	Annual Budget
Revenues/Operating Expense		
Income		
400000 · Income		
401000 · Box Office Convenience Fees	77,689.03	140,000.00
401500 · Club Memberships	37,252.44	51,300.00
402000 · Concessions Revenue	155,218.23	260,000.00
403000 · Suites	263,699.69	401,718.00
403500 · Ticket Facility Fees	96,445.87	190,000.00
404000 · Sponsorships	583,606.42	580,000.00
404500 · Naming Rights	270,101.25	270,000.00
405000 · Parking Deck	64,543.53	95,900.00
405500 · Box Office/ Rental	11,434.01	25,000.00
406000 · Coliseum Rental	522,980.04	550,000.00
Total 400000 · Income	2,082,970.51	2,563,918.00
410000 · Reimbursed Expenses - Income		
411500 · Football Reimbursement	95.00	0.00
412500 · Hockey Reimbursement	808.00	0.00
Total 410000 · Reimbursed Expenses - Income	903.00	0.00
420000 · Event Income		
421000 · Event Labor	168,069.03	441,500.00
421500 · Event Advertising	85,085.26	147,000.00
422000 · Event Services	37,618.48	200,000.00
422500 · Other Event Costs	46,277.35	63,500.00
423000 · Event Income	72,725.36	199,185.00
424000 · Amusement Tax Collected	55,514.39	0.00
Total 420000 · Event Income	465,289.87	1,051,185.00
430000 · Merchandise Income		
431000 · Merchandise Commission	16,612.25	10,000.00
431500 · Merchandise Taxable Sales	108,145.94	300,000.00
432000 · Sales Tax Collected	8,358.92	23,250.00
Total 430000 · Merchandise Income	133,117.11	333,250.00
440000 · Other Income		
441000 · Gift Certificate Sales	1,103.00	3,000.00
441500 · Interest Income	1,431.67	2,000.00
Total 440000 · Other Income	2,534.67	5,000.00
Revenues	2,684,815.16	3,953,353.00

Coliseum Fund
Profit & Loss Budget Performance
with
Accrued, Operating and NonOperating Expense
May 2014 - April 2015
UNAUDITED

	May 14 - Apr 15	Annual Budget
Operating Expense		
600000 · Payroll Expense		
601000 · Wages		
601100 · Salaried	857,966.83	997,500.00
601150 · Regular	380,047.98	468,000.00
601200 · Overtime	24,001.96	45,000.00
601300 · Commissions	6,407.67	10,000.00
Total 601000 · Wages	1,268,424.44	1,520,500.00
602000 · Employer Taxes		
602100 · FICA expense	91,159.39	116,318.25
602150 · FUTA tax expense	3,015.98	4,830.00
602200 · SUTA tax expense	8,795.90	39,000.00
Total 602000 · Employer Taxes	102,971.27	160,148.25
603000 · Voluntary Deductions		
603150 · Insurance		
603151 · Health Insurance	70,984.47	89,000.00
603152 · Life Insurance	2,178.51	2,500.00
Total 603150 · Insurance	73,162.98	91,500.00
Total 603000 · Voluntary Deductions	73,162.98	91,500.00
605000 · Miscellaneous		
605150 · Uniforms	2,248.53	3,500.00
Total 605000 · Miscellaneous	2,248.53	3,500.00
600000 · Payroll Expense - Other	-31.76	0.00
Total 600000 · Payroll Expense	1,446,775.46	1,775,648.25
610000 · Reimbursable		
611500 · Hockey	-41.95	0.00
613500 · Parking Fund	29,722.96	65,000.00
Total 610000 · Reimbursable	29,681.01	65,000.00
620000 · Other Contractual Services		
621000 · Security	5,620.56	36,000.00
621500 · Cleaning/Janitorial	13,112.00	74,000.00
622000 · Trash Removal	12,931.24	18,000.00
623000 · Credit Card Fees	21,854.81	30,000.00
623500 · Management Fees	103,853.77	154,484.00
624000 · Payroll Service Fees	3,355.47	4,000.00
625000 · Ticket Printing Fees	1,030.00	2,300.00
625500 · Finance Charges	5,013.96	800.00
626500 · Pest Control	2,640.00	3,000.00
627000 · Medical	12,000.00	12,000.00
627500 · Internet/Cable Expense	22,848.41	15,000.00
628500 · Ticketmaster Fees	5,496.82	10,000.00
Total 620000 · Other Contractual Services	209,757.04	359,584.00

Coliseum Fund
Profit & Loss Budget Performance
with
Accrued, Operating and NonOperating Expense
May 2014 - April 2015
UNAUDITED

	May 14 - Apr 15	Annual Budget
630000 · Commissions		
631000 · Football	0.00	5,000.00
631500 · Hockey	17,933.58	27,500.00
632000 · CIAM	138,213.75	160,000.00
Total 630000 · Commissions	156,147.33	192,500.00
640000 · Promoter Expense		
641000 · Merchandise	98,167.43	173,250.00
641500 · Event Meal Expense	60,206.32	55,410.00
642000 · Production Expense	50,803.28	46,000.00
642500 · Other Promoter Expense	122,105.17	124,410.00
643000 · Promoter Advertising	190,655.01	160,000.00
643500 · Sales Tax Expense	8,236.00	23,250.00
644000 · Amusement Tax	57,097.16	0.00
Total 640000 · Promoter Expense	587,270.37	582,320.00
650000 · Administrative Expenses		
651000 · Worker's Comp Insurance	94,630.64	82,000.00
655000 · Liability/Property Insurance	44,562.20	37,000.00
660000 · Building Maintenance	51,064.57	83,260.00
665000 · Building Furnishings & Supplies	31,629.62	47,000.00
667000 · Extraordinary Expenses	2,797.65	0.00
670000 · Building Alterations	5,711.08	20,000.00
675000 · Training	699.00	5,000.00
680000 · Advertising Expense	31,530.32	30,000.00
681000 · Sponsorship Expense	22,449.18	32,000.00
690000 · Other Supplies	8,390.46	5,000.00
695000 · Janitorial Supplies	11,820.60	24,000.00
700000 · Maintenance & Repairs	11,742.01	50,680.00
705000 · Maint. Service Agreements	20,700.55	36,000.00
710000 · Bank Service Charges	325.00	225.00
715000 · Miscellaneous	642.62	7,000.00
720000 · Automobile	3,962.30	4,100.00
730000 · Equipment Rent	21,071.93	19,200.00
740000 · Printing and Reproduction	3,902.61	5,600.00
745000 · Postage and Delivery	2,478.75	5,020.00
750000 · Dues and Subscriptions	14,988.57	15,000.00
755000 · Telephone and Fax	32,833.74	40,000.00
760000 · Office and Computer Supplies	3,609.36	8,816.00
765000 · Gift Cards	2,501.15	2,600.00
Total 650000 · Administrative Expenses	424,043.91	559,501.00
775000 · Professional Fees		
775100 · Legal Fees	18,571.00	6,000.00
775250 · Miscellaneous	1,700.00	0.00
Total 775000 · Professional Fees	20,271.00	6,000.00

Coliseum Fund
Profit & Loss Budget Performance
with
Accrued, Operating and NonOperating Expense
May 2014 - April 2015
UNAUDITED

	May 14 - Apr 15	Annual Budget
780000 · Travel & Entertainment		
781500 · Meals	1,356.67	1,600.00
782000 · Travel	16,897.06	9,150.00
782500 · Mileage	129.92	4,250.00
Total 780000 · Travel & Entertainment	18,383.65	15,000.00
785000 · Utilities		
785100 · Electricity	175,781.99	205,000.00
785150 · Gas	73,551.21	70,000.00
785200 · Water	37,472.23	32,000.00
Total 785000 · Utilities	286,805.43	307,000.00
Total Expense	3,179,135.20	3,862,553.25
Net Operating Income	-494,320.04	90,799.75
***Other NonOperating Expense		
Management/Tenant Professional Fees	1,123.51	0.00
Total Non/Operating Expense	1,123.51	0.00
Net Income/(Loss) After NonOperating Expense	-495,443.55	90,799.75

***Per Sections 2.4, 3.4, 5.8, 8.1 of the Management Agreement

Capital Project Expenditures for Fiscal Year 2015

1. Replacement of 3 HVAC Compressors

City staff replaced HVAC compressors in two of the units that supply cooling for the seating bowl. (There are a total of six compressors per unit). Two compressors were replaced in RTU-1 and one compressor was replaced in RTU-2. Work was approved by City Council August 25, 2014. Cost of project was $64,964.06.

The capital project was requested by city staff.

2. RE-PROGRAM HVAC BUILDING AUTOMATION SYSTEM

The City of Bloomington hired the services of Applied Controls, Inc. to re-program the HVAC building automation system for the entire HVAC system in the building. The project was approved by City Council October 24. 2014. Cost of project was not to exceed $15,440 plus $5,000 in parts. The capital project was requested by city staff.

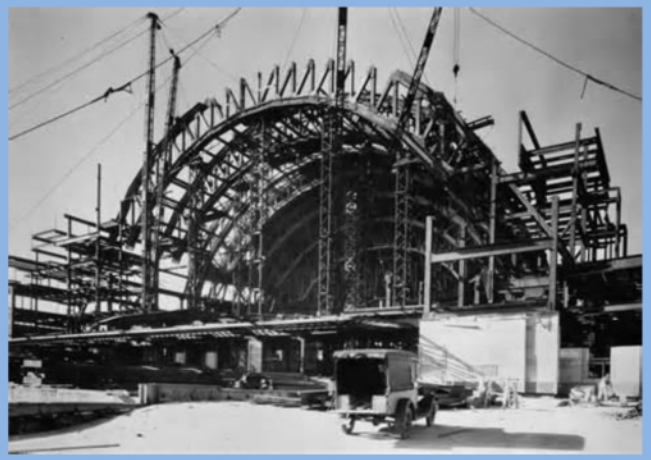
3. SECURITY CAMERAS

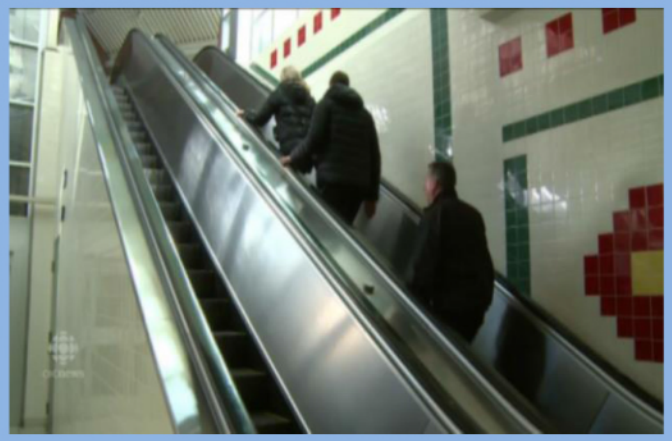
Completed phase 2 of the installation of new security cameras, (7) added on the concourse level. Cost of project was $7,551.27. Phase 3

Projected in FY 2017









2015 Capital Funding Report

VENUE DATA SOURCE
Know. Now.

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IAVM 2015 Capital Funding Report

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IAVM's Mission: To educate, advocate for, and inspire public assembly venue professionals, worldwide.

As with all of our products and initiatives, we welcome any comments so that we can continue to improve these reports to meet your needs. Please contact Frank Ingoglia, 972-538-1001 or via email to frank.ingoglia@iavm.org.

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International Association of Venue Managers, Inc.

EXECUTIVE SUMMARY OF KEY FINDINGS

OPERATING PROFIT VS. OPERATING DEFICIT

- In this survey, **64%** of the venues **operated at a deficit**, 3% broke even and **32% were profitable** in their most recently completed fiscal year.

VENUES WITH OPERATING DEFICITS

- **87%** cover their operating expenses via operating revenues alone.
- **88%** of venues with operating deficits receive additional funding from non-operating revenue sources.
- The average amounts of funding available to those organizations with operating deficits is greater than the average amounts of the shortfall because many organizations provide additional funding in excess of the deficit.
  - **138%** is the average percentage of excess revenue received (additional funding amount divided by deficit amount).
  - **44%** receive funding in **excess of the deficit**, **41%** receive the **exact amount** and **15%** receive **less.**

EXTERNAL FUNDING SOURCES REGARDLESS OF WHETHER OPERATING EXPENSES EXCEEDED REVENUES

- **83%** of all venues in the survey receive non-operating revenue funds from other sources, primarily a **city (35%)** or through **dedicated taxes (22%).**
- **76%** receive external funding which creates a **budget surplus**, **58%** always, usually or sometimes and **18%** rarely.
  - **60% keep it as a general reserve**; **52% allocate it to capital projects**; **21% allocate it to renovation**.
  - **14% give it back**

International Association of Venue Managers, Inc.

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CONSTRUCTION EXPANSION/FINANCING

- **62%** of all participating venues have undergone major construction or renovation in the past 15 years.
  - **40%** financed using **government bonds**, **15%** used **authority bonds**, **27% utilize reserve funds**, **14% rely upon contributions/donations**.

CAPITAL IMPROVEMENT/EXPENSE/REPAIR/ REPLACEMENT PROGRAMS

- **80%** have a capital improvement program in place.
- **90%** that have one budget for it annually.
  - **58%** of those that budget request the funding as **part of the normal annual operating budget cycle**.

TENANT/VENDOR INVESTMENTS IN CAPITAL IMPROVEMENTS

- **26%** have tenants or vendors that invest in the venue's capital improvements.

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Ticket Sales Recap

Ticketmaster, the U.S. Cellular Coliseum's exclusive ticket provider, is able to provide analytic data on ticket sales for the events at the U.S. Cellular Coliseum.

Data of ticket sales is able to be tracked when purchased through the internet at ticketmaster.com, outlets such as Walmart locations, and over the phone at 800-745-3000. ***Tickets sold at the U.S. Cellular Coliseum box office windows are not included in the data.***

A recent analysis on ticket sales for major ticketed events in the time period of December 2013 – April 2015 has provided the following information. This is based on 39 special events, excluding sporting events, and the sales of 74,807 tickets.

- 18% of total ticket sales were made in Bloomington, IL, while 7% were made in Normal, IL.
- 53% of total sales were made in the State of Illinois, outside of McLean County.
- Tickets were purchased in 49 out of 50 states, also including Washington D.C.
- Tickets were also purchased in several providences in Canada.
- Locations with the United States Armed Forces recorded ticket sales for 3 events.

The total data shows that **75%** of all tickets purchased to major ticketed events at the U.S. Cellular Coliseum were purchased outside of Bloomington-Normal and **69%** of all tickets were purchased outside of McLean County.

Cumulative Sales Report - Major Events

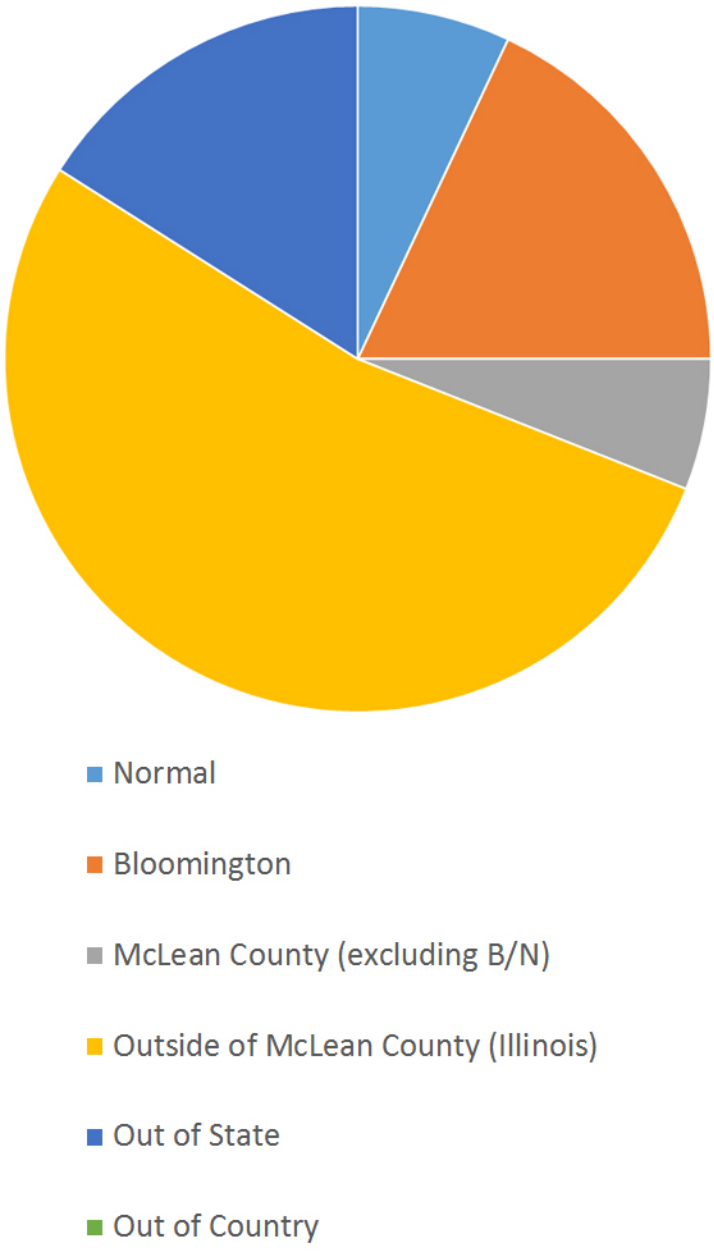
December 2013 - April 2015

Location	Seats
Normal	5486
Bloomington	13485
McLean County (excluding Bloomington & Normal)	4561
Outside of McLean County in Illinois	39445
Out of State	11769
Out of the Country	61
Total Illinois	74807
Alabama	30
Alaska	17
Arizona	190
Arkansas	33
California	1320
Colorado	226
Connecticut	44
District of Columbia	21
Delaware	43
Florida	499
Georgia	89
Hawaii	16
Idaho	2
Illinois	62977
Indiana	779
Iowa	464
Kansas	61
Kentucky	251
Louisiana	39
Maine	13
Maryland	265
Massachusetts	282
Michigan	279
Minnesota	423
Mississippi	12
Missouri	469
Montana	26
Nebraska	139
Nevada	271
New Hampshire	22
New Jersey	603
New Mexico	56
New York	1183
North Carolina	475
North Dakota	9
Ohio	481
Oklahoma	121
Oregon	28
Pennsylvania	521
Rhode Island	42
South Carolina	38
South Dakota	1
Tennessee	144
Texas	333
Utah	23
Vermont	0
Virginia	449
Washington	461
West Virginia	19
Wisconsin	442
Wyoming	15
Total OOS	74746
Armed Forces - Europe	6
Canada	55
Total OOC	61
Total	74807

Location	% of Total Seats
Normal	7%
Bloomington	18%
McLean County (excluding Bloomington & Normal)	6%
Outside of McLean County in Illinois	53%
Out of State	16%
Out of the Country	0%
Total	100%

Total Paid Tickets for 39 Events	107493

This is a cumulative report showing ticket sales for all major ticketed special events from December 2013 until April 2015. (excluding sporting events)
This analysis is **only** a reflection of tickets purchased for this show online via www.ticketmaster.com.
Box office sales and other outlets are not included in this report.



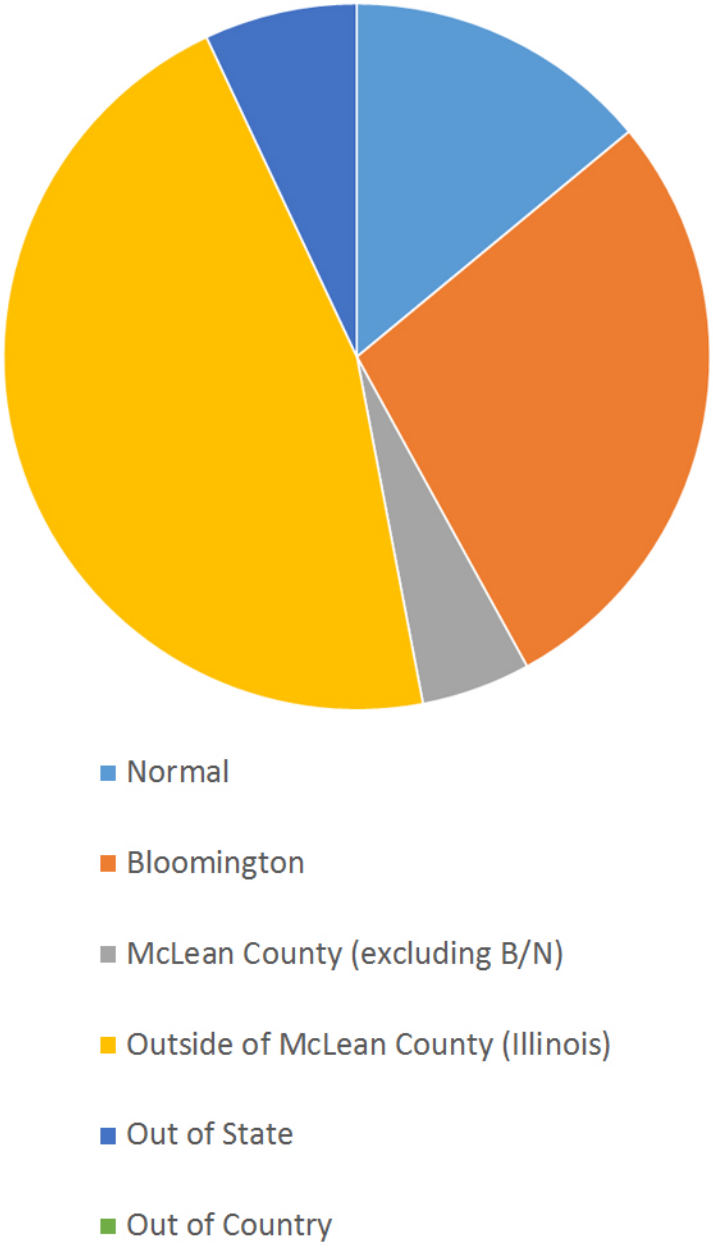
Cirque Du Soleil
November 13 - 17, 2014

Location	Seats
Normal	560
Bloomington	1129
McLean County (excluding Bloomington & Normal)	221
Outside of McLean County in Illinois	1901
Out of State	274
Out of the Country	6
Total Illinois	4091
Alabama	0
Alaska	0
Arizona	0
Arkansas	1
California	54
Colorado	0
Connecticut	7
Delaware	0
Florida	11
Georgia	5
Hawaii	0
Idaho	0
Illinois	3811
Indiana	37
Iowa	15
Kansas	0
Kentucky	0
Louisiana	0
Maine	0
Maryland	0
Massachusetts	1
Michigan	34
Minnesota	0
Mississippi	0
Missouri	9
Montana	0
Nebraska	1
Nevada	3
New Hampshire	0
New Jersey	8
New Mexico	7
New York	8
North Carolina	0
North Dakota	0
Ohio	7
Oklahoma	0
Oregon	2
Pennsylvania	2
Rhode Island	0
South Carolina	2
Tennessee	0
Texas	6
Utah	0
Vermont	0
Virginia	2
Washington	37
West Virginia	0
Wisconsin	15
Wyoming	0
Total OOS	4085
Canada	6
Total OOC	6
Total	4091

Location	% of Total Seats
Normal	14%
Bloomington	28%
McLean County (excluding Bloomington & Normal)	5%
Outside of McLean County in Illinois	46%
Out of State	7%
Out of the Country	0%
Total	100%

Total Paid Tickets for Event	5698

This analysis is **only** a reflection of tickets
purchased for this show online via www.ticketmaster.com.
Box office sales and other outlets are not included in this report.



Shall We Dance on Ice

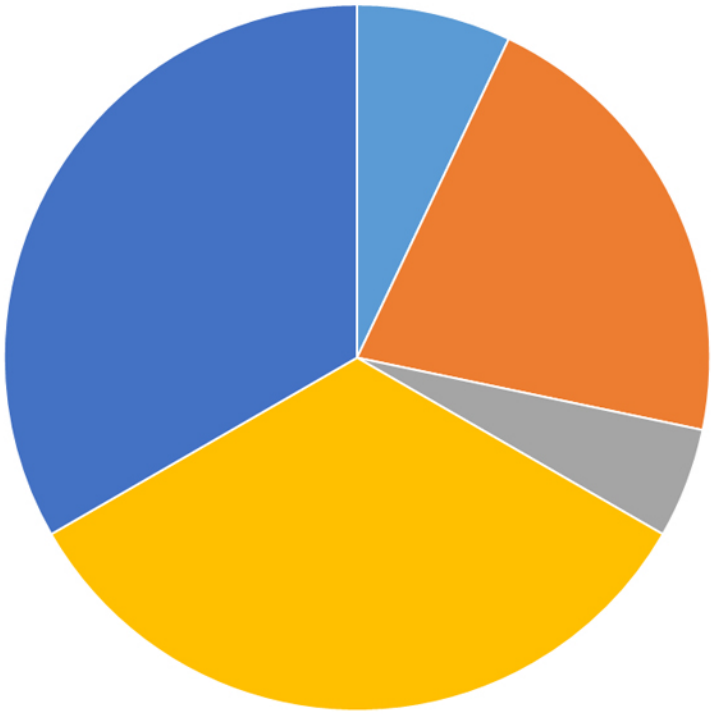
December 16, 2014

Location	Seats
Normal	169
Bloomington	468
McLean County (excluding Bloomington & Normal)	116
Outside of McLean County in Illinois	750
Out of State	756
Out of the Country	6
Total Illinois	2265
Alabama	0
Alaska	0
Arizona	3
Arkansas	3
California	32
Colorado	6
Connecticut	13
Delaware	0
Florida	22
Georgia	20
Hawaii	0
Idaho	0
Illinois	1502
Indiana	53
Iowa	21
Kansas	2
Kentucky	13
Louisiana	0
Maine	0
Maryland	2
Massachusetts	8
Michigan	39
Minnesota	8
Mississippi	2
Missouri	28
Montana	0
Nebraska	7
Nevada	0
New Hampshire	2
New Jersey	2
New Mexico	2
New York	13
North Carolina	6
North Dakota	0
Ohio	27
Oklahoma	0
Oregon	0
Pennsylvania	9
Rhode Island	0
South Carolina	1
South Dakota	2
Tennessee	8
Texas	12
Utah	0
Vermont	0
Virginia	355
Washington	5
West Virginia	0
Wisconsin	30
Wyoming	0
Total OOS	2258
Canada	6
Total OOC	6
Total	2264

Location	% of Total Seats
Normal	7%
Bloomington	21%
McLean County (excluding Bloomington & Normal)	5%
Outside of McLean County in Illinois	33%
Out of State	33%
Out of the Country	0%
Total	100%

Total Paid Tickets for Event	**2895**

This analysis is **only** a reflection of tickets
purchased for this show online via www.ticketmaster.com.
Box office sales and other outlets are not included in this report.



Eric Church

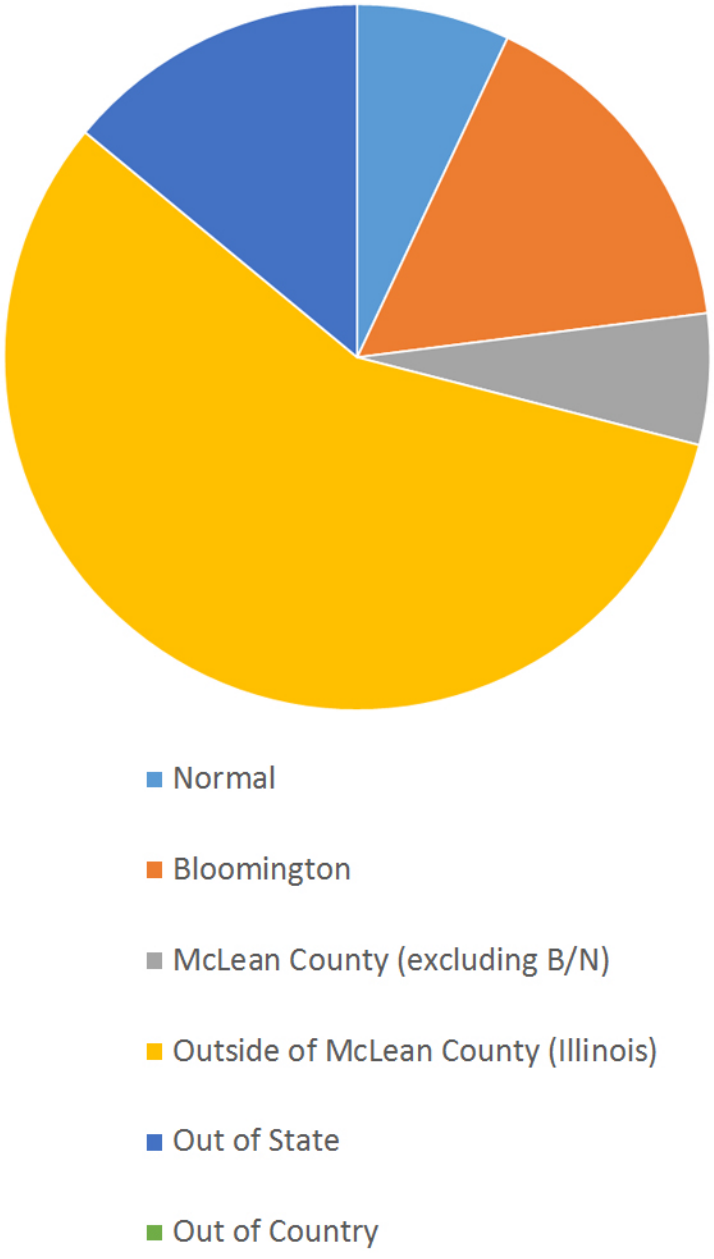
March 17, 2015

Location	Seats
Normal	330
Bloomington	761
McLean County (excluding Bloomington & Normal)	290
Outside of McLean County in Illinois	2707
Out of State	647
Out of the Country	2
Total Illinois	4737
Alabama	0
Alaska	0
Arizona	0
Arkansas	4
California	70
Colorado	26
Connecticut	3
Delaware	3
Florida	20
Georgia	6
Hawaii	0
Idaho	0
Illinois	4088
Indiana	14
Iowa	22
Kansas	0
Kentucky	0
Louisiana	4
Maine	0
Maryland	10
Massachusetts	0
Michigan	0
Minnesota	10
Mississippi	0
Missouri	50
Montana	0
Nebraska	10
Nevada	0
New Hampshire	0
New Jersey	20
New Mexico	0
New York	24
North Carolina	240
North Dakota	0
Ohio	0
Oklahoma	0
Oregon	6
Pennsylvania	20
Rhode Island	0
South Carolina	0
Tennessee	14
Texas	8
Utah	0
Vermont	0
Virginia	15
Washington	27
West Virginia	0
Wisconsin	21
Wyoming	0
Total OOS	4735
Canada	2
Total OOC	2
Total	4737

Location	% of Total Seats
Normal	7%
Bloomington	16%
McLean County (excluding Bloomington & Normal)	6%
Outside of McLean County in Illinois	57%
Out of State	14%
Out of the Country	0%
Total	100%

Total Paid Tickets for Event	5159

This analysis is **only** a reflection of tickets
purchased for this show online via www.ticketmaster.com.
Box office sales and other outlets are not included in this report.



Heart and Joan Jett and the Blackhearts

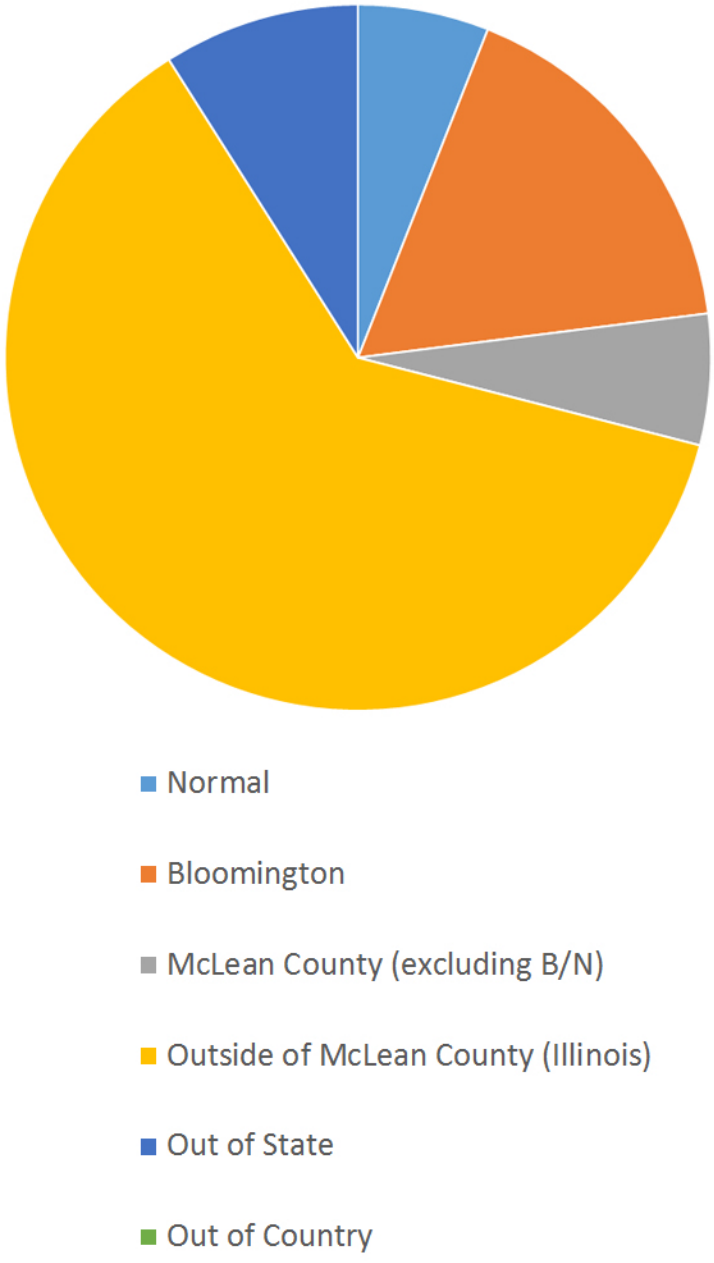
March 20, 2015

Location	Seats
Normal	238
Bloomington	646
McLean County (excluding Bloomington & Normal)	224
Outside of McLean County in Illinois	2410
Out of State	366
Out of the Country	2
Total Illinois	3886
Alabama	0
Alaska	0
Arizona	5
Arkansas	4
California	68
Colorado	4
Connecticut	2
Delaware	0
Florida	27
Georgia	0
Hawaii	0
Idaho	0
Illinois	1408
Indiana	33
Iowa	4
Kansas	0
Kentucky	49
Louisiana	0
Maine	0
Maryland	0
Massachusetts	0
Michigan	2
Minnesota	4
Mississippi	0
Missouri	28
Montana	0
Nebraska	10
Nevada	5
New Hampshire	0
New Jersey	40
New Mexico	0
New York	2
North Carolina	0
North Dakota	2
Ohio	17
Oklahoma	28
Oregon	0
Pennsylvania	1
Rhode Island	0
South Carolina	0
Tennessee	0
Texas	2
Utah	0
Vermont	0
Virginia	0
Washington	20
West Virginia	0
Wisconsin	9
Wyoming	0
Total OOS	**1774**
Canada	2
Total OOC	**2**
Total	**1776**

Location	% of Total Seats
Normal	6%
Bloomington	17%
McLean County (excluding Bloomington & Normal)	6%
Outside of McLean County in Illinois	62%
Out of State	9%
Out of the Country	0%
Total	**100%**

Total Paid Tickets for Event	4776

This analysis is **only** a reflection of tickets purchased for the show online via www.ticketmaster.com
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Chris Young and Lee Brice

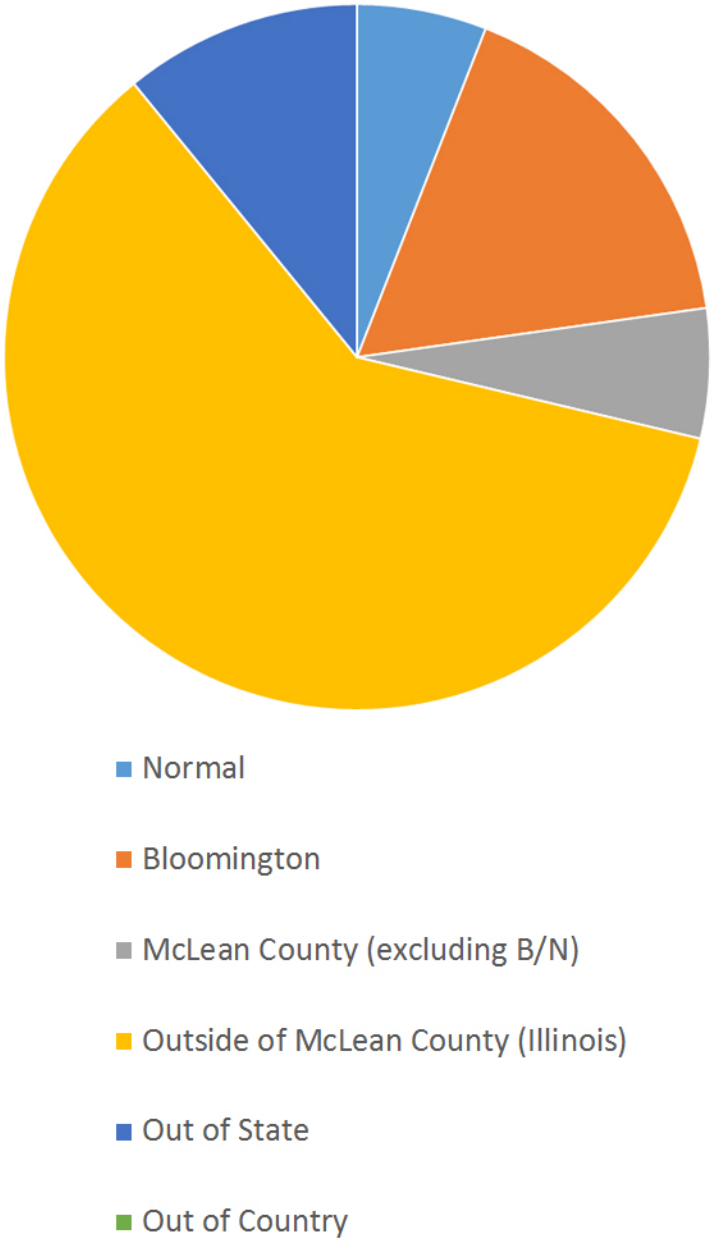
February 20, 2015

Location	Seats
Normal	202
Bloomington	560
McLean County (excluding Bloomington & Normal)	189
Outside of McLean County in Illinois	2036
Out of State	356
Out of the Country	0
Total Illinois	3343
Alabama	0
Alaska	0
Arizona	4
Arkansas	0
California	78
Colorado	0
Connecticut	0
Delaware	0
Florida	9
Georgia	4
Hawaii	4
Idaho	0
Illinois	2987
Indiana	47
Iowa	19
Kansas	0
Kentucky	56
Louisiana	0
Maine	0
Maryland	2
Massachusetts	0
Michigan	18
Minnesota	3
Mississippi	0
Missouri	24
Montana	0
Nebraska	6
Nevada	10
New Hampshire	0
New Jersey	4
New Mexico	0
New York	18
North Carolina	2
North Dakota	0
Ohio	13
Oklahoma	0
Oregon	0
Pennsylvania	0
Rhode Island	0
South Carolina	0
Tennessee	4
Texas	4
Utah	3
Vermont	0
Virginia	4
Washington	6
West Virginia	3
Wisconsin	11
Wyoming	0
Total OOS	**3343**
Canada	0
Total OOC	**0**
Total	**3343**

Location	% of Total Seats
Normal	6%
Bloomington	17%
McLean County (excluding Bloomington & Normal)	6%
Outside of McLean County in Illinois	61%
Out of State	11%
Out of the Country	0%
Total	**100%**

Total Paid Tickets for Event	3668

This analysis is **only** a reflection of tickets purchased for the show online via www.ticketmaster.com
Box office sales and other outlets are not included in this report.



U.S. Cellular COLISEUM BLOOMINGTON

Teams

Bloomington Thunder Hockey

101 S. Madison St.
Bloomington, IL 61701
309-434-2980

30 Home Games
Last Year Record: 29-24-7
Last Year Attendance: 60,864

NHL Future Stars!!



Website: www.bloomingtonthunder.com
League Website: www.ushl.com

Bloomington Flex Professional Basketball



12', 13' 14' PBL CHAMPS!

10 Home Games
Last Year Record: 16-5
Last Year Attendance: 19,541

Website: www.flexbasketball.com
League Website: www.thempba.com/

Bloomington Edge Football

5 Home Games
Last Year Record: 6-3
Last Year Attendance: 7,116



Website: www.bloomingtonedgefootball.com
League Website: www.xleaguefootball.com

Illinois State University Hockey

Website: www.illinoisstatehockey.com
17 Home Games

U.S. Cellular Coliseum Highlights

Hockey – Indoor Football - Basketball

- New ownership and a new league (USHL) for the Bloomington Thunder. The season started a month earlier than previous years, requiring ice to be installed in the venue one month earlier allowing other hockey programs to take advantage of utilizing the ice in the month of September, that haven't been able to in previous years until October (ISU Hockey, Pepsi Ice Center ICE Rentals).

- New ownership and new league (X-league) for The Bloomington Edge Football Team, hosted 5 home games for the season. Their season schedule runs March through May, splitting events in each fiscal year.

- The Bloomington Flex returned for another 10 game home season. They also hosted the Midwest Professional Basketball League post-season tournament.

- Illinois State University Hockey returned for another year, playing 16 of their season's games in our facility. This is the most amount of games that they have played in our facility.

Community Events

- For the 8th year in a row, the venue hosted Downtown Bloomington Association's Thanksgiving Market on the main coliseum floor, allowing local farmers, vendors, and arts to sell products indoors before the Thanksgiving holiday.

- For the 1st year, the venue hosted Downtown Bloomington Association's Indoor Winter Farmer's markets on 5 separate dates on the concourse. This offered a larger space to continue to expand this event and allow patrons an indoor space to shop for fresh produce, meat, cheese and crafts.

- Just Animals hosted two pet wellness clinics. Just Animals is an organization that helps provide healthcare at a discounted price to make sure that pets are getting the care that is needed. Vaccines and basic exams are performed for these animals. This event was hosted on the main concourse.

U.S. Cellular Coliseum Highlights Continued

- IHSA Competitive Cheerleading State Finals returned for the event's ninth year in February 2015. The contract with the IHSA has been extended for another five years.

- IHSA Competitive Dance State Finals returned for the event's third year in January 2015. This makes year three out of a five year contract. Ticket sales increased by over 1600 tickets this year compared to the two previous years. The expectation is that this event will double in sales in the upcoming years.

- IHSA Dual Team Wrestling State Finals returned for another year, the 6th in a row in February 2015. This makes year number four out of a five year contract.

- A 4th time event in the US Cellular Coliseum, put on by the Back to School Alliance, the Back to School Party brought in almost 3000 patrons to receive their school supplies and backpacks donated.

- The State Farm Holiday Classic returned to the facility for the fifth year, hosting a combination of girls and boys basketball games over three days. They will return next year on December 28 – 30, 2015.

- The Christian Congregation of the Jehovah's Witnesses hosted one convention weekend again this year. This is the 9th year in a row that our venue has hosted one of their conventions. As a larger anniversary year, the congregation restructured their convention locations to host larger ones in stadiums. Our venue and market was still able to host a convention weekend due to the strong relationship that we've developed over the years. Attendance was almost 15,000 for the convention weekend.

U.S. Cellular Coliseum Highlights Continued

Concerts and Special Events

- The facility hosted multiple concerts in both the smaller cut down theater set up and full house set up, showcasing the flexibility of the venue for all show types. Highlights include several near sell out performances including Eric Church's Outsiders Tour on March 17, 2015 and Heart and Joan Jett and the Blackhearts on March 20, 2015 in the full house set up and Chris Young and Lee Brice on February 20, 2015 in the half house set up.

- World famous theatrical show producer, Cirque Du Soleil, brought 6 exciting performances of their touring show "Dralion" to the building in a small intimate theater set up. This is the first time this show producer has played our venue with any of their touring shows.

- Shall We Dance on Ice, synergizing ice dancing and ballroom dancing, took place in December 2014. The cast included Olympic gold medalists Meryl Davis and Charlie White, and also professional dancers from ABC's Dancing with the Stars Maks Chmerkovskiy, Sharna Burgess and Louis Van Amstel. Produced by Disson Skating, this large scale and large production event was filmed for ABC and was broadcast in February 2015 with a re-broadcast in March 2015 showcasing our building and community to over 4 million viewers.

- World Championship ICE Racing returned for the 8th consecutive year, allowing local riders and participants to compete around the oval ice track, attracting indoor motor sports enthusiasts indoors.

- Sesame Street Live brought their touring show "Let's Dance" to thrill a younger audience in an intimate setting with the famous characters, Elmo, Cookie Monster and friends.

- Grammy award winning Christian singer and songwriter Chris Tomlin performed a magical night of music in mid-July in front of a capacity crowd.

U.S. Cellular Coliseum Highlights Continued

- An athletic competition called “Clash at the Coliseum” showcasing crossfit-type athletic competition events took place for the first time ever in August. The competition was a success and organizers signed a contract to return for a 3-year deal.

- Holiday entertainment included a Christmas concert with Kenny Rogers showcasing this hits and Christmas music.

U.S. Cellular COLISEUM BLOOMINGTON

Economic Impact

OVER $127 MILLION OF ECONOMIC IMPACT TO COMMUNITY SINCE OPENING IN 2006!

2014-2015
ECONOMIC IMPACT STATEMENT

ESTIMATED TOTAL ATTENDANCE - 232 EVENT DAYS	173,382
ESTIMATED DAILY AVERAGE SPENDING FOR MEALS, RETAIL PURCHASES, ENTERTAINMENT, TRAVEL, SUPPLIERS	$5,201,460
ESTIMATED OVERNIGHT DAILY AVERAGE SPENDING FOR OVERNIGHT EVENTS FOR MEALS, RETAIL PURCHASES, ENTERTAINMENT, TRAVEL, SUPPLIERS	$5,021,576
U.S. CELLULAR AND BUILDING TENANTS (HOCKEY, FOOTBALL & BASKETBALL) WAGES – FULL TIME + PART TIME	$1,800,000
CONCESSION PRODUCT COST / PAID IN THE COMMUNITY (ESTIMATE)	$190,000
PURCHASED LOCALLY SERVICES, REPAIRS, MAINTENANCE AND SUPPLIES	$199,800
LOCAL ADVERTISING OF CONCERT AND OTHER EVENTS (ESTIMATE)	$101,947
PROMOTER HOTEL ROOM USES 13 EVENTS 260 ROOMS X $125 NIGHT	$32,500
TOTAL ESTIMATED ECONOMIC IMPACT	**$12,547,283**

The estimated contribution to the local economy is based on standard formulas used by the Bloomington-Normal Convention and Visitors Bureau and the Illinois Office of Tourism to measure economic impact from tourism. These formulas measure the total effects of direct/or indirect recirculation of income which was compiled by CIAM finance and marketing department.

Fiscal Year 2014 - 2015 Attendance Report
May 2014 – April 2015

MAY	TYPE	DATE	DAYS	ATTENDANCE
Bloomington Edge Football Game	Ticketed	5/3	1	1,222
Bloomington Edge Football Game	Ticketed	5/10	1	677
MCYHA Annual Meeting	Meeting	5/18	1	70
Normal Community West High School Graduation	Non - Ticketed	5/24	1	3,100
Normal Community High School Graduation	Non- Ticketed	5/24	1	4,200
Bloomington Edge Football Game	Ticketed	5/31	1	1,011
JUNE	**TYPE**	**DATE**	**DAYS**	**ATTEDANCE**
Bloomington High School Graduation	Non- Ticketed	6/1	1	3,500
Jehovah's Witnesses Convention	Convention	6/6-6/8	3	13,170
Loomis Brothers' Circus	Ticketed	5/20-5/21	2	4,900
JULY	**TYPE**	**DATE**	**DAYS**	**ATTENDACE**
An Evening with Chris Tomlin Concert	Ticketed	7/19	1	2,836
Moveable Feast Bash Private Event	Meeting	7/23	1	500
AUGUST	**TYPE**	**DATE**	**DAYS**	**ATTENDANCE**
Annual Youth Hockey Registration and Used Equipment Sale	Non- Ticketed	8/9-8/11	3	800

Fiscal Year 2014 - 2015 Attendance Report
May 2014 – April 2015

Back to School Alliance Backpack Giveaway	Non-Ticketed	8/15	1	3000
Core Powers "Clash at the Coliseum" Athletic Competition	Non-Ticketed	8/23	1	400
Pepsi Ice Center Registrar Meeting	Meeting	8/26-8/31	4	435
SEPTEMBER	**TYPE**	**DATE**	**DAYS**	**ATTENDANCE**
Bloomington Youth Hockey Meeting	Meeting	9/2-9/3	2	40
City of Bloomington Parking Garage Meeting	Meeting	9/9-9/10	2	25
Exelon-"Maintenance Department Off -Site Meeting"	Meeting	9/12	1	35
Illinois State University Redbird Hockey Game	Ticketed	9/12	1	261
Illinois State University Redbird Hockey Game	Ticketed	9/13	1	270
Illinois State University Redbird Hockey Game	Ticketed	9/19	1	273
Bloomington Thunder Hockey Season Ticket Holder Party	Non-Ticketed	9/20	1	75
Illinois State University Redbird Hockey Meeting	Meeting	9/20	1	50
Illinois State University Redbird Hockey Game	Ticketed	9/20	1	260
Bloomington Thunder	Ticketed	9/27	1	2,262

Fiscal Year 2014 - 2015 Attendance Report
May 2014 – April 2015

Hockey Game				
Pepsi Ice Center Rentals	Non-Ticketed	9/1-9/30	20	1,885
OCTOBER	**TYPE**	**DATE**	**DAYS**	**ATTENDANCE**
Illinois State University Redbird Hockey Game	Ticketed	10/3	1	159
Illinois State University Alumni Social	Non-Ticketed	10/4	1	20
Illinois State University Redbird Hockey Game	Ticketed	10/4	1	61
Bloomington Thunder Hockey Game	Ticketed	10/4	1	894
Illinois State University Alumni Redbird Hockey Game	Ticketed	10/5	1	20
Illinois State University Redbird Hockey Game	Ticketed	10/5	1	95
Bloomington Thunder Hockey Game	Ticketed	10/5	1	922
Illinois State University Redbird Hockey Game	Ticketed	10/11	1	108
Illinois State University Redbird Hockey Game	Ticketed	10/17	1	162
Illinois State University Redbird Hockey Game	Ticketed	10/18	1	161
Bloomington Thunder Hockey Game	Ticketed	10/18	1	1,145

Fiscal Year 2014 - 2015 Attendance Report
May 2014 – April 2015

Illinois State University Redbird Hockey Game	Ticketed	10/30	1	124
Bloomington Thunder Hockey Game	Ticketed	10/31	1	793
Pepsi Ice Center Ice Rentals	Non-Ticketed	10/1-10/31	23	3,590
NOVEMBER	**TYPE**	**DATE**	**DAYS**	**ATTENDANCE**
Illinois State University Hockey Game	Ticketed	11/7	1	278
Illinois State University Hockey Game	Ticketed	11/8	1	159
Bloomington Thunder Hockey Game	Ticketed	11/8	1	1,050
Bloomington Thunder Hockey Game	Ticketed	11/9	1	847
Cirque Du Soleil Presents: Dralion	Ticketed	11/13-11/16	4	7,141
Illinois State University Hockey Game	Ticketed	11/20	1	273
Bloomington Thunder Hockey Game	Ticketed	11/21	1	647
Downtown Bloomington Association's Thanksgiving Market	Free Event	11/22	1	1,100
Bloomington Thunder Hockey Game	Ticketed	11/22	1	1,152
Bloomington Thunder Hockey Game	Ticketed	11/26	1	546

Fiscal Year 2014 - 2015 Attendance Report
May 2014 – April 2015

Bloomington Thunder Hockey Game	Ticketed	11/28	1	742
Bloomington Thunder Hockey Game	Ticketed	11/29	1	1,036
Pepsi Ice Center Ice Rentals	Ticketed	11/1 – 11/28	11	2,146
DECEMBER	**TYPE**	**DATE**	**DAYS**	**ATTENDANCE**
Kenny Rogers Christmas & Hits Concert	Ticketed	12/4	1	1,702
Twisted Athletics Cheer and Dance Competition	Ticketed	12/6-12/7	2	4,000
Bloomington Thunder Hockey Game	Ticketed	12/12	1	1,465
Merlot and a Masterpiece Holiday Painting Event	Ticketed	12/13	1	114
Shall We Dance On Ice Skating and Dancing Televised Event	Ticketed	12/16	1	3,974
Annual Red Cross Holiday Blood Drive	Non-Ticketed	12/17	1	100
Downtown Bloomington Association's Indoor Winter Farmers Market	Free Event	12/20	1	200
Local 699 Union Holiday Party	Meeting	12/20	1	75
State Farm Holiday Classic Basketball Tournament	Ticketed	12/26-12/27-12/29	3	4,100

Fiscal Year 2014 - 2015 Attendance Report
May 2014 – April 2015

Bloomington Thunder Hockey Game	Ticketed	12/31	1	1,438
Pepsi Ice Center Ice Rentals	Non-Ticketed	12/1/12/31	8	1,390
JANUARY	**TYPE**	**DATE**	**DAYS**	**ATTENDANCE**
I.C.E. World Championship ICE Racing	Ticketed	1/3	1	2,540
Bloomington Thunder Hockey Game	Ticketed	1/9	1	1,087
Bloomington Thunder Hockey Game	Ticketed	1/10	1	982
Bloomington Flex Basketball Game	Ticketed	1/11	1	356
Bloomington Flex Basketball Game	Ticketed	1/15	1	248
Illinois State University Hockey Game	Ticketed	1/16	1	208
Downtown Bloomington Association's Indoor Winter Farmers Market	Non-Ticketed	1/17	1	397
Illinois State University Hockey Game	Ticketed	1/17	1	152
Guns N Hoses Hockey Game	Ticketed	1/17	1	801
Bloomington Thunder Hockey Game	Ticketed	1/17	1	1,595

Fiscal Year 2014 - 2015 Attendance Report
May 2014 – April 2015

Bloomington Thunder Hockey Game	Ticketed	1/18	1	1,205
Bloomington Thunder Hockey Game	Ticketed	1/23	1	1,120
Illinois State University Hockey Game	Ticketed	1/24	1	270
Rick Springfield with special guest The Romantics Concert	Ticketed	1/25	1	2,364
Sesame Street Live "Let's Dance"	Ticketed	1/27	1	1,476
IHSA Competitive Dance State Finals	Ticketed	1/30-1/31	2	6,441
Pepsi Ice Center Ice Rentals	Non-Ticketed	1/1-1/30	13	2,451
FEBRUARY	**TYPE**	**DATE**	**DAYS**	**ATTENDANCE**
IHSA Competitive Cheer State Finals	Ticketed	2/6-2/7	2	11,789
Bloomington Flex Basketball Game	Ticketed	2/12	1	199
Bloomington Thunder Hockey Game	Ticketed	2/13	1	1,547
Bloomington Thunder Hockey Game	Ticketed	2/14	1	1,611
Bloomington Thunder Hockey Game	Ticketed	2/16	1	464
Chamber of Commerce	Non-	2/18	1	123

Fiscal Year 2014 - 2015 Attendance Report
May 2014 – April 2015

After Hours with the Bloomington Thunder Hockey Team	Ticketed			
Bloomington Thunder Hockey Game	Ticketed	2/19	1	599
Chris Young and Lee Brice with special guest Brothers Osborne	Ticketed	2/20	1	4,108
Indoor Winter Farmers Market	Free Event	2/21	1	217
Bloomington Thunder Hockey Game	Ticketed	2/21	1	1,315
Bloomington Flex Basketball Game	Ticketed	2/22	1	624
An Evening with Casting Crowns Concert	Ticketed	2/26	1	2,311
IHSA Competitive Team Wrestling State Finals	Ticketed	2/28	1	2,956
Pepsi Ice Center Ice Rentals	Ticketed	2/1 – 2/28	15	3,080

Fiscal Year 2014 - 2015 Attendance Report
May 2014 – April 2015

MARCH	TYPE	DATE	DAYS	ATTENDANCE
Bloomington Thunder Hockey Game	Ticketed	3/1	1	1,056
Just Animals Low Cost Wellness Clinic	Non-Ticketed	3/5	1	75
Bloomington Flex Basketball Game	Ticketed	3/6	1	575
Bloomington Thunder Hockey Game	Ticketed	3/7	1	1,575
Bloomington Flex Basketball Game	Ticketed	3/12	1	166
Bloomington Thunder Hockey Game	Ticketed	3/13	1	1,151
Bloomington Thunder Hockey Game	Ticketed	3/14	1	1,338
Eric Church "The Outsiders Tour" with special guest Drive –By Truckers Concert	Ticketed	3/17	1	6,344
Bloomington Flex Basketball Game	Ticketed	3/19	1	187
Heart with special guest Joan Jett and the Blackhearts Concert	Ticketed	3/20	1	5,342
Indoor Winter Farmers Market	Free Event	3/21	1	294
Bloomington Thunder Hockey Game	Ticketed	3/21	1	1,032
Bloomington Flex Basketball Game	Ticketed	3/22	1	246

Fiscal Year 2014 - 2015 Attendance Report
May 2014 – April 2015

Bloomington Flex Basketball Game	Ticketed	3/27	1	324
Bloomington Edge Football Game	Ticketed	3/28	1	1,541
Bloomington Flex Basketball Game	Ticketed	3/29	1	264
Pepsi Ice Center Ice Rentals	Non-Ticketed	3/1-3/31	6	1,090
APRIL	**TYPE**	**DATE**	**DAYS**	**ATTENDANCE**
Bloomington Edge Football Game	Ticketed	4/4	1	815
Just Animals Low Cost Wellness Clinic	Non-Ticketed	4/9	1	45
Midwest Professional Basketball Semi Finals	Ticketed	4/9	1	141
City of Bloomington Luncheon	Non-Ticketed	4/10	1	400
Midwest Professional Basketball Championship Game	Ticketed	4/10	1	92
Bloomington Thunder Hockey Game	Ticketed	4/11	1	1,908
Indoor Winter Farmers Market	Free Event	4/18	1	243
Bloomington Edge Football Game	Ticketed	4/18	1	1,090
Graduation Practice	Private Event	4/23	1	435
City of Bloomington	Non-	4/24	1	347

Fiscal Year 2014 - 2015 Attendance Report
May 2014 – April 2015

Wellness Fair	Ticketed			
Mike Epps- Real Deal Tour	Ticketed	4/25	1	1,341
Andersen Window Event	Non- Ticketed	4/29	1	103
		TOTAL:	**232**	**173,382**

U.S. Cellular COLISEUM BLOOMINGTON

HISTORY OF SPECIAL EVENTS –SINCE APRIL 2006

Smuckers Stars on Ice
John Mellencamp
Sheryl Crow
Martina McBride
Pat Benator
REO Speedwagon
Lippizaner Stallions
Sesame Street Live
O.A.R.
Def Leppard and Journey
Dierks Bentley and Miranda Lambert
Kenny Rogers Christmas and Hits
Disney on Ice
Illinois High School Assoclation's Competitive Cheerleading State Finals
Illinois High School Association's Dual Team Wrestling State Finals
John Mayer
Trace Adkins
Firehouse, LA Guns and Warrant
Professional Championship Bull Rider's Tour
Clifford the Big Red Dog
Foreigner and Styx
Jehovah Witnesses Conventions
Ted Nugent
Great China Circus
Don Rickles
Breaking Benjamin and Three Days Grace
Bob Dylan and Elvis Costello
Kidz Bop
Chicago
Third Day and Jars of Clay
World Championship Ice Racing
Kid Rock
AVP Pro Beach Volleyball
Soulja Boy
Hanson
Casting Crowns
The Backyardigans
TNA Wrestling
Reba McEntire
Lady Antebellum
Jason Aldean and Julianne Hough
Backstreet Boys
Alice Cooper
Sammy Hagar

U.S. Cellular COLISEUM BLOOMINGTON

Ringling Brothers Barnum and Bailey Circus
Alan Jackson
Skating for Life with Sara Evans
The Classic Rock Experience
Avenged Sevenfold, Buckcherry, Shinedown and Saving Abel
Yes
Disney Live
Terry Fator
Vince Gill and Amy Grant Christmas
Jeff Dunham
Three Doors Down, Hoobastank, Seether and Safety Suit
Bill Gaither's Homecoming
Remedy Drive
The Doobie Brothers
Drake Bell
Thomas and Friends
Disney's High School Musical Summer Celebration
The Wiggles Live
Kenny Chesney, Miranda Lambert and the Zac Brown Band
Michael W Smith
Lynyrd Skynyrd
Gary Allan, Jack Ingram and the Eli Young Band
Clash at the Coliseum – MMA Event
Harlem Globetrotters
Brad Paisley, Miranda Lambert and Justin Moore
Rodney Carrington
Brooks and Dunn's Last Rodeo Tour
Jason Aldean
ZZ Top
Toby Keith
Kathy Griffin
The Beach Boys
WWE's Smackdown
What Women Want Now Women's Lifestyle Expo
The Oak Ridge Boys
Drake
The Baby Fold's Festival of Trees
Twisted Athletics Cheer and Dance Competition
State Farm Boys and Girls Basketball Holiday Classic Tournament
Rock and Worship Road Show
Illinois Elementary School Association Chess State Tournament
Bloomington Normal HomeBuilder's Association Home Expo
Music as a Weapon Tour: Disturbed, KoRn, Sevendust
Riverdance
Sugarland

U.S. Cellular COLISEUM BLOOMINGTON

Little Big Town
Blake Shelton w/Jerrod Neimann, Easton Corbin and the Dirt Drifters
Godsmack
Bassnectar
REBA's All the Women I Am Tour w/The Band Perry, Steel Magnolia and Eden's Edge
Styx w/ Eddie Money and Loverboy
The Avett Brothers
Wiz Khalifa
Bill Gaither's Christmas Homecoming Tour
Jeff Foxworthy, Bill Engvall and Larry the Cable Guy
Lady Antebellum's Own the Night Tour w/ Darius Rucker and Thompson Square
Barry Manilow
Eric Church (2 Sold Out Shows)
Willie Nelson
Shinedown and Five Finger Death Punch
WMBD/WYZZ Living Well Women' Expo
Pretty Lights
Mannheim Steamroller Christmas
Luke Bryan with special guests Thompson Square and Florida Georgia Line (2 Sold Out Shows)
Rodney Carrington
World Championship Ice Racing
Carrie Underwood's Blown Away Tour
Third Day "Miracle Tour"
Piccadilly Circus
WWE Live
Black label Society, Device, Hellyeah, NewSted, Death Division
Shinedown, Papa Roach, Skillet, In This Moment, We as Human
Shoji Tabuchi
Monster Energy's Rock Allegiance Tour, Featuring Volbeat, HIM,
All That Remains + Airbourne
Foreigner with Special Guest 38 Special
A Day to Remember with All Time Low & Pierce The Veil, Launches This Fall In North America
BASSNECTAR with special guest Koan Sound and Andreilien (Heyoka)
Avenged Sevenfold with Deftones and Ghost B.C.
RAIN: Tribute to the Beatles
Rascal Flatts with The Band Perry
Sesame Street Live
Rock to the Rescue featuring Styx, REO Speedwagon and Friends
Martina McBride "Joy of Christmas"
World Championship Ice Racing

U.S. Cellular COLISEUM BLOOMINGTON

World Championship Ice Racing
Chicago
The Avett Brothers
Jason Aldean, with special guests Florida Georgia Line, Tyler Farr, and Parmalee (2 Sold Out Shows)
WWE Live: Road to Wrestlemania
Brantley Gilbert with Special Guests Thomas Rhett & Eric Pasley
Theresa Caputo
Chris Tomlin with special guest Brandon Heath
Kenny Rogers Christmas
Shall We Dance on Ice
World Championship ICE Racing
Rick Springfield
Sesame Street Live "Shall We Dance"
Chris Young and Lee Brice
Casting Crowns
Erich Church
Heart with special guest Joan Jett and the Blackhearts
Mike Epps
Slipknot
Alan Jackson
Ringling Brothers Barnum & Bailey



U.S. Cellular COLISEUM BLOOMINGTON

Our People and Staff

The U.S. Cellular Coliseum and BMI Concessions employs twenty-three (21) full time staff members (USCC-18 /BMI-3) and over 438 part time staff members.

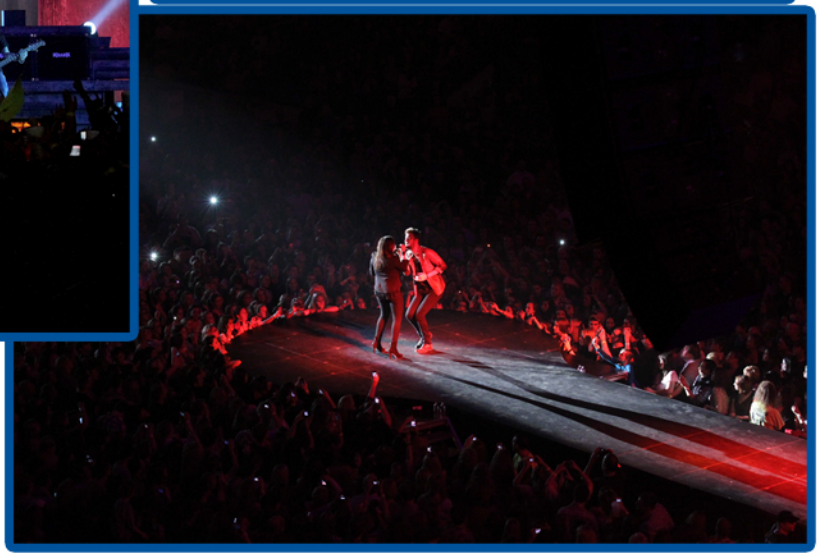
We feel that strength and success in the “entertainment business” is from longevity and relationship building in ALL ASPECTS of our operation. When it comes to staffing both full-time and part-time, our staff has tenure.

Many members of the staff in place today were at the U.S. Cellular Coliseum when the doors first opened and some have come on since that time. The blend of new and old with the “can do” attitude is what has put the U.S. Cellular Coliseum on the map in just nine (9) short years in the entertainment business.

Our part-time staff is some of the most critical parts of the customer service experience we offer fans coming to an event. From the building operations crew who, set up and tear down the arena for each event, cleaning crew who makes sure the facility is clean, ushers and security who manage the crowd control, box office who sells the tickets, parking attendants who help you park and all other areas small and large, without them the show would not go on!

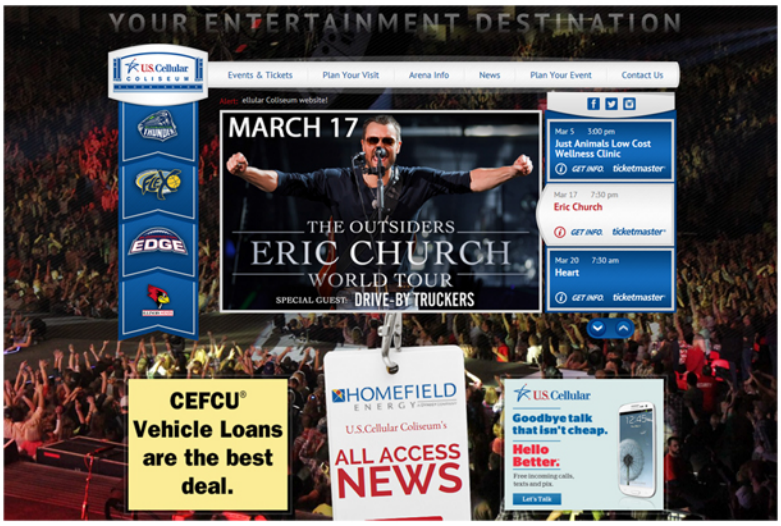


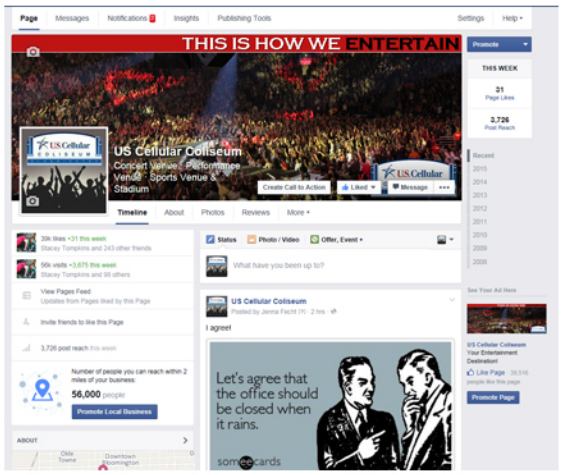
Over $50,000 annually generated from local non profit groups working concession stands at events.



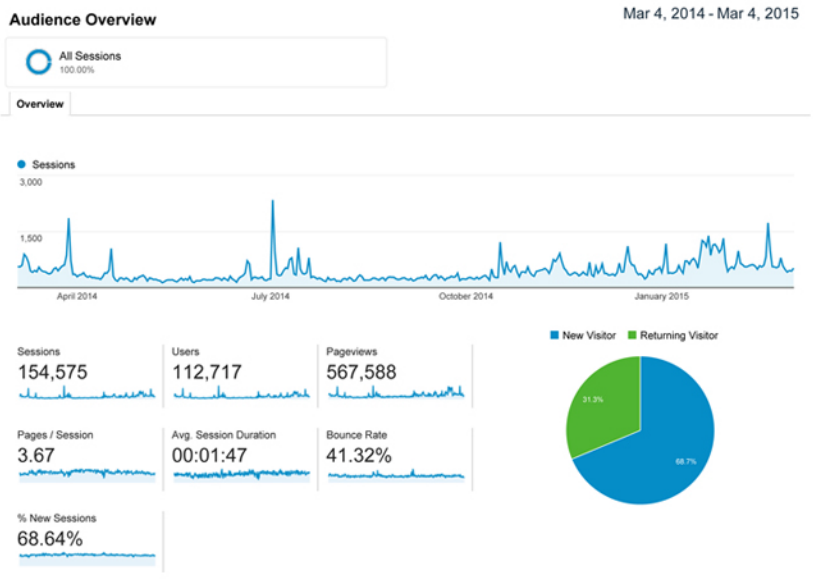
U.S. Cellular Coliseum Website/Social Media

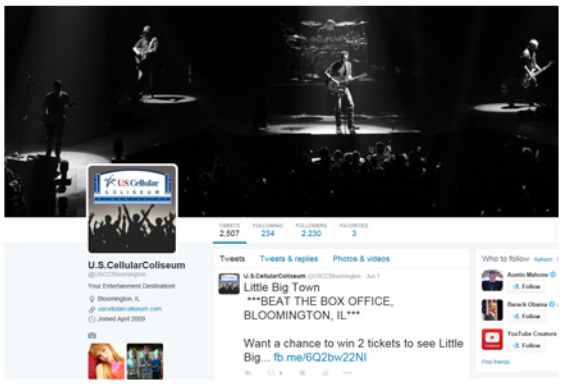
The U.S. Cellular Coliseum website is an essential tool for marketing and informing customers about upcoming events at the venue. In addition, the website includes a list of quality restaurants and hotels in Bloomington/ Normal. This allows customers the opportunity to find all the necessary information in one easy-to-use place. In February, we launched a new website and have 112,717 visitors from March 2014 thru March 2015. The average visitor viewed 3.67 different pages during their visit. This volume of traffic is vital to U.S. Cellular Coliseum marketing. In addition to the website, the U.S. Cellular Coliseum also offers a Facebook, Twitter, and Instagram pages which provide information about upcoming events.





Facebook = 39,624 Likes





Twitter = 2,230 Followers

Customer Service Excellence

The CIAM staff strives to offer the best customer service practices at every event to all patrons. It starts when they park their car in the VIP Parking Deck and ends as they are told to have a safe trip home while leaving the facility.

This same approach is also put in force for our promoter partners as well as the entertainers for each show or event we put on. We preach to all our staff the minute the first show truck hits our dock or promoter steps foot in our building, their needs are addressed and taken care of instantly.

This customer service approach assures every guest, client and entertainer will have the BEST EXPERIENCE each time they visit the U.S. Cellular Coliseum. The industry is built on relationships and experiences and positive ones translate into repeat business and new opportunities down the road. We feel this mentality that we instill into our entire staff sets us apart from our competition throughout our marketplace.

Clients and patrons are our MOST VALUABLE asset, PERIOD! We under promise and over deliver for each show and event.

Full time and part time customer service training is performed at least once to sometimes three times per year depending on scheduling.

Surveys are periodically done via the U.S. Cellular Coliseum Marketing staff to assure our client and patron satisfaction with their visit to U.S. Cellular Coliseum. (Results are located on next page)



Customer Service Excellence

After each event, a member or members of Central Illinois Arena Management set up a post event meeting to make sure each client's event and experience was the best it possibly could be. It's a great time to recap the event, go over issues or concerns and hear about the positives. On events that the show or promoter is not local, we send out surveys to better understand their experiences.

Each survey asks about different areas of their event and past results are listed below.

Staff: Facility knowledge, appearance, accommodating and friendliness.

Coliseum Appearance: Outside, entrances, concourse, restrooms, club, suites and parking deck.

Show Services: Equipment, building temperature, room set up and layout as to main plan, equipment accessibility and facility knowledge.

Food & Beverage/Catering: Quality of services and organization of meal, quality of meal and food offered, creativity of meal, back stage/house service, quantity of food offered and pricing.

Physical Amenities: Ribbon boards, video screens, close circuit television, signage, drinking fountains, smoking areas, box office and ticketing, customer service areas and ADA accessibility.

Client and Event Experiences Results:

Staff =95%
Coliseum Appearance=92%
Show Services = 96%
Food and Beverage/Catering=92%
Physical Amenities= 89%

Overall Rating = 92.8%



VenueCoalition

For the past eight years, we have worked closely with the team at the US Cellular Coliseum to identify new business opportunities and to help book concerts and special events at the arena. Throughout this experience, we have been impressed with their entire organization; from management and administration, to marketing, box office operations, event management and production. They genuinely care about every single event, large or small, and their team is committed to helping to ensure the success of every event. We are proud of what we have been able to accomplish together to make Bloomington an important stop on so many artist's tours.

Jeff Apregan
President
Apregan Entertainment Group, Inc. / Venue Coalition, Inc.
4195 E. Thousand Oaks Blvd Suite #255
Westlake Village, CA 91362
PH: (805) 494-0020
FAX: (805) 494-0022
www.apregan.com
www.venuecoalition.com

June 8, 2015

Traci Andracke
Assistant General Manager – Booking
U.S. Cellular Coliseum
101 South Madison
Bloomington, IL 61701

Dear Traci:

The 2014 VisionWorks Shall We Dance on Ice show was a huge success last year and we could not have done it without the support of the staff at the U.S. Cellular Coliseum. Bart Rogers, Traci Andracke and Jenna Fecht did an amazing job of marketing the event to the local, skater and dance communities around the Bloomington, Illinois area. They got these groups excited to come out and see the cast of Olympic, World and National Champion ice dancers and four dancers from the ABC hit show "Dancing with the Stars." We felt the community's enthusiasm for this event during the live show and the skaters and dancers fed off the energy in the building that night.

In addition to the buzz in the community, they assisted us in securing a local dance studio and ice rink so we could rehearse for the event while the load-in was taking place inside the U.S. Cellular Coliseum. Without their involvement in this process, we would have been left scrambling to find suitable places for the skaters and dancers to prepare for the show. Plus, Phil Charleston and his event staff did a great job assisting our staff with the load-in, preparation for the show and load-out. A number of things were already in place for us when we walked into the arena which was especially helpful since we were travelling to Bloomington from another show.

We would also like to give credit to Paul Grazer and his catering staff for their excellent service during our stay at the U.S Cellular Coliseum. His staff prepared healthy and delicious meals for cast, staff and crew. Travelling from show to show can be difficult so it is always nice to find an arena with a terrific catering department that works with us to meet our needs and budget.

Overall, our experience at the U.S Cellular Coliseum was excellent and we look forward to coming back in 2015.

Best regards,

Steve Disson
President & CEO
Disson Skating, LLC

ETHOS FITNESS EVENTS

603 S CENTER BLOOMINGTON, IL 61701 309.287.4943

June 5, 2015

Traci Andracke
US Cellular Coliseum
101 S Madison St
Bloomington, IL 61701

Re: Staff/Facility

I would like to take a chance to thank you and your staff at the US Cellular Coliseum. It has been a pleasure working with everyone there over the past few years during the organization and the production of our event. The staff at the Coliseum has been extremely helpful in the orchestrating of our events that we have had at your facility. We look forward to having a long term relationship with the US Cellular Coliseum particularly because of how easy it has been to do business with you. Again thank you and if you ever need anything from us give me a call. Have a great day and great job!

Sincerely Yours,

Clinton Fuller
President

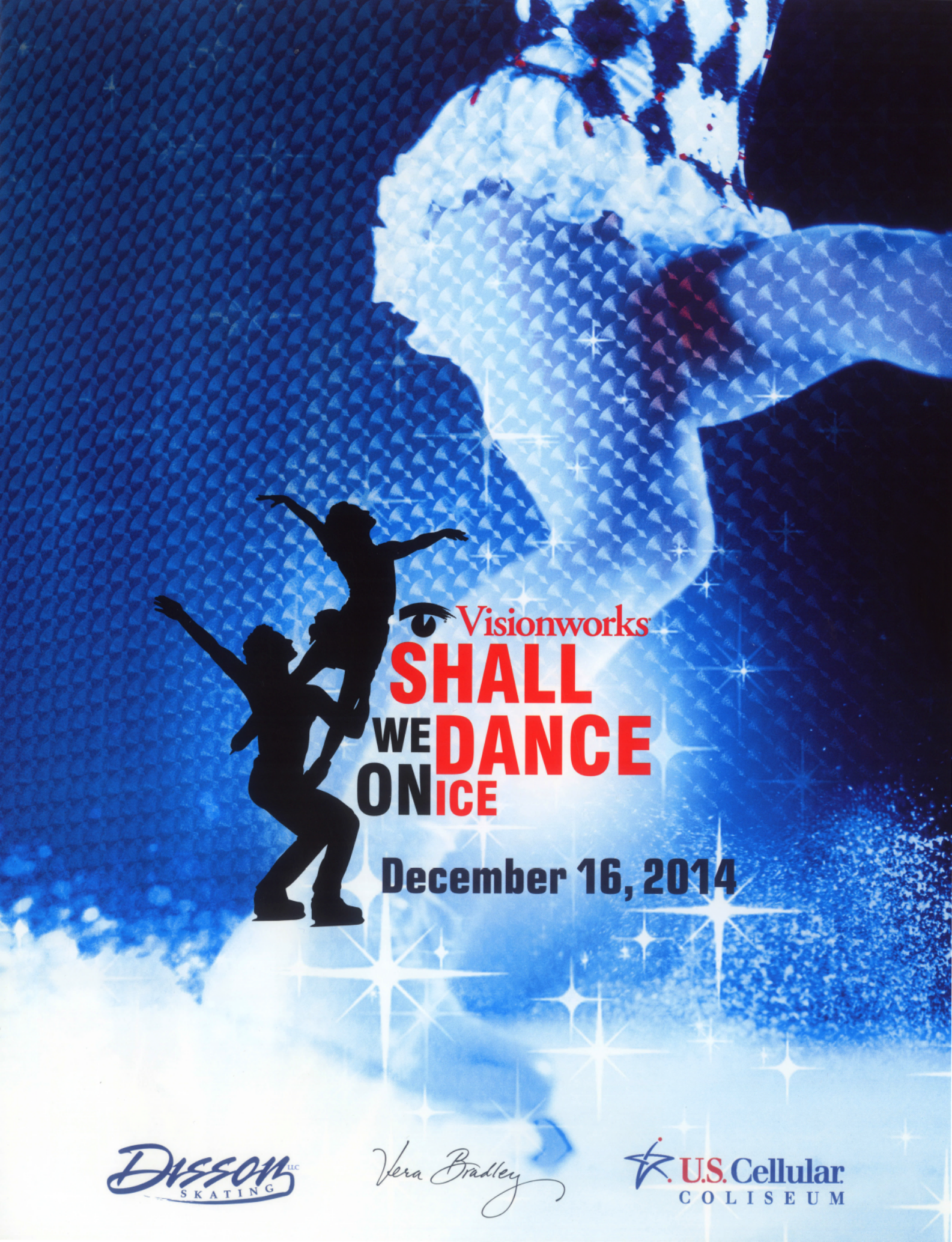


Feld Entertainment, Inc. is the world's leading producer of live family entertainment experiences that lift the human spirit and create indelible memories, with 30 million people in attendance at its shows each year. Feld Entertainment's productions have appeared in more than 70 countries on six continents and include Ringling Bros. and Barnum & Bailey®, Feld Motor Sports, Disney On Ice℠, Disney Live!, and Marvel Universe Live.

Feld Entertainment, Inc. enjoys a close working relationship with the U.S. Cellular Coliseum in Bloomington, IL. As an organization, Feld Entertainment has experienced great success in the Bloomington market, which is attributable in large to the venue's enthusiasm and efforts towards maximizing each show's potential in the local market place.

Feld Entertainment, Inc. is confident in our relationship with the U.S. Cellular Coliseum and we recommend this venue to all touring acts and properties.

-Sue Quinlan
Booking Director, North American Routing & Tours
Feld Entertainment


Visionworks
SHALL WE DANCE ON ICE
December 16, 2014
DISSON SKATING LLC
Vera Bradley
U.S. Cellular COLISEUM

Entertainer

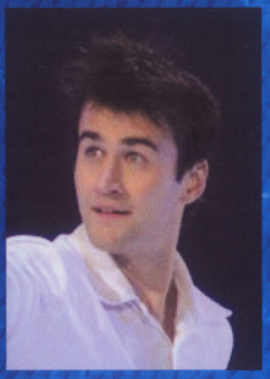


Bella Thorne

TV Hosts



Kristi Yamaguchi



Ryan Bradley

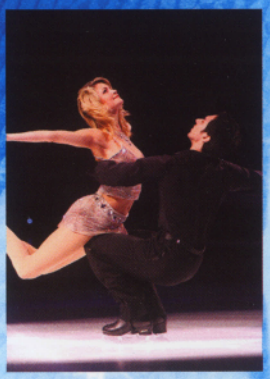
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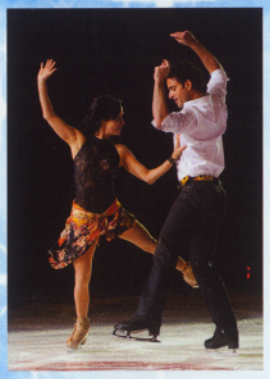
Meryl Davis &
Charlie White



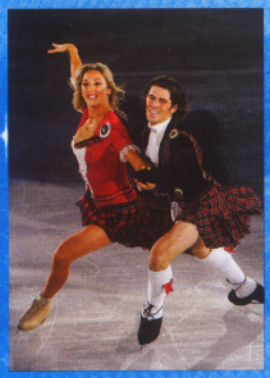
Marina Anissina &
Gwendal Peizerat



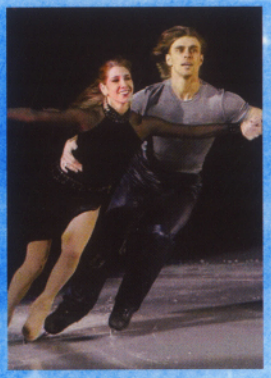
Tanith Belbin &
Ben Agosto



Marie-France Dubreuil &
Patrice Lauzon



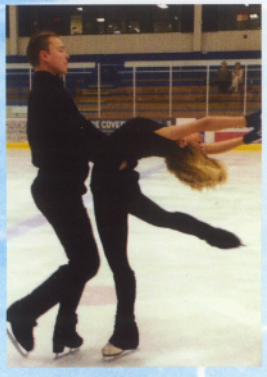
Sinead &
John Kerr



Naomi Lang &
Peter Tchernyshev



Kim Navarro &
Brent Bommentre



Isabella Tobias &
Ilya Tkachenko

Credits

Executive Producer..... Disson Skating
President/CEO ..... Stephen Disson
Director of Operations .....Pete Bockelman
Manager of Events & Sponsorship.....Alyssa Shane
Production Assistants.....Agnes Erskine, Kristen Laudenslager, Katie Lenns, Caitlin Lindsey, Sam Shane

Co-Artistic Director .....Edward Villella
Co-Artistic Director & Choreographer .....Douglas Webster
Choreographer..... Marina Zoueva
Production Manager..... Todd Randall
Lighting Designer and Programmer ..... Michael W. Hall
Director ..... Louis Malagrino
Lighting.....Christie Lights
Lighting Associates ..... Brad Brown, Todd Ricci, James Varga
Audio Services ..... Eric Fluster
Audio.....ACES, Bill Reinhardt
Music Editor.....Phil Lee, Cityvox
Costume Director..... Alicia Jackson
Social Media Manager.....Brittany Evans

Production Services provided by IMG Media
Television Production Manager.....Andrea Bryant
Television Producer.....Tony Lanni
Television Director..... Yvonne Gomez
Associate Television Director ..... Rachael Kissel
Television Associate Producer .....Candice Spielman
Television Associate Producer .....Eric Smith

Broadcast Partner .....ABC Sports

Thank you to the entire staff at the US Cellular Coliseum for their commitment to excellence in producing this spectacular event.

Shall We Dance on Ice airs on ABC on Saturday, February 21, 2015 from 3:00 to 5:00pm CST & Saturday, March 7, 2015 3:00 to 5:00pm CST

Please find more information about the Colgate Skating Series on ABC at *dissonskating.com* for TV broadcast schedules and other interesting content. In addition, check out the Colgate Skating Series on & .

Upcoming ABC Skating Series:

Pandora Unforgettable Moments of Love on Ice

Saturday, January 31, 2015..... 3:00 to 5:00pm CST
Saturday, February 14, 2015 ..... 3:00 to 5:00pm CST

Progressive Skating & Gymnastics Spectacular

Saturday, February 7, 2015 ..... 3:00 to 5:00pm CST
Saturday, February 28, 2015 ..... 3:00 to 5:00pm CST

**Subject to change, please check your local listings for updates.*

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PANDORA UNFORGETTABLE MOMENTS

VON MAUR

SMUCKER'S

PROGRESSIVE

International FIGURE SKATING

WENTE VINEYARDS

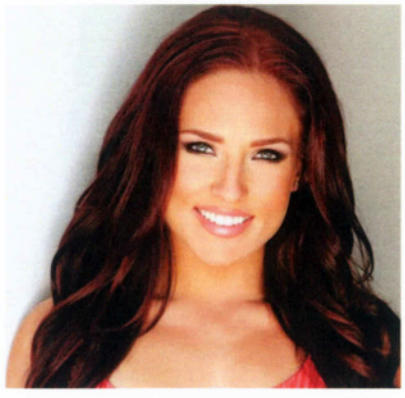
Visionworks

SHALL WE DANCE ON ICE

FEATURED DANCERS:



MAKSIM CHMERKOVSKIY



SHARNA BURGESS



CHELSIE HIGHTOWER



DMITRY CHAPLIN



LOUIS VAN AMSTEL

FOR IMMEDIATE RELEASE

OLYMPIC CHAMPIONS MERYL DAVIS & CHARLIE WHITE TO HEADLINE DANCE THEMED SHOW AT THE U.S. CELLULAR COLISEUM, *SHALL WE DANCE ON ICE*, WITH SPECIAL GUEST, MIRROR BALL WINNER MAKSIM CHMERKOVSKIY

Tickets for Shall We Dance on Ice go on sale Friday, July 11

(June 27, 2014) Bloomington, IL. The US Cellular Coliseum and Disson Skating are pleased to announce "Shall We Dance on Ice" coming to Bloomington on Tuesday, December 16, 2014. This event will showcase a journey of dance through the ages with dancing and skating. Music and special effects will create the segments of time and genre of dance, which will be performed by dancers and transition into elegant productions on the ice.

The cast features the most decorated ice dancing team in U.S. figure skating history, 2014 Olympic Champions, two-time World Champions and six-time U.S. Champions Meryl Davis and Charlie White. Following the Olympics, Davis and White competed in the eighteenth season of ABC's *Dancing with the Stars*. Davis was crowned this year's champion with her partner Maksim Chmerkovskiy on May 20, 2014.

The star-studded ice dancing cast, in addition to Davis and White, is scheduled to include:

- 2006 Olympic silver medalists, two-time World silver medalists, five-time U.S.champions and 2010 U.S. Olympic team members Tanith Belbin and Ben Agosto.
- 2002 Olympic gold medalists, 1998 Olympic bronze medalists, 2000 World champions and six-time French champions Marina Anissina and Gwendal Peizerat
- Two-time World silver medalists and four-time Canadian champions Marie-France Dubreuil and Patrice Lauzon
- 2009 European Champion bronze medalists, seven-time British champions and 2010 British Olympic team members Sinead and John Kerr.
- Five-time U.S. champions Naomi Lang and Peter Tchernyshev
- Two-time U.S. bronze medalists Kim Navarro and Brent Bommentre
- New team skating for Israel, Isabella Tobias and Ilia Tkachenko

The cast is also scheduled to include the following professional dancers from ABC's *Dancing with the Stars*:

- Ukrainian-born Latin ballroom dance champion, renowned choreographer, successful business owner and instructor Maksim Chmerkovskiy. He was crowned champion with partner Meryl Davis earlier this year.
- Australian ballroom dancer and choreographer Sharna Burgess has won multiple competitions and performed as a lead dancer in a major worldwide tour and on Broadway (in *Burn The Floor*). She was a semi–finalist in the eighteenth season of ABC's *Dancing with the Stars* with partner Charlie White.

Additional professional dancers will be announced later.

This magical night will be hosted by 1992 Olympic gold medalist and *Dancing with the Stars* former champion Kristi Yamaguchi, along with Edward Villella, who was the founder and head of the Miami City Ballet and one of the greatest male American ballet dancers of all time. Villella will also serve as the Artistic Director of the event. The show will be choreographed by Douglas Webster, the Artistic Director of the Ice Theatre of NY, and renowned figure skating coach and choreographer, Marina Zoueva, who has coached her students, which include Davis and White, to a total of four Olympic gold medals and nine World championships.

A special musical guest artist will also be added to the show and announced shortly.

Ticket prices range from $45 to $75 (does not include applicable fees and taxes) and will go on-sale on Friday, July 11th at 11:00am. For information about the show, visit www.uscellularcoliseum.com or call the box office at 309-434-2679.

Note: Attached are the photos of Meryl Davis, Charlie White, Maksim Chmerkovskiy and Sharna Burgess that have been approved for media use.

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Disson Skating annually produces nationally televised figure skating spectaculars, all featuring celebrity guest artists on ABC. Disson Skating's shows continue to capture large television audiences with every event and Disson Skating has earned the reputation as the leading producers of televised ice skating spectaculars in the United States.

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Pete Bockelman
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For Immediate Release

WORLD CHAMPIONSHIP ICE RACING RETURNS FOR THE 8TH YEAR WITH A FIRST EVER TT CHALLENGE RACE

Tickets on-sale on Friday, Sept. 19th at 11am

Bloomington, Ill. (September 10, 2014) – The U.S. Cellular Coliseum is proud to announce the return of the very popular event World Championship Ice Racing on Saturday, January 3 at 7:30pm.

This fast paced event features exciting racing action for the whole family on the US Cellular Coliseum's treacherous oval ice track. The World's top pro ICE Racers, select amateur classes designed to showcase local participation and surprise super special attractions make ***THE GREATEST SPECTACLE ON ICE!TM*** the must see event of the winter season.

This event on the World Championship ICE Racing schedule will be the first of the new year. A thrilling one night, winner takes all ice race will crown the National Champion in I.C.E.'s Manufacturer's World Cup Motorcycle Division and the wild Unlimited Outlaw Quads. On this one night only, double WC points will be awarded towards the overall 2015 World Championship to be determined at the end of the season in March.

New for this year, fans will see the first ever ICE TT Challenge Race. The same top Pro riders will be competing on the oval ice track but also turn into the infield, attempt to negotiate an extreme jump, then

back onto the oval to complete each lap! The 8 rider, 8-lap TT final should be spectacular.

Make plans early to guarantee great seats as family priced tickets will go on-sale Friday, September 19th at 11:00am. Tickets for reserved seating are $22 for Adults and $11 for Children (ages 2 – 12). General admission tickets are $20 for Adults and $10 for children (ages 2 – 12). All ticket prices will increase by $2 on the day of the show.

Groups of 10 or more can purchase your tickets for at a discounted rate. Interested parties should contact Nikki Hill at 309-434-2921 or email at nikkihill@uscellularcoliseum.com for more information.

Tickets are available at all Ticketmaster outlets, including the U.S. Cellular Coliseum, www.ticketmaster.com, select Walmart locations or charge by phone at 1-800-745-3000.

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For Immediate Release

Sesame Street Live "Let's Dance!" is coming to BLOOMINGTON!

Bloomington, Ill. (September 24, 2014) – The U.S. Cellular Coliseum is pleased to announce the return of Sesame Street Live with a brand new show "Let's Dance" on January 27, 2015 at 10:30am and 6:30pm.

Hosted by two live performers, Sesame Street Live "Let's Dance!" offers an up-close, interactive experience that includes dance parties. Elmo uses his imagination to "Do the Robot," Cookie teaches all 'feets' to dance, Abby leads a rhyming game, and Ernie shares the fun of dance with the Sesame Street favorite "Shake Your Head One Time." Favorite friends join the audience on the floor – dancing with fans, not just for them. It's Sesame Street Live like you've never experienced it before!

Get the ultimate fan experience with Sunny Seats!

The Sunny Seats package features premium show seating and a pre-show Meet & Greet with two Sesame Street Live friends, including Elmo!

Sunny Seat orders will include a separate Meet & Greet ticket, which you'll receive with your show tickets. Each adult and child (age 1 and up) in a group must have a Sunny Seat show ticket and Meet & Greet ticket. All Meet & Greets start one hour before show time and last 20

minutes. Latecomers may miss the opportunity. Please meet at the Sunny Seats sign in the main lobby. Don't forget your camera!

Make plans early to guarantee great seats as tickets will go on-sale Friday, October 8th at 10:00am. Tickets are $19, $28 (Gold Circle), $55 (Sunny Seats). Additional fees may apply.

Purchase your group tickets at a discounted rate. Interested parties should contact Nikki Hill at 309-434-2921 or email at nikkihill@uscellularcoliseum.com for more information.

Tickets are available at all Ticketmaster outlets, including the U.S. Cellular Coliseum, www.ticketmaster.com, select Walmart locations or charge by phone at 1-800-745-3000.

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For Immediate Release

CHRIS TOMLIN
STOPPING AT THE U.S. CELLULAR COLISEUM

Bloomington, Ill. (April 23, 2013) – American contemporary Christian music artist, worship leader, and songwriter Chris Tomlin – will be making a stop at the U.S. Cellular Coliseum on July 19th at 7:00pm

Tickets will go on-sale Friday May 2nd at 10am. Ticket prices are $32.75, $22.75, and $17.00 (additional fees may apply).

Tickets are available at all Ticketmaster outlets, including the U.S. Cellular Coliseum Box Office, www.ticketmaster.com, select Walmart locations, or charge by phone at 1-800-745-3000.

ABOUT CHRIS TOMLIN

Under a vast, October sky, standing on stage before tens of thousands deep in the heart of Africa, Chris Tomlin felt right at home. Even all those miles removed from the familiar, Tomlin detected the steady, burning light that's universal and uniting. He's aware that no matter where in the world, we all seek connection, to know that we're part of a grander narrative, a special story in the exquisite design of creation.

For that reason Tomlin has dedicated his life career to a singular pursuit: to bring people closer to God. Building a career is just fine, he says, but nothing compares to building bridges through music that lead to hope, healing and higher ground.

"I *have to* put out songs that bridge the gap," Tomlin says, putting the emphasis on "have to" as though his musical life depended on it. "I want to write songs that people sing to God. There's nothing wrong with a three-minute pop song, but I want these songs to be special to the church. There's more of a laser focus on that than ever."

Yet Tomlin also embodies something rare in popular music. On his latest disc, *Burning Lights*, he not only hits the mark for deep substance, but also delivers lean, muscular songs that exert a magnetic pop pull. True to its title, *Burning Lights* shines like a sonic supernova, yet never loses its human scope and beating heart in the process.

That's because Tomlin—after ten No. 1 radio singles, a GRAMMY® Award and eight additional nominations, 21 Dove Awards, one platinum album and four gold discs—touches the hearts of listeners like no other. On the one hand, he's achieved global scope that moved TIME magazine to proclaim him "likely the most often sung artist anywhere." It's estimated that more than 40 million men, women and children sing Chris Tomlin songs each week.

But for all those people it's still personal, as Tomlin gives voice and narrative to the most elemental longings any believer can profess. You can hear it on "Awake My Soul," where Tomlin pleas for breath-of-life deliverance: *"Awake, awake, awake my soul/ God resurrect these bones/From death to life, for You alone/ Awake my soul."*

"This is record number 10 for me, and it's so exciting to feel this great about it," Tomlin says. "We definitely did not hit cruise control. This record developed in a way that no other record has and I feel it's the strongest thing I've ever put together."

Tomlin extends props to three talented producers—Jason Ingram (Brandon Heath, Britt Nicole, Tenth Avenue North, Rebecca St. James, Point of Grace), Dan Muckala (Backstreet Boys, Amy Grant, MercyMe) and Ed Cash (Kari Jobe, Laura Story, Bebo Norman)—along with a wide range of musical guests, including Kari Jobe, Phil Wickham, Lecrae and Christy Nockels.

But to tell the story of *Burning Lights* properly, you have to start near the end. As Tomlin and crew wound down the scheduled album sessions, they had every reason to believe they'd accomplished their mission. Little did they know they'd get sent back to the well not once,

not twice, but three times in pursuit of the best material they could muster.

For Tomlin, it was the artistic equivalent of Naaman's bathing in the Jordan River seven times—a test of patience and persistence that yielded startling results. Each time, he fashioned new tracks that propelled *Burning Lights* to higher melodic and lyrical vistas. And to get there, Tomlin had to empty himself and lean on God like never before as a recording artist.

To hear Tomlin tell it, his albums almost always start with a full complement of finished songs, ready for him and his musicians to execute. "But this time, we met with the record company as we were wrapping up and they said, 'We don't feel that it's quite finished yet. Maybe there's more.' And that's a big hit to take when you've already put your heart on your sleeve."

Then came the majestic triumph of "Awake My Soul," a song that had been orphaned earlier in the album sessions because it didn't match Tomlin's exacting standards. He tackled it with renewed vigor and then called on his friend Lecrae, who telegraphs a spoken-word interlude from Ezekiel 37 with a preacher's passion. Looking back, Tomlin's still amazed that this once-rejected track now kicks off *Burning Lights*. "That's the result of being pushed by your team—people who are not just yes people—and being asked to give your best."

But it also crated a dilemma. Tomlin's team loved the song so much, they wondered what might happen if he tried to pull another rabbit out of the musical hat. The singer was flustered; he had a few musical ideas, but nothing fully formed. So he texted Ed Cash, an ally from way back. As providence would have it, Cash had just written a chorus and was about to contact Tomlin to see if he wanted to help him finish the song.

That collaboration became "Whom Shall I Fear (God of Angel Armies)," a dynamic song that celebrates God's constant companionship, set to a soundtrack framed by chiming guitars and a crisp, military-style snare drum.

Relieved, Tomlin delivered the result to his label, and here's what happened: "They asked me, 'Do you have anything else?' Now this

was the third time. I thought, 'Who do you guys think you are? I've worked my tail off!'"

But Tomlin bit his tongue, racked his brain and searched his heart. He sent in a demo that updated the hymn "Crown Him With Many Crowns," expecting rejection. "But sure enough they said, 'This is amazing, we have to put this on the record.'"

The recorded version teams Tomlin with Matt Maher, a Christian artist who's Catholic. As the session started, they came to learn an amazing fact: "This song is a back and forth between the Catholic and Protestant churches. Several verses were written in a Protestant way and some were written a Catholic way. One side claimed it as theirs, and so did the other. We sat at the piano and started laughing. We thought, 'How divine is that?'" A special spotlight vocal by Kari Jobe also graces the track.

To be sure, the rest of *Burning Lights* lives up to the thrill of those three tracks, from the spirit of surrender that raises "White Flag" to the tenderness that brings "Shepherd Boy" to life. It's also the song that gives the album its moniker. "David was a shepherd boy right before he was king, out in the field, keeping watch over his flock and singing a song of praise to God: 'I'm just a shepherd boy, singing to a choir of burning light.' That sums up what I feel inside. I want to be that. The people I sing to are the burning light, and I sing to them night after night."

"I love at the end of the day how we got all these left and right turns and tried to follow them," Tomlin says of the path that led to *Burning Lights*. "It was a lesson in humility. It was great to take a step back, listen to what people were saying and go for it. When a song like 'Whom Shall I Fear' comes along at the last minute, it's not only something you could hear on the radio, but at any church. And that means more to me than platinum records, tours and sales."

He adds: "It's not just about good marketing. It's songs that become part of the fabric of the culture. That's God's spirit, God's favor on a song. And to be part of that in some little way is so special. It lasts so much longer than quick fame."

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For Immediate Release

AMERICAN ICON PRESENTS A HOLIDAY TREAT FOR THE WHOLE FAMILY

KENNY ROGERS RETURNS TO THE U.S. CELLULAR COLISEUM WITH HIS CHRISTMAS AND HITS "THROUGH THE YEARS" TOUR ON DECEMBER 4TH

Bloomington, Ill. (October 28, 2014) – The U.S. Cellular Coliseum is proud to announce American Icon Kenny Rogers is returning to the U.S. Cellular Coliseum on Thursday, December 4th at 7:30p.m for his Christmas and Hits "Through the Years" Tour with special guest Linda Davis. Tickets for this event are $57.50 and $47.50 and go on-sale Friday, October 31st at 11a.m. For a group discount call Nikki Hill at 309-434-2921 for more information.

Tickets are available at the U.S. Cellular Coliseum box office, by phone at 1-800-745-3000 or online at Ticketmaster.com and all Ticketmaster outlets. Private luxury suites are available. For more information please contact Julia Cresci at 309-434-2691 or juliacresci@uscellularcoliseum.com.

Kenny Rogers promises a mix of holiday classics such as "O Holy Night" and "White Christmas" with several of his beloved hits, including "Lucille" and "The Gambler." Though he's sung those latter tunes night after night for almost four decades, the 76-year-old entertainer promises he'll never be the kind of artist who abandons his signature songs in favor of road-testing new ones.

"Somebody asked me, 'Do you ever get tired of doing your hits?' and I said, 'No, I don't want to be the guy who walks out of there without them,'" he tells *Rolling Stone Country*. "There is something comforting about knowing that you have something to offer. I am very blessed with that, and I love doing those hits. I try to do very little new music, because the audience has to work really hard when you do a new song. They have to think, 'Do I like the song? Do I agree with what it says?' Whereas if you do a hit, it's like, 'OK, I can relax and enjoy this song.'"

There will be one exception, however — a new holiday tune penned by Jim Brickman, "That Silent Night." Rogers sings on the track, which is featured on Brickman's *On a Winter's Night: The Songs and Spirit of Christmas* album, due for release October 7th. A portion of the album's sales will support research for

Known for instantly identifiable sweetly raspy vocals and an extraordinary ability to vividly inhabit each song he performs, Rogers has sold more than 120 million records worldwide and recorded more than 65 albums during his storied 52 years in show business.

Rogers has received hundreds of awards for his music and charity work, including three Grammys, 11 People's Choice Awards, 18 American Music Awards, eight Academy of Country Music awards and five Country Music Association awards. His latest was being honored with the Willie Nelson Lifetime Achievement Award at the 47th Annual CMA Awards in 2013.

Before he gets into the holiday spirit, Rogers will celebrate his first CMA award nomination in 14 years and his first joint CMA nomination with Dolly Parton since 1986. The longtime pals are up for Musical Event of the Year, for their "You Can't Make Old Friends" duet. The Country Music Awards will air on November 5, 2014.

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Embargo until Monday, January 19 @ 7AM

Tour Marketing Contact: Kate McMahon // kate@aeg-tmg.com
Tour Marketing Contact: Moshe Prystowsky // moshe@aeg-tmg.com

ERIC CHURCH

BRINGS "THE OUTSIDERS WORLD TOUR" TO US Cellular Coliseum in BLOOMINGTON, IL - March 17, 2015

Tickets <$72.50/$48> plus fees on-sale at www.ticketmaster.com

BLOOMINGTON, IL – (Jan. 19, 2015) -- EMI Nashville recording artist Eric Church will bring "The Outsiders World Tour" to US Cellular Coliseum in BLOOMINGTON, IL on March 17, 2015. Tickets go on-sale Friday, January 23 at 10AM at www.ticketmaster.com. Special guest on this show will be Drive-By Truckers.

After closing out 2014 with country music's top-selling album, the Platinum-certified and genre-busting *The Outsiders*, Eric Church storms in to 2015 with four GRAMMY nominations (Best Country Album for The Outsiders, Best Country Song and Best Country Solo Performance for "Give Me Back My Hometown" and Best Country Group/Duo Performance for "Raise 'Em Up" with Keith Urban) and a new addition to his widely successful *Outsiders World Tour 2015*.

"Eric Church is our greatest working rock star" proclaimed *Stereogum*, referring to Church as "…. a down-home everyman whose conversational vocal delivery surges into something huge when it needs to and who comes off as a perfectly genuine human being even when leading the choreographed rigors of an arena show. And holy shit, he has *songs*." *The Philadelphia Inquirer* described "how superior the North Carolina artist is, in style and substance, to other big-name pop-country acts packing sports venues these days," while *The Memphis Commercial Appeal* predicted, "at this level, and on the strength of an album as sharp as *The Outsiders*, Church is arguably both the mainstream country artist of the year and the mainstream rock artist of the year and his show made a case for that blend…." *The Pittsburgh Post-Gazette* announced "…he's a contender for the new Boss of his genre. That genre is country, but this late bloomer from North Carolina is the kind of Southern rocker who will 'Pledge Allegiance to the Hag' (as in Merle Haggard) while also splashing some of Slayer's 'Raining Blood' into the intro to 'I'm Gettin' Stoned.'"

Church's current album, *The Outsiders*, debuted at No. 1 on the *Billboard* Top 200 Albums Chart and the *Billboard* Country Albums Chart earlier this year, featuring his No. 1 hit "Give Me Back My Hometown" and his current single "Talladega." *The Outsiders* is the follow-up to Church's Platinum-certified album *Chief*, (named the 2012 Album of the Year by both CMA and ACM, and GRAMMY-nominated for Best Country Album) which featured five Top 20 singles: "Homeboy" (certified Platinum for sales in excess of one million singles); the Top 10 "Like Jesus Does" and the Top 5 "Creepin'"

(both certified Gold for sales in excess of 500,000 singles each); and two No. 1 hits "Drink in My Hand" (certified Platinum) and "Springsteen" (certified Double Platinum for sales in excess of two million singles). Church's 2006 debut album, *Sinners Like Me* (2006) and his sophomore album *Carolina* (2009) are both RIAA Gold-certified. *Carolina* had three hit singles: the Top 10 "Hell on the Heart" as well as Top 20 hit "Smoke A Little Smoke" and Top 10 smash "Love Your Love The Most," which were both certified Gold. *Sinners Like Me* spawned three Top 20 singles: "How 'Bout You," "Two Pink Lines," and "Guys Like Me."

To learn more about Eric Church, visit www.ericchurch.com and www.facebook.com/ericchurch, or follow @EricChurch on Twitter.

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U. S. CELLULAR COLISEUM, 101 S. Madison Street, Bloomington, Ill., 61701
309-434-2843 *Fax: 309-434-2667 * www.uscellularcoliseum.com

For Immediate Release

An Evening with

CASTING CROWNS

Thursday, February 26, 2015
7:00pm

U.S. Cellular Coliseum
Bloomington, IL

Tickets on Sale Friday, 12/19 at 10am!!
Ticket Price: $57.00, $37.00 and $27.00

Tickets are available at the U.S. Cellular Coliseum box office, by phone at 1-800-745-3000 or online at Ticketmaster.com and all Ticketmaster outlets.

For a group discount call Nikki Hill at 309-434-2921 for more information.

Private luxury suites are available. For more information please contact Julia Cresci at 309-434-2691 or juliacresci@uscellularcoliseum.com.

"The idea of 'Thrive' came out of our student ministry," Hall said. "I've been a youth pastor for almost 22 years and it's still what I want to be when I grow up. The songs always really start out with what we're teaching, and for years I've been using Psalm 1 in showing them what a believer looks like."

The passage says, "Blessed is the one who does not walk in step with the wicked or stand in the way that sinners take or sit in the company of mockers, but whose delight is in the law of the Lord, and who meditates on his law day and night. That person is like a tree planted by streams of water, which yields its fruit in season.'"

For Hall, nature seemed to underscore Scripture on a recent family vacation in Gatlinburg, TN, when he looked at the trees near the river. "Their roots are exposed and you can feel them just doing everything they can to get to where the water is," he says. "When I talk to families about how they are doing, they always say 'just surviving.' That is not the life that God designed for us to live. That's not saying that you're not going to have problems. None of the New Testament people had it easy. They all had troubles, some even at the expense of their lives. The book of joy, Philippians, was written from prison. Hard times are going to come, but God didn't put you here just so you could survive through hard times. He put you here to thrive, to dig in and to reach out. This record is an effort to draw a picture of what a believer, a follower of Jesus, would look like if they dug into their roots and understood God and themselves more, and then instead of trying to go be Christian for God, they just let God give them chances to be a Christian."

Casting Crowns' has consistently delivered songs that spur listeners to evaluate their relationship with God and with each other. "The basic idea is let God define himself through you and if you'll do that, you're going to thrive," Hall said.

Working again with producer Mark Miller, who signed the band to his label more than a decade ago, **Casting Crowns** has crafted another collection of songs that are entertaining and innovative, yet lyrically substantive. ***Thrive*** is a rich aural feast that leaves everyone with plenty of food for thought. In writing songs for ***Thrive***, Hall enlisted some of his favorite collaborators, among them Matthew West, Matt Maher and Bernie Herms.

It's been more than 10 years since the members of **Casting Crowns** heard their first single on the radio in July 2003, the same day Hall and his wife Melanie welcomed their daughter Zoe. Since then so much has happened in the lives of each member and along the way God has taught them so much. "He's opened our eyes to our suspicion that He was way bigger than we thought He was," Hall says with a smile. "He didn't need **Casting Crowns** to come along to help His word get out. God is winning. He's changing the world. It may look at times like things are getting darker and darker, but they are not. Everywhere you go you can see light and light wins."

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For Immediate Release

TWO OF COUNTRY'S BIGGEST STARS!

CHRIS YOUNG AND LEE BRICE

ONE NIGHT LIVE

WITH SPECIAL GUEST

BROTHERS OSBORNE

Friday, February 20, 2015
7:30pm

U.S. Cellular Coliseum
Bloomington, IL

Tickets on Sale Friday, 12/19 at 12pm!!
Ticket Price: $45.50, $39.50 and $29.50

Tickets are available at the U.S. Cellular Coliseum box office, by phone at 1-800-745-3000 or online at Ticketmaster.com and all Ticketmaster outlets.

For a group discount call Nikki Hill at 309-434-2921 for more information. Private luxury suites are available. For more information please contact Julia Cresci at 309-434-2691 or juliacresci@uscellularcoliseum.com.

****The Bloomington Thunder hockey team is working with the USHL and the Youngstown Phantoms to find an acceptable date for the previously schedule February 20, 2015 hockey game. All tickets purchased for the game on February 20, 2015 will be valid for the new date or, accepted at the box office in exchange for any equally priced seat for any 2014/2015 Bloomington Thunder regular season game.****

U. S. CELLULAR COLISEUM, 101 S. Madison Street, Bloomington, Ill., 61701
309-434-2843 *Fax: 309-434-2667 * www.uscellularcoliseum.com

For Immediate Release

HEART

WITH SPECIAL GUEST

JOAN JETT AND THE BLACKHEARTS

Friday, March 20, 2015
7:30pm

U.S. Cellular Coliseum
Bloomington, IL

Tickets on Sale Friday, 1/30 at 12pm!!
Ticket Price: $59.00, $49.00 and $39.00

Tickets are available at the U.S. Cellular Coliseum box office, by phone at 1-800-745-3000 or online at Ticketmaster.com and all Ticketmaster outlets.



FOR IMMEDIATE RELEASE

CIRQUE DU SOLEIL PRESENTS FOR THE FIRST TIME IN BLOOMINGTON THE SIGNATURE PRODUCTION DRALION

FIVE PERFORMANCES ONLY FROM NOVEMBER 13 TO NOVEMBER 16, 2014 AT THE US CELLULAR COLISEUM

Bloomington (October 28, 2014) – After 15 years performing around the world, Dralion will make its finale curtain call in January 2015. From November 13th, 2014 to 16th, 2014, Bloomington will experience for the first time the magic of a Cirque du Soleil signature production that has performed in more than 150 cities. Dralion will be presented at the US Cellular Coliseum for five performances only.

Advance discounted tickets for Dralion are available now online exclusively to Cirque Club members through June 27 at 9:59 a.m. Cirque Club membership is free and benefits includes access to advance tickets, special offers and exclusive behind the scenes information. To join, go to www.cirqueclub.com.

Tickets for the general public will be available starting June 27 at 10 a.m. www.cirquedusoleil.com/dralion, www.ticketmaster.com, or by calling 1-800-745-3000.

About the show
Dralion is a Cirque du Soleil classic and an internationally acclaimed production that has entertained more than 11 million people worldwide since its world premiere in Montreal in 1999. In May 2009, *Dralion* embarked on a new journey, performing the same mesmerizing production, but now in arenas around the world, giving more people the opportunity to enjoy a *Cirque du Soleil* show in their own town.

Fusing the 3000 year-old tradition of Chinese acrobatic arts with the multidisciplinary approach of Cirque du Soleil, Dralion (pronounced "Dra-lee-on") draws its inspiration from Eastern philosophy and its never-ending quest for harmony between humans and nature. The show's name is derived from its two emblematic creatures: the dragon, symbolizing the East, and the lion, symbolizing the West.

In Dralion, the four elements that govern the natural order take on a human form. Thus embodied, each element is represented by its own evocative colour: air is blue; water is green; fire is red; earth is ochre. In the world of Dralion, cultures blend, Man and Nature are one, and balance is achieved.

Bloomington Ticket Information:

- Adults: From $40 to $145
- Children (12 & under): From $32 to $127

Bloomington Show Schedule (November 12, 2014, to November 16, 2014):

MEDIA CONTACT

VIEW TRAILER



ABOUT *DRALION*

About the Show
Press Kit
Did you know...
Photos and Videos

ABOUT CIRQUE

Cirque du Soleil at a glance
World Show schedule
Global Citizenship
International headquarters
Casting
One Drop Foundation

- Wednesday, November 12, 7:30 p.m.
- Thursday, November 13, 7:30 p.m.
- Friday, November 14, 7:30 p.m.
- Saturday, November 15, 4:00 p.m. and 7:30 p.m.
- Sunday, November 16, 1:30 p.m.

--more--

Cirque du Soleil
From a group of 20 street performers at its beginnings in 1984, Cirque du Soleil is now a major Quebec-based organization providing high-quality artistic entertainment. The company has close to 4,000 employees, including 1,300 performing artists from close to 50 different countries.

Cirque du Soleil who celebrates its 30th anniversary this year has brought wonder and delight to close to 150 million spectators in more than 300 cities in over forty countries on six continents.

For more information about Cirque du Soleil, visit www.cirquedusoleil.com.
To find out more about the ONE DROP Foundation, visit www.onedrop.org.

PANTAGRAPH.COM

They gotta have Heart: The beats go on for Ann & Nancy



MARCH 19, 2015 7:00 AM • DAN CRAFT
DCRAFT@PANTAGRAPH.COM

It takes one to know one.

Which is why Ann Wilson, firstborn of the legendary Heart sister act coming to town Friday, can perhaps offer a few pointers.

On the subject of life as Rock & Roll Hall of Famer, that is.

The band's special guests are Joan Jett & The Blackhearts, Heart's girl-fronted counterparts, due for induction themselves barely a month after the U.S. Cellular Coliseum show.

Ann and Nancy got theirs three springs ago.

"Well, I'd say to her, first, that it's going to be a really ... unusual ... night," offers Ann, the raven-haired Wilson, the Wilson with the killer pipes behind such full-on cries of classic rock lust as "Crazy On You" and "Magic Man."

"And quite possibly surreal," she adds.

(Check out the Wilsons' 2012 autobiography, "Kicking & Dreaming," for several hundred pages of contiguous/continuous proof, culminating in their highly surreal '80s cocaine meltdown, gauged thus: "On a scale of 1 to 10, with 10 being Keith Richards, we squeaked in there at the peak as a 5: we were half of Keith. OK ... maybe just 3, but that was plenty enough.")

The important thing to remember about life in the Hall of Fame, be it Rock & Roll or otherwise, says Ann: "It's a great honor, a big stamp of approval. You're queen for a day. Afterward, the phone will ring in a different way. And your asking price will go up. Everybody will be bowing and scraping and touching your forelocks.

"But it'll pass. You'll go back to work the next day. Then all that matters is what you do then."

In the three years since, the Wilsons have held true to their credo, keeping the beat of Heart thumping away four decades after the first pulse began.

Perhaps the truly special part of that night in April 2012 was the fact that the Wilson sisters shared a stage with their original Heart band-mates for the first time in 34 years:

founding fathers Roger Fisher (Nancy's ex-lover), Steve Fossen, Michael Derosier and Howard Leese.

Maybe not surreal ... but definitely one for the scrapbooks.

Still: enough with the backward glances, says Ann, whose lifetime battles with her image and related addictions (weight issues, a teen stuttering problem in adolescence, alcohol/drugs, etc.) are fully, occasionally painfully recounted in detail through the pages of "Dreaming & Kicking."

By the way, those pages also are packed with stretches of great joy, fraternity and edification.

"We wanted the book (co-authored with journalist Charles R. Cross) to be about the making of a band," says Ann. "We didn't want it to be a trashy tell-all, just a true rock story," says Ann.

That being the case: "It is rock 'n' roll, and you can't tell that story, and tell it truly if you whitewash it by leaving out the sex, drugs and all of that," she adds.

In the case of the Wilson sisters, separated in age by four years (Ann is 64, Nancy is 60), a key point of the saga, says Ann, is that "we were so squeaky clean as kids, and then suddenly we were dealing with all the pressures of rock stardom."

The native Californians (San Diego) were born into a family, however squeaky clean, that was all-musical, with mom a concert pianist and dad a former leader of the U.S. Marine Corps Band.

Thanks to their father's military career, the Wilsons were constantly re-locating before landing in Seattle in the early '60s, where Ann suffered a bout of mononucleosis and spent her time home from school learning to play an acoustic guitar purchased for her by mom.

Outside her budding musical life, encroaching puberty made life hell. "You know, where girls just naturally either become so self-confident that they're popular or they fall off the cliff of being totally ugly, totally unpopular, everything's wrong with them. And of course I fell off the cliff."

Singing — her true forte, as it turned out — helped, though, especially with the persistent stutter, if not the weight woes. Hence the forays into the Seattle bar scene with Nancy on guitar — her big strength.

Eventually those gifts led both sisters into a pre-existing Seattle band, still evolving and eventually called Heart, with Nancy falling for its guitarist Roger Fisher and Ann for Roger's brother Michael, who became the manager.

It all came together in 1975-6, with the breakout album "Dreamboat Annie," which spun out three defining anthems, two full-out rockers ("Crazy On You," "Magic Man"), one a folk-leaning ballad (the title track).

What followed over the next four decades fully justified the book that came out four years ago but hasn't closed the book on Heart as a working band, still crazy on music.

"All of that stuff that has happened in the last few years (the Rock & Roll Hall of Fame, getting a star on the Hollywood Walk of Fame, etc.) has been positive," says Ann. "But, OK, that was that. I've dealt with it all by just going back to work."

Looking back over their 40-year journey, "I use the analogy of a rocket going to the moon," she begins. "The hardest part is escaping Earth's gravity, and we've done that stage. Now we've circled the moon, and we're starting our journey back."

Yes, every journey, lunar or otherwise, has that return leg, with a final landing at the end, which the Wilsons see coming, but don't let deter them.

"The key is we have to keep making it feel new as songwriters and performers," she adds. "I really do feel that we are both at the top of our game now. And I can promise this is going to be an amazing show ... a night of meaningful, powerful rock 'n' roll."

At a glance

What: Heart and Joan Jett & The Blackhearts

When: 7:30 p.m. Friday

Where: U.S. Cellular Coliseum, 101 S. Madison St., Bloomington

Tickets: $39 to $59

Box office: 800-745-3000

Heart rhythms

- **First murmers**: Pre-Heart configurations include The Army (1967-69), White Heart (1969-72), Hocus Pocus (1972-73)
- **Ground zero**: Various factions of the above regroup as Heart in 1973-4, arriving at a “classic era” lineup of guitarist Roger Fisher, drummer Michael Derosier, bassist Steve Fossen, lead singer Ann Wilson and guitarist Nancy Wilson.
- **Dangerous liaisons**: Nancy & Roger become lovers, as do Ann & Roger's brother Michael (the band's road manager).
- **Heart attacks**: Three iconic albums are spun out, one after the other: “Dreamboat Annie” (1976), “Little Queen” (1977), “Dog & Butterfly” (1978)
- **Departures**: The Wilson/Fisher sibling relationships end (1979), signaling the start of many Heart membership permutations over the next 35 years.
- **Second wind**: After declining sales in the early '80s, a major comeback arrives with 1985's “Heart,” producing four Top 10 hits, including the band's first No. 1 single, “These Dreams.” Two more multi-platinum albums follow: “Bad Animals” (1987) and “Brigade” (1990).

- **Side projects**: Ann and Nancy form acoustic band The Lovemongers (1992-7), Nancy marries filmmaker Cameron Crowe and composes soundtracks for his films ("Jerry Maguire," "Almost Famous," "Vanilla Sky," etc.).
- **Third wind**: With a new lineup backing the Wilsons, 2010's "Red Velvet Car" becomes Heart's first Top 10 album in 20 years, followed by 2011's "Fanatic" which makes the Top 25.
- **Kudos**: Inducted into the Rock & Roll Hall of Fame, 2012, with the Wilsons, Roger Fisher, Steve Rossen, Michael Derosier and Howard Leese sharing a stage for the first time in 34 years.

Jett streams

Real name: Joan Marie Larkin

Beginnings: Sept. 22, 1958, suburban Philadelphia

Phase One: The same year (1975) that Heart breaks through, JJ co-founds, with Lita Ford, iconic all-female punk-rock band, The Runaways (note: by a strange coincidence, Ford will be in the area the very next night, March 21, at Hat Tricks in Pekin, then back April 3 at Champaign's Fluid Event Center).

Phase Two: After 1979 breakup of The Runaways, JJ records a solo album (1980), then forms a new band, The Blackhearts.

Breakthrough: The band's second album, "I Love Rock 'n' Roll" (1981), explodes with the title hit single, which goes to No 1 for an epic seven weeks in a row, while the album hits No. 2.

Movie Joan: JJ transitions to acting, taking the female lead opposite Michael J. Fox in 1987's "Light of Day"

Kudos: Three years after Heart, JJ & The Blackhearts will be inducted into the Rock & Roll Hall of Fame next month (4/18/15).

PANTAGRAPH.COM

The 'perfect amount of crazy': Area duo shines in rugged world of ice racing



MARCH 13, 2015 7:00 PM • BRUCE YENTES
BYENTES@PANTAGRAPH.COM

NORMAL — When weighing the pros and cons of the rough and tumble world of motorcycle racing, Normal's Blake Svensson says one factor weighed heavily in his decision to get involved in the sport.

"I thought I had the perfect amount of crazy in me," he said.

Svensson has capitalized on that attribute and others, recently being crowned Rookie of the Year in the ICE World Championship Ice Racing Series, following an eighth-place finish in the standings.

A fellow Bloomington-Normal competitor, Shea Knuth, preceded Svensson as the ICE Rookie of the Year in 2013-14 before finishing third in the overall standings this past season.

Both have plans for a concerted effort at the series title next year on the 39-year-old tour that in recent years has included an annual stop at Bloomington's U.S. Cellular Coliseum.

"One of my main goals is to win the ice racing championship," Knuth said. "It looks easy and everybody thinks they can do it, but it's really hard and I like the challenge."

Meanwhile, Svensson's immediate plans include a foray into dirt, flat track motorcycle racing with an eye on someday competing in the sport's biggest event, an annual race each March at Daytona International Speedway.

Svensson, a 21-year old Bloomington High School graduate, says he was smitten with the swagger and bravado of motorcycle racing as a youngster while being treated to an AMA Grand National event at Peoria. As a 6-year-old, he became enamored of the sight of high-powered machines being "laid on the side" by their riders, hurtling at breakneck speeds through flat corners.

"I always thought motorcycle racing was the coolest thing," he said.

Prior to winning this year's ICE rookie accolades, Svensson began his career contesting the physically demanding jumps, hills and corners of regional motocross competition. Hooking up with Knuth, the pair would barnstorm at motocross facilities throughout Central Illinois and beyond during the summer.

Knuth had also recently joined a third Bloomington-Normal racer, Darren Carter, to compete in indoor ice racing events at arenas stretching from Utah to New Jersey during the winter months. Svensson, an independent contractor, decided to also give it a try.

"I get cabin fever from not doing anything in the winter and wanted to get in on it," he said.

Svensson's first experience with ice racing was an eye opener that included a hard lesson in making contact with a fellow competitor.

"It's two completely different things," he said, comparing motocross to the ice. "The ice races are real quick and it's really tight and narrow racing. My first mistake was trying to 'bump pass' a fellow competitor in a turn. I went down real fast, real quick."

While the spills can be memorable for the fans, they can also be painful for the racers. Svensson's only protective gear consists of a helmet, along with shoulder pads, elbow pads and a back brace that's worn under his jersey. He also wears knee pads and a calf-high motocross boot.

For his part, Knuth has been exposed to the rough-around-the-edges aspect of motorcycle racing his entire life. His grandfather is well-known local motorcycle racer Gene Knuth who, at 80, still turns wrenches on the younger Knuth's racing cycles.

With mentoring from his grandfather, Knuth began in motocross, turned to the dirt flat tracks and then began dabbling on the ice.

While planning to seek the 2015-16 ICE title, Knuth is also upping the ante on his AMA program with sponsorship help from Shannon's Five Star Restaurant in Bloomington. He'll be seeking the AMA Supermoto Series title on a tour that gets underway on April 3 in Riverside, Calif.

He also has scheduled a number of flat track events this year, including outings at both Peoria and Springfield.

PANTAGRAPH.COM

BRICE

Won't dance, will kick it: Brice boots his career into overdrive



FEBRUARY 19, 2015 7:00 AM • DAN CRAFT
DCRAFT@PANTAGRAPH.COM

For Lee Brice, 2014 will go down in his history as the year he didn't dance, but still waltzed to record success.

“I Don't Dance,” source of both his success and his anti-footloose sentiments, served as the title of his first No. 1 album in a relatively short career as a performer.

The same-title single followed suit, landing at No. 1 … the fourth such chart-topper since Brice exploded with “Hard 2 Love” in 2012 and rained down a trio of No. 1's ("Hard 2 Love," "A Woman Like You," "I Drive Your Truck").

When last we encountered him here, three years ago this week at the Castle Theatre, the fuse had been lit, with "A Woman Like You" riding high and "Hard 2 Love" just a month or two away from release and his profound career sea change.

Now, here he comes back: to the U.S. Cellular Coliseum for his first big arena headlining show, sharing headliner duties with good buddy Chris Young, via their "One Night Live" tour, begun in January and continuing through winter's end.

Per the co-headliner billing, the singers are taking turns coming out first, though Brice wasn't 100 percent sure as of this interview who would be arriving ahead of the other in Bloomington.

Perhaps that's because, on this day, Brice is home between dates, tending to a child under the weather, per his other day job as full-time dad (to sons Dakota and Ryker) and husband (to wife Sara Reeveley).

"One of the reasons why we're doing this is that we've both been on this similar ride the last couple years in which we'd gotten to the point where we're now a bit too big for the clubs we'd been playing," says the 35-year-old South Carolina native.

Both men had come along on the Nashville scene concurrently and shared a similar level of success, with the only discernible difference being a slight variance in ages (Young, is, well, a bit younger, by around six years).

Next stop, the arena level, where both had gotten a shared taste, says Brice, as the openers for Brad Paisley's 2013 "Beat This Summer" tour.

"We'd already done a lot of shows together by then," he says, but never quite on that scale.

The crossing of paths had occurred around five years prior to the Paisley tour when Brice caught a Young performance live at an awards show.

"I'd already had a little success, and been in town writing songs, and had had a Top 30 song on the radio," Brice says.

Before his own performance career took off, he'd co-written a little ditty in 2007 (with Billy Montana and Kyle Jacobs) called "More Than a Memory" and recorded by Garth Brooks. In short order, it became the first single in the annals of Billboard's Hot Country Songs to debut at No. 1.

"My first reaction to Chris when I saw him sing for the first time was that I was extremely impressed," says Brice. "And not just by his singing, but by his songwriting."

And who better to have his antennae up for the songwriting part than Brice, who, as he recalls, "had been writing songs since I was a child, and was four or five years into my songwriting career, doing around 200 a year with some of the best in the world."

It didn't always look like his life would head this direction. Not too many years before Brooks took his song to No. 1, Brice had been studying civil engineering and playing football on a scholarship at Clemson University in his native South Carolina (born in Sumter).

An elbow injury on the playing field sidelined that part of his career. But no matter: "My goal was to start, and I met it."

Thus came the motivation to fixate on the music interest that had percolated since childhood, when he learned piano, sang in the church choir, started writing his own songs and, for sure, spent many an hour wanting to be like Garth.

"I was 10 or 11 the first time I was introduced to him," Brice recalls. "The way he wrote and sang was something else."

That introduction was more profound than he ever could have imagined, and was accompanied by a kind of sixth sense that bigger forces might be at play.

"As crazy as it sounds, yeah, I DID feel like I might do that one day," he says, referencing the childhood fantasy of being like Garth.

That day occurred around 15 years later when the phone rang (Brice was in Nashville by then, fully into his professional songwriting phase).

"I picked it up and it was him, and he said, 'Lee, I know you're an artist doing your own thing ... but I was wondering if I could record a song of yours. I'd do the best I can'."

Insert momentary shell-shock here.

It gets better, of course, and we don't mean the hits that Brice has turned out for others of equal stature, including Kenny Chesney, Jason Aldean and Tim McGraw.

In fact, the whole Brice-Brooks saga climaxed just a few weeks ago, says Brice, after the Brice-Young juggernaut (with openers Brothers Osborne) had started rolling through a series of sellouts (as of press-time, Friday's Coliseum was headed that general direction, a venue spokeswoman said).

Though Brice and Brooks had crossed path in the seven or so years since "More Than a Memory," that magic moment of sharing a stage had yet to come.

"Just being a fan who grew up to write a No. 1 song for him was pretty surreal for me. Then when I met him in person after that, he didn't let me down. They say you shouldn't meet your heroes, but that wasn't the case with Garth ... he was the opposite of that."

But the kicker came the night of Jan. 24, when Brice, who'd been 90 minutes away for a casino engagement in Connecticut, decided to make the trek to the TD Garden in Boston to see his hero, who he hadn't seen in concert since 1997.

Which means he'd never seen a live Brooks performance of his own song.

At a backstage meet-and-greet "just to say hello," Brooks threw down the gauntlet: He looks at me and says 'You feel like working tonight?'

Awaking from his dream-come-true later that night, Brice's tweets said it all: "Holy crap ... I just sang with Garth Brooks in Boston" and "Bucket list ... check."

Could it get any better?

Oh, yeah, as Brice recalls of Brooks' own subsequent tweet:

"@leebrice Lee, can't thank you enough for making the late Saturday show so special! Boston loves you and you deserve it! love you, pal, g."

Or: more than a memory ... and then some.

At a glance

What: Chris Young & Lee Brice: One Night Live, with Brothers Osborne

When: 7:30 p.m. Friday

Where: U.S. Cellular Coliseum, 101 S. Madison St., Bloomington

Tickets: $29.50 to $45.50

Box office: 800-745-3000

Buddy system

Comparing stats for Chris Young (CY) and Lee Brice (LB)

- **Ages**: 29 (CY), 35 (LB)
- **Origins**: Murfreesboro, Tenn. (CY), Sumter, SC. (LB)
- **Early ambitions**: Singing, since high school choir (CY), civil engineering/football (LB)
- **Turning points**: Won USA's "Nashville Star" talent series in 2006 (CY), co-wrote Garth Brooks' No. 1 hit "More Than a Memory" in 2007 (LB)
- **First time charting, album**: "Chris Young," No. 3 in 2006 (CY), "Love Like Crazy," No. 9 in 2010 (LB)
- **First time charting, single**: "Drinkin' Me Lonely," No. 42 in 2006 (CY), "She Ain't Right," No. 29 in 2007 (LB)
- **Total No. 1 singles to date**: 5 (CY), 4 (LB)
- **Total No. 1 albums to date**: 0 (CY), 1 (LB)

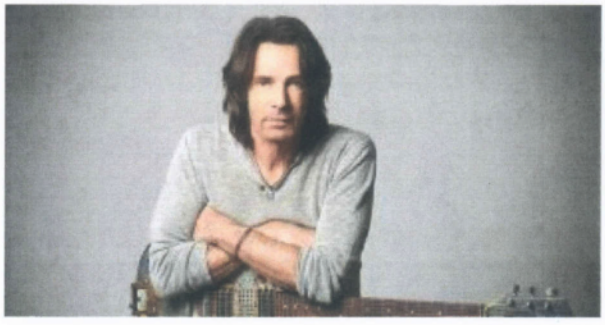
Sibling revelry

The Brothers Osborne file

- **First names**: John and T.J.
- **Eldest**: John, by three years (31 to T.J.'s 28)
- **Tallest**: Both are over 6 feet, who's counting after that?
- **Roots**: Rural Maryland
- **Key influences**: "Hank and Merle"
- **Debut**: "Brothers Osborne" EP album (2014), peaking at No. 23
- **Single**: "Rum" (2014), peaking at No. 27.

PANTAGRAPH.COM

Hard to hold back: Rick Springfield returns!



JANUARY 22, 2015 8:00 AM • DAN CRAFT
DCRAFT@PANTAGRAPH.COM

(Editor's note: Since we did the full-blown "career"-type story for Rick Springfield's November 2012 concert at ISU, we're going with an informal, chatty even, Q&A format updating his activities of the last 24 months, including co-starring with Meryl Streep in a new movie, "Ricki & The Flash," opening this summer.)

GO: Welcome back! You were here just a little over a year ago (Nov. 2012) at Illinois State University. Any word for fans who attended that show vs. what they'll be seeing and hearing 24 months later?

RS: Hey, I remember Normal. I don't remember what I had for breakfast so that's pretty good for me. Unfortunately, I don't remember what set list we played then so I dont know what will be different. However, I am fairly certain we'll do "Jessie's Girl." (Insert chuckle here.)

GO: Let's talk about what's happened since Nov. 2012 … including your getting a seemingly long overdue Hollywood Walk of Fame star. The obvious question is: Why has it taken 40-odd years?

RS: I know. What's up with that? Its a cool thing because it's old-Hollywood-type stuff. I used to live just up the street from where the star is when I first moved to the states in the '70s. I think I'm by Don Cornelius and Freddie Fender. Great company and I guess I'm the token white boy in the immediate area. (Insert another chuckle here.)

GO: You also published your first fiction work, "Magnificent Vibration," since your last show here. What was the inspiration … your own quest for spiritual enlightenment, or as a satire on those who might be seeking same?

RS: It is partly a spiritual quest, and partly having fun with certain elements of it. It also deals with my concern for our beautiful planet.

GO: What is your response to your mum's review of "Vibration" (assuming this quote really is her): "Richard is a very naughty boy. Why can't he write a nice story? I don't know why he's so obsessed with his private parts. Rude child. I wish I'd had a daughter instead." Are you obsessed with … you know?

RS: My mum was a little mortified when I told her what I'd written as her quote for the book. But I'm sure she would think those thoughts if she read it: I advised her not to. What male isn't obsessed with.... you know?

GO: How did the experience on your new movie, "Ricki & the Flash," compare to the one on "Hard to Hold" exactly 30 years before? Is it better to be part of an ensemble rather than having the whole movie on your shoulders?

RS: Well, it really helps to have a decent script for a start, which, let's be honest, "Hard to Hold" did not enjoy the luxury of having. It was a great shoot ("Ricki," that is) with great people at the top of their game involved.

GO: Jonathan Demme has always been a director who's conveyed a keen musical sense … how would you describe it, and how did he relate to your own musical sensibility?

RS: He was amazing. Definitely had a superb musical sense as well as being a truly great actor's director. He would sometimes come dancing onto the set during the musical numbers. He was so much fun to hang out with and he brought such a unique musical sensibility to the film.

GO: Working with Meryl Streep: Where do you rank it in the pantheon of your musical collaborations over the decades?

RS: It was both a music and an acting collaboration … and I would put it at the top of that.

GO: Actor, writer, musician: which pursuit has given you the greatest sense of satisfaction and/or accomplishment over the decades? Which do you feel has been least acknowledged?

RS: Writing is the answer to both questions. It's something I can do in a room by myself without the need for approval or judgment and when it's working it's such a high. A lot of people still don't realize I write my own songs. And a lot of folks thought I used a ghost writer for my autobiography (2010's "Late, Late at Night"). It's not a big deal really because it's about personal satisfaction.

GO: Has this past year of varied, rewarding and high-profile activity helped stave off some of the depression you've confronted throughout your life and career?

RS: Sometimes it has and sometimes it's been the cause of an onset. Depression is a wacky thing and can come on at moments when I think: "Seriously? Now???"

GO: So … inquiring minds want to know: has success spoiled you yet?

RS: Sorry man, your time's up. Get outta here.

At a glance

What: Rick Springfield with The Romantics

When: 7 p.m. Sunday

Where: U.S. Cellular Coliseum, 101 S. Madison St., Bloomington

Tickets: $25 to $45

Box office: 800-745-3000

PANTAGRAPH.COM

Feet first: Skaters, dancers unite for TV special at Coliseum



DECEMBER 11, 2014 7:00 AM • DAN CRAFT
DCRAFT@PANTAGRAPH.COM

If a film about Olympic skaters and champion dancers swapping partners were made, it might be titled "Maks & Meryl & Charlie & Sharna."

Not to fear, though: the results wouldn't resemble the saucy movie hit of swinging-'60s yore, "Bob & Ted & Carol & Alice," in which the partner-sharing went far beyond ballroom bounds.

Just ask the switch-hitting performers themselves, who are part of the all-star spectacle coming Tuesday night to Bloomington's U.S. Cellular Coliseum: "Shall We Dance on Ice," being taped as a two-hour ABC special for February and March airings (see accompanying stories for details and the full roster of performers, including Disney Channel star Bella Thorne as special singing guest and ballet legend Edward Villella as a co-host alongside Olympic champ Kristi Yamaguchi).

As the world knows, the ice dancing team of Meryl Davis and Charlie White triumphed at the 2014 Sochi Winter Olympics by becoming the first Americans to win the gold medal in that competition.

Within months of their shared victory, the duo was pried apart and paired off with two veterans of ABC's No. 1-rated show, "Dancing with the Stars."

Davis took up with Maksim (aka Maks) Chermkovskiy, a 14-season competitor on the show who had teamed with the likes of Tia Carrere, Kirstie Alley and Denise Richards.

White, meanwhile, began sharing moves with Sharna Burgess, who joined the "Dancing with the Stars" team in its 13th season and whose past partners there include Illinois Wesleyan University alum Andy Dick.

At season's end in May, Meryl & Max walked away the champs, while Charlie & Sharna were bested several times over and left in fifth place.

Tuesday night, the partner-swapping will continue apace, with Charlie & Meryl together again on ice, followed by Meryl & Maks and Charlie & Sharna doing it again off ice.

In separate interviews with GO!, three of the foursome offered their takes on the pairings and re-pairings.

As the Ukrainian-born Maks recalls , "She (Meryl) called and said, 'listen, we're doing this show, and I'd love it if we could do it again together.' After doing 'Dancing with the Stars' together, I was looking for anything that would get us back together."

And with sound reason: "We had such a great time, and a lot of people said they wanted to see us together again for whatever reason. We'd made such an impact that I said 'I will gladly dance with you again for anything,' be it 'Dancing with the Stars,' a TV special or whatever."

The invitation was also extended to Burgess, all the better to pair her off again with White, who, despite erroneous assumptions over the years, has never been romantically linked with Davis (in fact, he's marrying longtime girlfriend and former ice dancer Tanith Belbin in 2015 -- "the only thing," he says, "that could make next year a better year than this year").

Davis says she views the transition from ice dancing to ballroom — very different styles — as a chance to satisfy passions aroused by their ice dancing experiences.

Passions for dance, that is.

"The combination of dancing on the floor and ice dancing is very, very exciting to Charlie and I," she says.

"It's a different way for us to get a chance to bring our skating skills to the floor and explore different means of creativity," Davis adds.

The partner-swapping just ups the ante, keeping everyone on their toes, literally and otherwise, but without, as she notes, the pressure-cooker intensity of Olympic competition.

Tough competition drives "Dancing with the Stars," true, and, yes, Davis says, "it's in our blood to be competitive, to really throw ourselves into a thing."

But compared to the Olympics, "Oh my gosh, something like this is really just a lot of fun, and we push ourselves, but in a different way."

The "Shall We Dance with the Stars" audience, she says, will get the best of both worlds, and partnerships, notes Davis.

"Charlie and I will do one number together on the ice, and we each get to share a number with Sharna and Maksim."

White agrees that changing partners was good for all involved.

"We have so much respect for all the talent, and that's what makes it so special," he says, a feeling that extends to not only their "Dancing with the Stars" mates, but also the all-star roster that comprises "Shall We Dance on Ice."

"You know everyone is amazing in their own right, and that no one can stand out heads and shoulders above the rest," he says. "As a performer, it's fun to be part of something like that."

And though Maks may have bested an Olympic champ on the ballroom floor just weeks after being draped in the gold medal at Sochi, his main goal was to come through for Davis.

"For the first time in her career, Meryl was competing against Charlie and I just wanted her to shine and to win, even though I love Charlie and he's an awesome kid, a very nice guy."

That desire to help his partner win "gave me all the motivation I needed, and we just clicked ... and all I could think was, 'I have the best partner I could have, with all eyes on me because of her being this new Olympic champion."

That thought was a bit unnerving to the man who had competed 14 seasons on "Dancing with the Stars" and never come out on top.

"She just put her hand on my shoulder and said, 'calm down... it's OK.' "

As things turned out, it was more than OK.

"It's a very special partnership, and one that I hope continues," he says.

At a glance

What: Shall We Dance on Ice?

When: 7:30 p.m. Tuesday

Where: U.S. Cellular Coliseum, 101 S. Madison St., Bloomington

Tickets: $45 to $75

Box office: 800-745-3000

FOR IMMEDIATE RELEASE

OLYMPIC CHAMPIONS MERYL DAVIS & CHARLIE WHITE TO HEADLINE DANCE THEMED SHOW AT THE U.S. CELLULAR COLISEUM, *SHALL WE DANCE ON ICE*, WITH SPECIAL GUEST, MIRROR BALL WINNER MAKSIM CHMERKOVSKIY

Tickets for Shall We Dance on Ice go on sale Friday, July 11

(June 27, 2014) Bloomington, IL. The US Cellular Coliseum and Disson Skating are pleased to announce "Shall We Dance on Ice" coming to Bloomington on Tuesday, December 16, 2014. This event will showcase a journey of dance through the ages with dancing and skating. Music and special effects will create the segments of time and genre of dance, which will be performed by dancers and transition into elegant productions on the ice.

The cast features the most decorated ice dancing team in U.S. figure skating history, 2014 Olympic Champions, two-time World Champions and six-time U.S. Champions Meryl Davis and Charlie White. Following the Olympics, Davis and White competed in the eighteenth season of ABC's *Dancing with the Stars*. Davis was crowned this year's champion with her partner Maksim Chmerkovskiy on May 20, 2014.

The star-studded ice dancing cast, in addition to Davis and White, is scheduled to include:

- 2006 Olympic silver medalists, two-time World silver medalists, five-time U.S.champions and 2010 U.S. Olympic team members Tanith Belbin and Ben Agosto.
- 2002 Olympic gold medalists, 1998 Olympic bronze medalists, 2000 World champions and six-time French champions Marina Anissina and Gwendal Peizerat
- Two-time World silver medalists and four-time Canadian champions Marie-France Dubreuil and Patrice Lauzon
- 2009 European Champion bronze medalists, seven-time British champions and 2010 British Olympic team members Sinead and John Kerr.
- Five-time U.S. champions Naomi Lang and Peter Tchernyshev
- Two-time U.S. bronze medalists Kim Navarro and Brent Bommentre
- New team skating for Israel, Isabella Tobias and Ilia Tkachenko

The cast is also scheduled to include the following professional dancers from ABC's *Dancing with the Stars*:

Agenda Item No. 6A

Infrastructure Master Plans and Capital Improvement Programming (Budgeting)

Presentation

Infrastructure Master Plans

City of Bloomington IL

Infrastructure Master Plans

- Master Planning 101
  - What is a master plan.
  - What are the basic requirements.
  - What is the goal.
- City Infrastructure Master Plans
- Sewer & Storm Water Infrastructure Master Plan
- Raftelis – Sewer & Storm Water Rate Study Overview
- Deferred Infrastructure Needs

What is an Infrastructure Master Plan?

- Master Plan – is a long range and far reaching plan of action. GFOA Best Practice
- Capital Improvement Plan – short range plan which identifies capital projects and equipment purchases
- The City is developing a 5 year Capital Improvement Plan that primarily involves our infrastructure.

City Master Plans

Description	Executive Summary	Plan Date	Presented to Committee	Presented to Council	Adopted	No. Pages
Sanitary Sewer & Storm Water Master Plan	**Yes**	Jan-2014	Infrastructure Committee 7/15/2013	Y	N	996
Facilities Master Plan	**Yes**	Oct-2013		10/28/2013	N	1,494
Downtown Streetscape Master Plan	**Yes**	Jun-2014		8/11/2014	N	275
Sidewalk/ADA Master Plan	**Yes**	May-2015		7/14/2014	N	117
Streets Master Plan			Contract Awarded to Hanson 7/14/2014	Update Presented 10/27/2014	N	No Draft
Water Master Plan			n/a	N	N	No Draft
Zoo Master Plan	**No**	Oct-12	n/a	10/8/2012	Y	28
Fire Station Master Plan (5 Bugles)	**Yes**	Apr-12	Public Safety Committee 12/13/2012	N	N	61
Bicycle Master Plan	**Yes**	Jan-15		5/11/2015	Y	68
Brick Street Master Plan	**Yes**			Work Session	N	25
Parks Master Plan	**No**	Adopted 1997 Updated 2005 Updated 2010		1/12/2010	Y	300
Downtown Bloomington Strategy	**Yes**	Dec-13		12/9/2013	Y	126
West Bloomington Neighborhood Plan	**No**	Dec-08		12/8/2008	Y	119
New City Hall	**n/a**					No Draft
New Public Works Campus	**n/a**					No Draft

What is an Infrastructure Master Plan?

- The Capital Improvement Plan will address the growing deferred maintenance and development of the City's infrastructure by using the Infrastructure Master Plans to set priorities according to on-going assessments of the system inventories and conditions.

- Plans take into consideration the City's strategic goals and policies and provides a plan to obtain these objectives.

What are the Requirements for an Infrastructure Master Plan?

- Determine the current state of the infrastructure and/or capital assets (usually this is an on-going project).
- Determine existing problems with the infrastructure and/or capital assets.
- Define the level of service or acceptable condition of asset that the City would like to achieve.
- Identify the assumptions to be used.

What are the Requirements of an Infrastructure Master Plan (con't)?

- Estimate program costs over a 20 year period and identify funding/revenue sources that are possible within the budget.
- Determine any regulatory mandates that must be considered.
- Impact of the Plans on the City and citizens.
- Educate and involve the public.

What is the goal of Infrastructure Master Plans?

- Protect and maintain those existing assets that provide desired levels of service through maintenance, rehabilitation and renewal that extend the life of the asset.
- Provide new service and expand capacity that accommodates growth and provides equitable levels of service through the expansion of existing facilities, construction of new roads, parks, downtown, etc.

What is the goal of Master Plans (con't)?

- Improve efficiency, environmental quality and energy conservation whenever possible.
- Strategic use of limited funds.
- Consistent project priorities.
- Projects that promote the strategic plan of the City.

Sanitary Sewer Master Plan

Major Revenues
User Fees/Loans

Major Program Expenses
- Construction & reconstruction of sanitary sewers and the ongoing maintenance and repairs including combined sewers.

Infrastructure Assets
- 8 miles of abandoned sewers, 88 miles of combined sewers, 294 miles of sanitary sewer, 21 miles of force mains and 8 lift stations.

State of Infrastructure Assets
- Deteriorating pipes/manholes/unwanted inflow & infiltration/deteriorating pumps & pump control systems/basement flooding/combined sewer overflows

Level of Service
- Develop rating system for prioritization/reduce inflow/infiltration/replace undersized sewers/continue combined sewer separation program

Estimated Infrastructure Need
Years 1-5: $26 million plus $3 million for asset management
Years 6-20: $58 million plus $5.5 million for asset management

Unaudited Estimated Available Fund Balance as of 4/30/15
- $2,893,745

Total Plan: $92.5 Million

Storm Water Master Plan

Major Revenues
User Fees/Loans

Major Program Expenses
- Repairs & replacements of combined sewers, erosion control, stream & detention basin maintenance and land use planning.

Infrastructure Assets
- 240 miles of storm sewers, 88 miles of combined sewers, 10 miles of streams owned by the City & 73 public detention basins.

State of Infrastructure Assets
- Detention pond shoreline & streambank erosion, flooding, undersized sewer pipes, deteriorating pipes/manholes & outdated floodplain maps.

Level of Service
- Develop rating system for prioritization/reduce frequency of flooding/ streambank & pond inspection program, enhance land use policy along greenways/promote sustainable land development

Estimated Infrastructure Need
Years 1-5: $9 million plus $3 million for asset management
Years 6-20: $27 million plus $5.5 million for asset management

Unaudited Estimated Available Fund Balance as of 4/30/15
- $848,499

Total Plan: $44.5 Million

Sewer & Storm Water Fund Financial Trends

- Sewer will need to drastically reduce capital requests by FY 2018 because there will be insufficient revenue or fund balance to support these needs.
- Storm Water's operating expenses will out pace their revenues by FY 2018 so they will be unable to address any capital needs.
- The Sewer & Storm Water Master Plan shows a significant need for an increase in both capital and operating expenses to maintain and rehabilitate aging sewer and storm infrastructure.
- Both funds depend on the revenues generated by user fees and unless these are appropriately increased, the City will continue to pay higher costs of emergency repairs.
- The City plans to perform an operating and capital audit for both funds to ensure the distribution of expenses are appropriate between the enterprise and general funds.

Fire Station Master Plan

Major Revenues
Ambulance Fees/General Fund

Major Program Expenses
- Emergency medical services & transportation, fire suppression/rescue operations, fire investigation, hazardous materials response, fire safety public education, and services for the Central Illinois Regional Airport

Infrastructure Assets
- 4 Fire Stations (City doesn't own Stations 3 & 6), Training Tower, 4 Truck Companies, 6 Engines, 7 Ambulances

State of Infrastructure Assets
- HQ - inadequate HVAC, no training classroom/wellness center, crowded dormitory/shower space & no gender equity, 40 years old - at life expectancy of building, no sprinkler system
- Station 2 - continuous roof problems, leaking sprinkler system, inadequate HVAC
- Station 3 - same as HQ
- Station 4 - More EMS & gear storage, public space, renovated kitchen & restroom
- Station 5 - Currently not being used as an active facility

Level of Service
- Need northeast station to improve response times, add addition to HQ or build new Administration building, building renovations and repairs, classroom & public space

Estimated Infrastructure Need
Years 1-5: $6,135,000 million
Years 6-20: $6,380,000 million

Total Plan: $12.5 Million
Majority relates to the construction or renovation of Fire Stations.

Estimated Revenues and Expenditures for FY 2016
- Expenditures: $18,541,565
- Revenues*: $4,748,202
- Percent Self Funded: 25.6%

*Approximately half of the revenue is lost to bad debt and insurance writeoffs.

Facilities Master Plan

Major Revenues
General Fund/Grants

Major Program Expenses
- Building systems, HVAC, structural repair, roof repair, building automated systems maintenance, security and access technologies, ADA requirements,

Infrastructure Assets
- 49 city buildings including facilities administered by the Police and Fire Departments, Public Works and Water Department, Parks and Recreational facilities and general Administration.

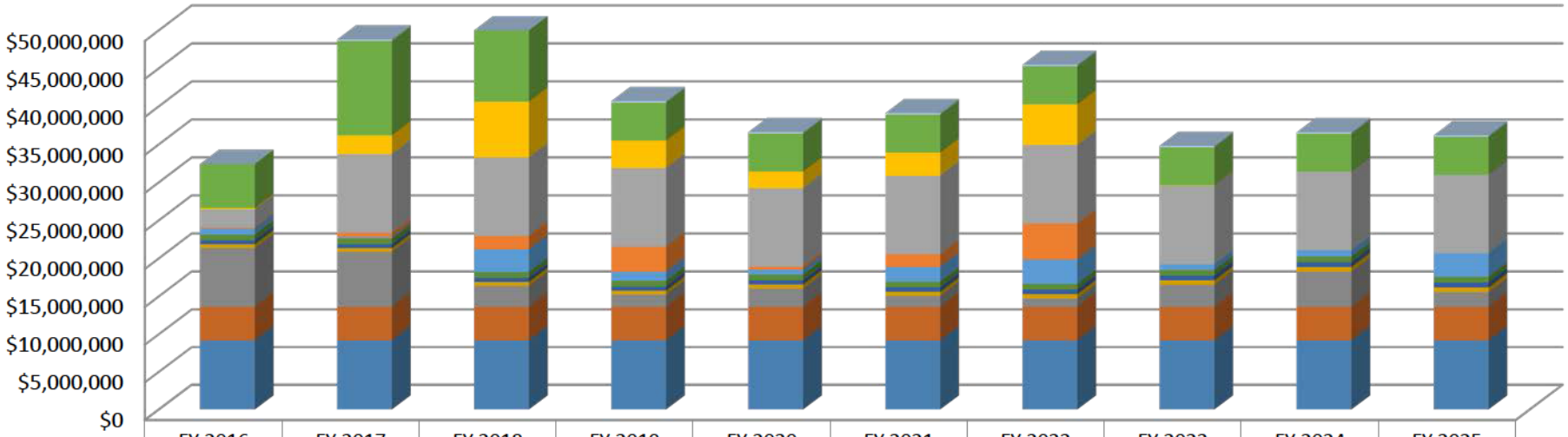
State of Infrastructure Assets
- Immediate and on-going capital investment required
- Despite proactive maintenance and operational repair, the evaluated facilities have received a minimal level of funding for timely capital repair and replacement of major systems which will result in higher costs to the City.
- Examples of this are numerous and include failure to complete timely replacement of the roofing system at the Firing Range where failure to fund a $39,000 roof replacement project has resulted in a $350,000 facility restoration and environmental remediation project, and at Fire Station 1, where failure to fund a $100,000 lintel and brick replacement project five years ago has now created over $200,000 of exterior issues.

Level of Service
- Priority 1 (Life Safety) Need to be addressed immediately, Priority 2 (Currently Critical) Need to be addressed in current and upcoming fiscal cycles, Need to catalogue building systems repair and scheduled maintenance

Estimated Infrastructure Need
Years 1-5: $8,390,935
Years 6-20: $25,267,125

Total Plan: $33.6 Million

Infrastructure by Master Plan



	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024	FY 2025
Totals	$32,413,235	$48,788,172	$63,150,867	$40,682,890	$36,610,827	$39,104,124	$45,465,162	$34,801,087	$36,586,185	$36,184,693
Bicycle Master Plan	$-	$200,000	$200,000	$200,000	$200,000	$200,000	$200,000	$200,000	$200,000	$200,000
Water Master Plan	$5,800,000	$12,396,800	$22,340,000	$5,000,000	$5,000,000	$5,000,000	$5,000,000	$5,000,000	$5,000,000	$5,000,000
Parks Master Plan	$177,000	$2,509,000	$7,332,000	$3,618,000	$2,185,000	$3,055,000	$5,375,000	$55,000	$0	$0
Defered Street Maintenance (Fair- Rating)	$2,400,000	$10,331,619	$10,331,619	$10,331,619	$10,331,619	$10,331,619	$10,331,619	$10,331,619	$10,331,619	$10,331,619
Fire Master Plan (5 Bugles)	$120,000	$570,000	$1,760,000	$3,300,000	$385,000	$1,650,000	$4,730,000	$0	$0	$0
Zoo Master Plan	$800,000	$175,000	$3,000,000	$1,200,000	$650,000	$1,950,000	$3,200,000	$750,000	$825,000	$3,100,000
ADA Compliant Ramps	$744,000	$744,000	$744,000	$744,000	$744,000	$744,000	$744,000	$744,000	$744,000	$744,000
Sidewalk Master Plan	$521,583	$515,570	$543,866	$537,102	$554,250	$571,822	$589,831	$608,291	$627,215	$646,616
Downtown Streetscape Master Plan	$521,583	$515,570	$543,866	$537,102	$554,250	$571,822	$589,831	$608,291	$627,215	$646,616
Facilities Master Plan (F&G)	$7,715,969	$7,217,513	$2,742,416	$1,601,967	$2,393,608	$1,416,761	$1,091,781	$2,890,786	$4,618,036	$1,902,742
Storm Water Master Plan	$4,448,800	$4,448,800	$4,448,800	$4,448,800	$4,448,800	$4,448,800	$4,448,800	$4,448,800	$4,448,800	$4,448,800
Sanitary Sewer Master Plan	$9,164,300	$9,164,300	$9,164,300	$9,164,300	$9,164,300	$9,164,300	$9,164,300	$9,164,300	$9,164,300	$9,164,300

TOTAL ESTIMATED INFRASTRUCTURE NEED: $414 MILLION

[1]Deferred Street Maintenance - Initial catch up of $41M spread over 10 years

Note: The FY 2016 costs are not all funded but are an estimate of what was recommended to be funded. This does not include other plans that are still being developed such as the Public Works Facility.

Agenda Item No. 6B-1

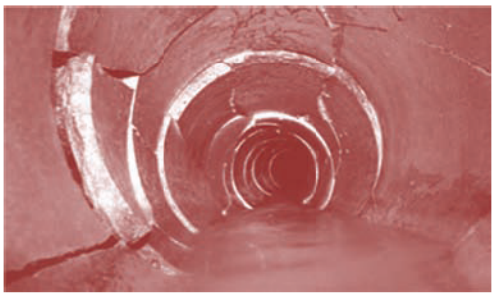
Storm Water and Sanitary Sewer Master Plans
Master Executive Summary

Presentation

City of Bloomington







Stormwater and Sanitary Sewer Master Plans

Master Executive Summary

In the 21st century, the City of Bloomington will rely on dependable infrastructure to attract businesses and maintain a high quality of life for its residents. Implementing the recommendations in this document will be necessary to allow the City to meet those needs.

January 2014

Foth

OHM Advancing Communities

Baker

What is the State of the City's Infrastructure?

The City of Bloomington's sanitary and storm sewer systems provide a critical service to its residents and business owners through the collection and conveyance of stormwater and wastewater. These systems satisfy the fundamental needs of public safety and public health.

As the City of Bloomington has grown and prospered during the last 60 years, the overall footprint of its infrastructure, which includes sewer pipes, detention ponds, manholes, curb inlets, pump stations, and open drainage channels, rapidly expanded. Much of that growth occurred from 1950-1980. **Some of the infrastructure installed as part of the expansion is deteriorating to a point where it is not providing an adequate Level of Service**. Some of the primary infrastructure problems identified by this study are:

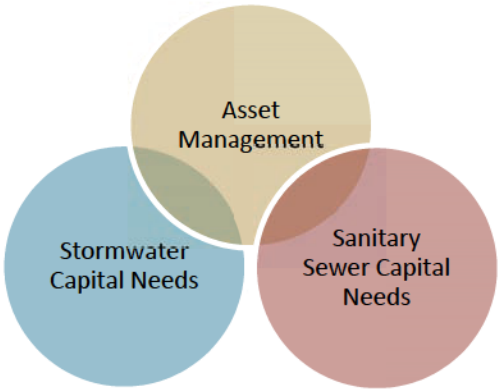
Stormwater Infrastructure

- Flooding
- Detention pond shoreline erosion
- Streambank erosion
- Outdated floodplain maps
- Undersized sewer pipes
- Deteriorating pipes/manholes

Sanitary Sewer Infrastructure

- Deteriorating pipes/manholes
- Unwanted inflow and infiltration
- Deteriorating pumps and pump control systems
- Basement flooding
- Combined Sewer Overflows

This Master Plan identifies specific components of the City's sanitary and storm sewer systems that will require investment in the next 20 years in order to maintain an adequate Level of Service. An Asset Management Plan, a critical part of this report, ties both systems together by providing recommendations to continuously track infrastructure condition and plan for adequate rehabilitation efforts. This will allow the City to set realistic goals for maintenance, rehabilitation, and eventual replacement of aging infrastructure.



How do we Define Level of Service?

Level of Service is broadly defined in this Master Plan as:

- Storm and sanitary sewers flowing freely and without placing a burden on property owners by way of frequent surface flooding or basement backups due to inadequate pipe size or structural failure.
- Drainage channels, culverts, bridges and detention ponds operating efficiently and without significant erosion and/or flooding that may threaten adjacent homes, businesses or public institutions.
- Maintaining sanitary sewer flows (dry and wet weather conditions) at a level that is manageable for cost-effective wastewater treatment and without hastening the need for treatment plant expansion, and reducing or eliminating Combined Sewer Overflows.

This Master Plan recommends a program of capital improvements and ongoing labor commitments to allow the City to address its existing infrastructure and manage urban growth in a way that controls future infrastructure costs while maintaining a desirable Level of Service. The Master Plan includes 15 Technical Memoranda (see Table A-2 for a complete list) that highlight the need for the following infrastructure enhancements:

Asset Management

- Develop condition rating system to inventory and prioritize storm / sanitary infrastructure
- Integrate field repair information with rating system
- Establish annual sewer televising and rehabilitation goals for sewers and manholes

Stormwater System

- Reduce frequency of flooding
- Establish inspection and repair program for streambanks and ponds
- Enhance land use policy along greenways
- Promote sustainable land development

Sanitary Sewer System

- Reduce inflow/infiltration in collection system
- Replace undersized sewers
- Avoid premature expansion of treatment plants
- Reduce potential for Combined Sewer Overflows
- Continue combined sewer separation program

Total Program Cost

The estimated cost of system improvements, over a 20-year period, is approximately $139 million. About 15% of this total represents additional City staff necessary to manage the capital improvement program and to provide the increased level of recommended infrastructure inspection and Asset Management.

Table 1 includes a summary of the project and program costs defined in this Master Plan. These costs were determined after a process that included a City-wide web-based survey, close coordination with City staff, consultation with key stakeholders, such as the Bloomington-Normal Water Reclamation District (BNWRD), and a detailed analysis of the City's infrastructure. A more detailed breakdown of costs is included in Table A-1 in the Executive Summary Appendix.

Table 1
Master Plan Cost Summary

	Years 1-5	Years 6-20	Total	Additional Staffing Required (FTEs)
Sanitary	$26 million	$58 million	$83 million	2.5
Storm	$9 million	$27 million	$36 million	1.55
Asset Management	$6 million	$11 million	$17 million	5.75
TOTALS	**$41 million**	**$95 million**	**$136 million**	**9.8 FTEs**

The largest single cost component of this Master Plan ($63 million) is represented by sanitary sewer system televising and rehabilitation (Items 9 and 26 in Table A-1). Municipalities that operate under a formal Asset Management Plan typically target approximately *one percent* of the sanitary sewer system for rehabilitation or replacement each year to address structural concerns related to pipe/manhole deterioration. This allows the City to replace the oldest and most vulnerable sewer components (Figure 1) to reduce the likelihood of system failure. For the City of Bloomington, this translates to rehabilitating or replacing about **four to five miles of sewer pipe per year.**

Figure 1 illustrates a deteriorated sewer pipe. Cracks along the pipes and separating joints allow for soil and water to enter the pipe, increasing the likelihood of flow blockage, which can result in basement flooding. This scenario is not uncommon in the City of Bloomington.



Figure 1
Deteriorated Sanitary Sewer Pipe

Managing Infrastructure as a "Business"

This Master Plan establishes a strategy to run the City's storm and sanitary sewer infrastructure as a business. Effectively running a business (or infrastructure) requires, at a minimum, a thorough understanding of the costs necessary to provide a sustainable level of service to customers while meeting regulatory obligations. This also requires an earnest and continuous investment to replace aging components so as to prevent an overall degradation in the level of service and a resulting decrease in customer satisfaction.

For a municipality, short-term needs include assessment, repair and rehabilitation of storm and sanitary sewer collection networks to reduce the likelihood of flooding, erosion, and property damage (i.e. meeting the customer's basic needs). Long-term needs include ongoing investments to prevent infrastructure degradation and to address wastewater treatment limitations. Running a complex system of storm and sanitary infrastructure also requires an investment in information systems capable of tracking infrastructure conditions on a dynamic basis and alerting City staff of pending repair needs (i.e. Asset Management).

The key components of this Master Plan establish a "business plan" to meet the needs of the City's current residents and property owners while creating a foundation on which the City can build a growing and thriving economy.

In the 21st century, the City of Bloomington will rely on dependable infrastructure to attract businesses and maintain a high quality of life for its residents. Implementing the recommendations in this document will be necessary to allow the City to meet those needs.

Determining Existing Problems

A drainage questionnaire was used to generate citywide feedback on the location and severity of storm and sanitary problems, such as street flooding and basement sewer backups. The response was excellent, and it revealed that residents experience problems throughout the system, especially in the City's older areas (Figure 2 includes an example based on flooding complaints).

- Hydrologic/hydraulic analysis of storm and sanitary sewer system components to identify flow bottlenecks
- Sewer televising data (interior pipe inspection reports in select locations)
- Sanitary sewer manhole inspections and smoke testing in select locations
- Sanitary sewer pump station inspections
- Streambank assessment

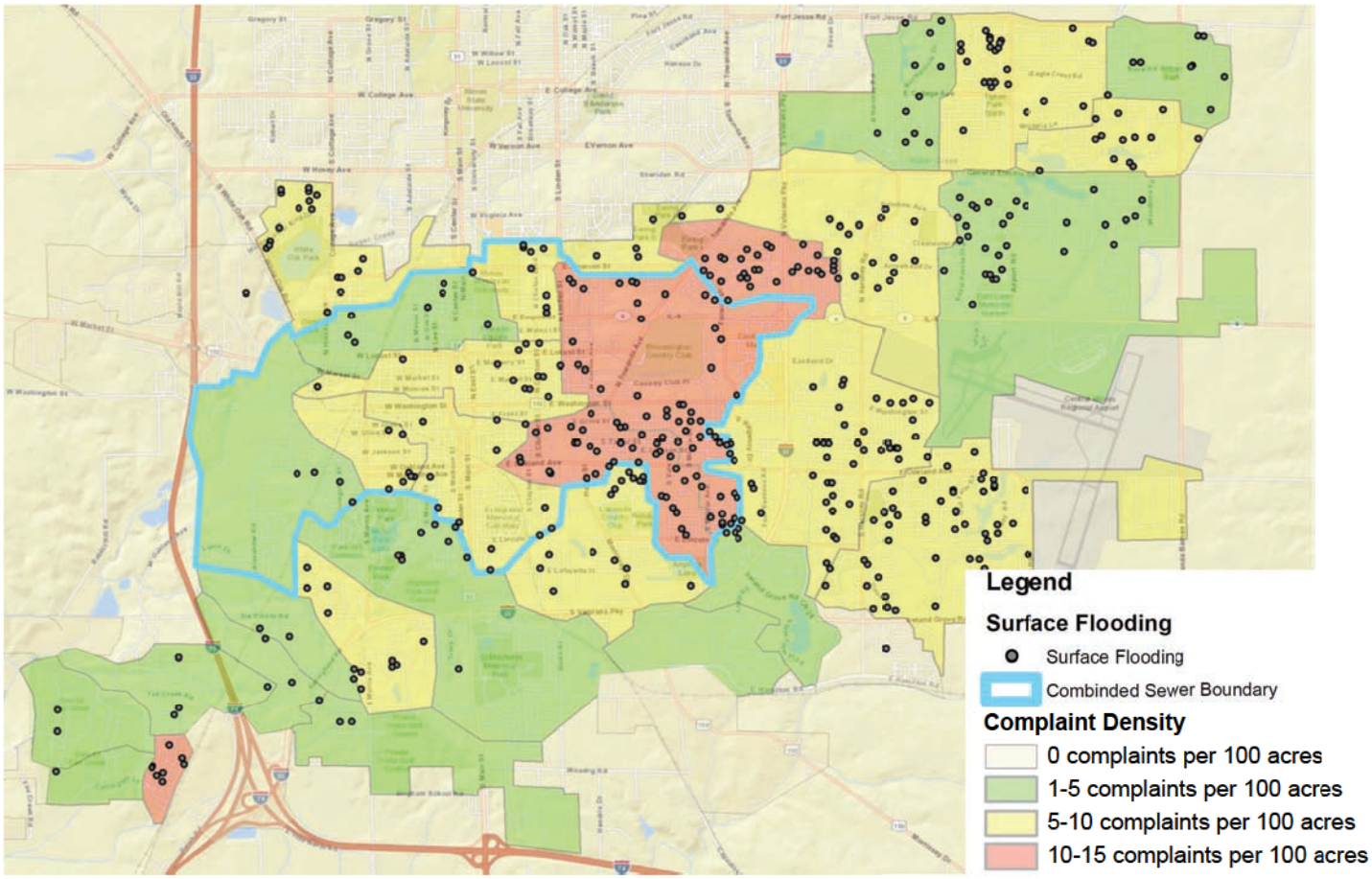


Figure 2 – Surface Flooding Complaints (2012 Drainage & Flooding Survey)

In addition to the questionnaire, multiple sources of information were used to identify and confirm the location and severity of system deficiencies:

- Flow meter and rainfall data for the sanitary sewer system (East Side Interceptor)
- Feedback from BNWRD staff regarding known system deficiencies and wet weather flow concerns in the sanitary sewer system
- Photos and personal accounts of known problems from City Public Works staff

Regulatory Considerations

Significant changes are occurring at the US EPA and IEPA that will impact both wastewater and stormwater, and these changes will increase the role that communities will play in controlling wet weather flows, reducing surface water pollution, and investing in aging infrastructure. **Most importantly, these rules have incentivized communities throughout the United States to increase infrastructure investment by enforcing financial penalties for non-compliance.**





Stormwater Regulations: The City of Bloomington is regulated by a Municipal Separate Storm Sewer System (MS4) Permit administered by the IEPA. Currently, this permit requires the City to take specific steps to reduce stormwater pollution. Proposed rules by the US EPA would require the City to update land development ordinances and increase inspection/enforcement. This Master Plan includes projects and programs to address the likelihood of these changes.

Wastewater Regulations: The City's wastewater collection system flows into interceptor sewers and two wastewater treatment plants operated by BNWRD. BNWRD is regulated through an IEPA permit for its treated wastewater discharge. This permit obliges BNWRD to control wet weather flows and avoid any untreated or partially-treated discharge. Existing regulations also prohibit the bypass of flows from a separate sanitary sewer system (East Side Interceptor) to a combined sewer system. The US EPA is also considering new rules that would require the City of Bloomington to have their own permit for its collection system. This Master Plan includes projects that anticipate the wastewater regulatory environment through a Capacity, Management, Operation and Maintenance (CMOM) program.

Combined Sewer Regulations: The City has an IEPA permit for Combined Sewer Overflows (CSOs). Part of this permit requires a Long Term Control Plan (LTCP), which was drafted in 2003. The LTCP sets specific goals for CSO reduction or elimination. Many of the projects in this document are directly related to these regulatory commitments.

Impact of this Master Plan on City and BNWRD Facilities

Although BNWRD is responsible for the system of interceptor sewers and two wastewater treatment plants serving the City of Bloomington, they are also directly impacted by the condition of the City's wastewater collection system. Deteriorating sewers allow more inflow/infiltration (wet weather flow) to enter the system, which creates an operational burden at both treatment plants. The recommendations in this Master Plan are focused on identifying the most cost-efficient solutions to meet the needs of both the City and BNWRD while extending the useful lives of both treatment plants.

Capital improvements will be focused on sewer system rehabilitation, wet weather storage, and meeting the needs of state/federal regulatory agencies.

The projects recommended in this Master Plan will:

- Maximize the use of both treatment plants, thereby avoiding more expensive capital investments to increase treatment capacity.
- Reduce the potential for Combined Sewer Overflows or other illegal untreated sewage discharges.
- Eliminate the bypass of wet weather flows from the East Side Interceptor system to the City's combined sewer system.
- Reduce operating costs at both treatment plants through reduced annual flow volumes.

Educating and Involving the Public

Storm and sanitary infrastructure includes many components that are often not completely understood by the general public. Unfortunately, degradation of underground utilities remains unseen by the public until a system failure occurs, which explains the lack of public support for investment in something that is needed but cannot be observed. This Master Plan provides an opportunity for City staff and elected officials to reach out to the general public and educate them on the following issues:

- State of the City's infrastructure
- Importance of adequate investment for the benefit of the economy and future generations
- Need to comply with state and federal regulations
- Need to rehabilitate and replace infrastructure in order to prevent major disruption to the City's residents, businesses, and public institutions

The Executive Summary Appendix includes a set of questions and answers (Q&A) that can be used as a platform to communicate the overall intent of this Master Plan and achieve public buy-in to the goals established herein.

City of Bloomington

Stormwater and Sanitary Sewer Master Plans

Master Executive Summary
APPENDIX

Q&A Summary
Cost Summary (Detailed)
List of Technical Memoranda

Foth OHM Advancing Communities Baker

Q&A – Bloomington Stormwater and Sanitary Sewer Master Plan

Q: What are the benefits to residents through the implementation of this Master Plan?

A: The implementation of this Master Plan includes a rollout of a strategic asset management plan which will lower the overall life-cycle costs of the storm and sanitary sewer infrastructure through prioritizing expenditures on the most critical infrastructure, while identifying and fixing problems before they cause catastrophic problems to businesses and residents.

Q: Are the costs in this Master Plan redundant to work the City is already doing?

A: No. The costs identified in this document represent additional projects and programs necessary to manage existing infrastructure, meet Level of Service expectations, inspect/repair/rehabilitate aging infrastructure, and meet the City's obligations to state/federal regulatory agencies and BNWRD.

Q: Must the City of Bloomington spend the entire amount of money defined in this Master Plan?

A: These estimates are planning-level and intended to be comprehensive. The City should determine which recommendations are most critical. It may be possible to delay some projects to save money in early years, but the programs and projects identified in this document are important to meet the City's long-term needs.

Q: Why has the management of our infrastructure suddenly become so expensive?

A: Much of the City's current infrastructure was subsidized by federal programs (most of which are no longer available) and developers who financed the construction of sewers for new subdivisions. As those subsidized facilities (sewers, manholes, pump stations, treatment plants, etc.) are nearing the end of their service lives, it now becomes the City's (and its ratepayers') responsibility to maintain, rehabilitate, and replace this infrastructure.

Q: Are these infrastructure problems unique to the City of Bloomington?

A: No. Most cities like Bloomington have an increasing backlog of sewer infrastructure needs. Only recently have these issues manifested themselves in widespread problems as much of the explosive growth in the 1950s – 1990s has started to "catch up" with cities as this infrastructure begins to fail.

Q: Have state/federal regulations impacted the City's infrastructure costs?

A: Yes. Stricter wastewater regulations place more pressure on BNWRD to control wet weather flows and provide wastewater treatment under dry ***and*** wet conditions. New stormwater regulations require the City to maintain a program to reduce stormwater pollution. Emerging federal stormwater regulations will require additional attention to stormwater infrastructure and at a higher cost.

Q: Will storm and sanitary infrastructure costs go down after this Master Plan is fully-implemented?

A: The increased level of investment in sanitary and storm infrastructure will likely need to be sustained in order to maintain a system that meets the City's needs for future generations. As the City's infrastructure continues to age, new high-priority projects will emerge and will need to be addressed.

Table A-1
Master Plan Cost Summary (Detailed)

Present Value* of Capital Projects and Labor Needs

	Memo ID**	Item #	Critical Project or Program	Early Action Projects (Years 1-5)	Long-Term CIP (Years 6-20)	Additional City Staffing Needs (FTEs)	Total 20-year Cost
Sanitary Sewer	SA4	1	Complete Smoke Testing, Manhole Inspection and Sewer Televising in Priority Sewersheds	$ 635,000	$ -	-	$ 635,000
	SA3	2	Manhole and Pipe Repairs Identified in SSES Memorandum	$ 410,000	$ -	-	$ 410,000
	SA4	3	Arcadia / Broadmoor Rehabilitation Pilot Study	$ 1,653,000	$ -	-	$ 1,653,000
	SA3	4	Post-Rehabilitation Flow Analysis	$ 100,000	$ -	-	$ 100,000
	SA2	5	Hawthorne Collector Sewer Hydraulic Upgrade	$ -	$ 1,450,000	-	$ 1,450,000
	SA5	6	Pump Station Control Upgrades	$ 583,000	$ -	-	$ 583,000
	SA4	7	Wet Weather Storage Project (10 MG Tank)	$ -	$ 12,160,000	-	$ 12,160,000
	N/A	8	Locust/Colton – Remaining Sewer Separation Projects (primarily sanitary sewer costs)	$ 4,000,000	$ 4,900,000	-	$ 8,900,000
	N/A	9	Citywide Sanitary Sewer Rehabilitation Program***	$ 16,250,000	$ 39,250,000	2.50	$ 55,500,000
	N/A	10	Pay off inter-fund advance	$ 1,900,000	$ -	-	$ 1,900,000
			SUBTOTAL (SANITARY)	**$ 25,531,000**	**$ 57,760,000**	**2.50**	**$ 83,291,000**
Storm Sewer	ST4	11	Pond Inspection and Maintenance Program (Public and Private Ponds)	$ 2,055,000	$ 6,165,000	0.55	$ 8,220,000
	ST5	12	Floodplain/Floodway Encroachment Program	$ 375,000	$ 1,125,000	0.25	$ 1,500,000
	ST4	13	Urban Channel Retrofits	$ 1,375,000	$ 2,225,000	0.15	$ 3,600,000
	ST5	14	Floodplain Remapping	$ 330,000	$ -	-	$ 330,000
	ST5	15	Detention Pond Retrofits	$ 450,000	$ -	-	$ 450,000
	ST4	16	Streambank Stabilization (Planning Areas 4, 7, and 8)	$ -	$ 5,550,000	0.10	$ 5,550,000
	ST4	17	Remove Railroad Hydraulic Restriction (Planning Area 8)	$ -	$ 3,300,000	-	$ 3,300,000
	ST3	18	Urban Stream Repairs (From Streambank Inventory) and Ongoing Stream Inspections	$ 3,510,000	$ 300,000	0.20	$ 3,810,000
	ST4	19	Update Stormwater Ordinances	$ 130,000	$ -	-	$ 130,000
	ST2	20	Storm Sewer Hydraulic Improvements	$ 642,000	$ -	-	$ 642,000
	ST2	21	Sewer Separation Projects	$ 100,000	$ 3,354,000	0.20	$ 3,454,000
	ST2	22	Storm Trunk Sewer to Sugar Creek	$ -	$ 2,000,000	-	$ 2,000,000
	ST2	23	Regional Stormwater Detention Facilities (Ponds 1 and 2)	$ -	$ 2,900,000	0.10	$ 2,900,000
	N/A	24	Pay off inter-fund advance	$ 250,000	$ -	-	$ 250,000
			SUBTOTAL (STORM)	**$ 9,217,000**	**$ 26,919,000**	**1.55**	**$ 36,136,000**
Asset Management	AM2	25	ESRI/GIS/CCTV/MUNIS Tool Upgrades	$ 280,000	$ 158,000	-	$ 438,000
	AM5	26	CCTV Inspection Program (Ongoing)	$ 3,700,000	$ 4,300,000	2.00	$ 8,000,000
	AM5	27	Inventory Manholes/Structures	$ 120,000	$ -	-	$ 120,000
	AM5	28	Manhole Inspection Program (Ongoing)	$ 446,000	$ 850,000	0.25	$ 1,296,000
	AM5	29	FOG Inspection Program	$ 1,200,000	$ 3,700,000	2.50	$ 4,900,000
	AM5	30	GIS Coordinator Position	$ 450,000	$ 1,500,000	1.00	$ 1,950,000
			SUBTOTAL (ASSET MANAGEMENT)	**$ 6,196,000**	**$ 10,508,000**	**5.75**	**$ 16,704,000**
			MASTER PLAN TOTAL	**$ 40,944,000**	**$ 95,187,000**	**9.80**	**$ 136,131,000**

* Present value based on a 20-year cycle of all costs identified above (assumes discount rate and inflation rate will cancel each other out)
Assumed overhead/fringe burden for new City staff: 50%

** Technical Memoranda Designation (identified costs referenced in memoranda as listed in Table A-2)

*** Based on approximately 1% of sewer system rehab/replacement per year

Table A-2
List of Technical Memoranda

	Technical Memorandum Title	Projects / Programs Covered
Sanitary Sewer	East Side Interceptor Hydrologic Analysis **(SA1)***	• Summarizes flow metering results, model calibration, and design peak flow calculations for the East Side Interceptor. • Projects wastewater flows under future (Year 2035) conditions. • Identifies high priority sewersheds requiring further evaluation.
	East Side Interceptor / GE Valley Collector: System Capacity Assessment **(SA2)**	• Hydraulic analysis of the East Side Interceptor and collector sewers in the GE Valley sewer district. • Identifies existing hydraulic bottlenecks and proposed capital improvements.
	East Side Interceptor – Sanitary Sewer Evaluation Survey (SSES) **(SA3)**	• Results from smoke testing and manhole inspections in high priority sewersheds. • Identifies inflow elimination and rehabilitation projects to reduce flows.
	East Side Interceptor – Wet Weather Alternatives **(SA4)**	• Details pilot program for sewer rehabilitation and wet weather flow reduction. • Identifies wet weather storage needs and potential locations. • Includes a cost-effectiveness analysis of various alternatives.
	Sanitary Pump Stations: SCADA Recommendations **(SA5)**	• Identifies improvements to control systems for efficient pump operations.
Storm Sewer	Delineation of Stormwater Problem Areas **(ST1)**	• GIS-based mapping of the results from the public survey for drainage and sewers. • Establishes patterns used to prioritize areas for further analysis.
	Hydrologic / Hydraulic Modeling in Priority Watersheds – Oakland Avenue Watershed and Combined Sewer Separation Opportunities **(ST2)**	• Identifies solutions to relieve flooding in areas along Oakland Avenue (southeast of downtown). • Identifies sewer separation and wet weather storage. • Identifies significant wet weather flow reduction to the WWWTP.
	Streambank Inventory **(ST3)**	• Visual inspection of select reaches of open drainage channel, including the development of a new iPad application for GIS-based streambank assessment. • Identifies repairs for high priority drainage channels.
	Greenways Plan / Sustainable Design Initiatives **(ST4)**	• Details a proposed City-wide detention pond inspection and maintenance/enforcement program for public and private ponds. • Recommends specific locations for floodplain mapping revisions. • Recommends standards for drainage channel protection and right-of-way widths in developing areas. • Recommends urban drainage channel retrofits to enhance safety and ease-of-maintenance. • Recommends planning/design policies for sustainable land development.
	Sugar Creek Analysis **(ST5)**	• Recommends floodplain remapping in the upper reaches of the Sugar Creek watershed. • Identifies detention pond retrofit opportunities for peak flow reduction and water quality enhancement.
Asset Management	Pipe Condition Rating Methodology Recommendations **(AM1)**	• Establishes a methodology for the City to use in rating the structural condition of storm and sanitary sewers.
	GIS Based Infrastructure Rating System Pilot Area Evaluation – Phase 1 (CAP 1 & 2) **(AM2)**	• Summarizes the risk-based approach to evaluate existing infrastructure. • Establishes methodologies for the City to use in determining *risk of failure* and *consequence of failure*.
	Asset Management Program Work Order Needs Analysis **(AM3)**	• Recommendations to enhance the tracking of maintenance, work orders, and its integration with MUNIS.
	Assessment for CCTV Inspections **(AM4)**	• Includes recommendations to improve the CCTV inspection process to more accurately represent actual pipe conditions.
	Best Management Practices (BMPs) for Bloomington Storm and Sanitary Utility Operations **(AM5)**	• Program recommendations, staffing levels, and cost estimates to implement the Asset Management Program. • References to best practices from other communities.

* *Memo designation (see Table A-1 for links between costs and associated memoranda)*

Sanitary Sewer Technical Memoranda

SAN1 - EAST SIDE INTERCEPTOR SYSTEM HYDROLOGIC ANALYSIS

East Side Interceptor System
Hydrologic Analysis

Executive Summary

The hydrologic analysis was performed to quantify the response of the East Side Interceptor Sewer to wet weather events and to determine the design event for future capital improvements. This effort is a result of concerns about excessive inflow and infiltration ("I/I") entering the sewer system and overwhelming the Southeast Wastewater Treatment Plant (SEWWTP).

During wet weather, the collection system conveys higher flows. When the flow rate is expected to exceed the treatment capacity at the SEWWTP, the Bloomington-Normal Water Reclamation District (BNWRD) diverts flows from the East Side Interceptor to the City's older sewers. This situation is not desirable, as it can place an additional burden on the sanitary sewers on the City's west side.

This analysis relied on data received from over a dozen temporary flow meters, each strategically placed in the collection system to help define the wet weather response in different locations.

Key Findings

- The Year 2012 design event wet weather flow generated in the East Side Interceptor system, 46 cfs, exceeds the treatment capacity of the SEWWTP of 26 cfs. This results in significant flow diversion to the older sewer systems on the City's west side.
- The Year 2035 design event wet weather flow is estimated at 69.2 cfs.
- Several sub-districts within the East Side Interceptor service area were identified as having elevated I/I response compared to other sub-districts.
- Seasonal variations in observed 7-day minimum flows are typical of other wastewater collection systems, although spikes during wet weather suggest there is an opportunity to reduce the magnitude of wet weather fluctuations and reduce the volume of treated flow to the SEWWTP.
- Based on our review of similar collection systems throughout the Midwest, the East Side Interceptor system does not appear to have extraordinarily high I/I levels as compared to other collection systems, although the measured wet weather flow volume is slightly higher than the median of similar metered sewer systems

Recommendations

- The City should work closely with BNWRD to continue the flow metering program. Additional flow data will only help to increase the confidence in the sizing and design of future capital projects.

No specific cost summaries are included with this memorandum. This document consists of hydrologic findings only. All recommended projects resulting from this analysis are covered in the accompanying memoranda in the Sanitary Sewer Master Plan.

Sanitary Sewer Technical Memoranda

SAN2 - EAST SIDE INTERCEPTOR / GE VALLEY COLLECTOR SYSTEM CAPACITY ASSESSMENT

East Side Interceptor / GE Valley Collector System Capacity Assessment

Executive Summary

This Technical Memorandum serves as a companion document to the *East Side Interceptor Hydrologic Analysis*. This document focuses on the hydraulic capacity of the East Side Interceptor, GE Valley collector sewer, and the GE Valley Pump Station. Specific actions are identified to address the hydraulic deficiencies that may have an adverse impact on existing and/or future flow scenarios. This will help to accomplish the following:

- Ensure the long-term functionality of the East Side Interceptor and an adequate Level of Service for City of Bloomington residents and businesses.
- Prevent hydraulic surcharging that could result in basement backups or Sanitary Sewer Overflows.
- Eliminate flow diversions to the City's older sewer systems tributary to the West Wastewater Treatment Plant.

Key Findings

- The East Side Interceptor is adequately sized to handle design-event wet weather flows with no or minimal hydraulic surcharge.
- The GE Valley Pump Station does not have enough capacity to manage wet weather flows without diverting flows to the City's combined sewer system.
- The Hawthorne Collector Sewer (City-owned sewer system component upstream of the GE Valley Pump Station) is undersized and presents a risk for system surcharge, especially as the City continues to grow eastward.

Recommendations

- Increase the hydraulic capacity of the Hawthorne Collector Sewer by installing a hydraulic relief at the GE Road / Airport Road intersection.
- Upgrade the GE Valley Pump Station to provide pumping capacity to manage the design event flow rate without diversion to the combined sewer system.

Cost Summary	
Hawthorne Collector Hydraulic Improvements (Alternate 2)	$ 640,000
GE Valley Pump Station Expansion	$ 810,000
TOTAL	**$ 1,450,000**

Sanitary Sewer Technical Memoranda

SAN3 - SANITARY SEWER EVALUATION SURVEY (SSES)

Sanitary Sewer Evaluation Survey (SSES)

Executive Summary

This field-based effort targeted the sewer districts identified in the *Hydrologic Analysis Memorandum* where the City has the greatest potential to achieve inflow/infiltration (I/I) source reduction through the elimination of unintended inflow sources and rehabilitating sewer structures that may be susceptible to elevated infiltration levels.

The SSES investigation included a field evaluation of 151 manholes and approximately 40,000 lineal feet of sewer mains within the East Side Interceptor service area.

Key Findings

- Numerous defects were observed in the inspected sanitary manholes. Although most of these defects do not require immediate attention, many introduce inflow/infiltration into the sanitary sewer system.
- A total of 731 gpm (about 1.6 cfs) of inflow/infiltration is estimated to enter the sanitary sewer system through the inspected manholes. About 75% of this is due to direct inflow and about 25% due to infiltration.
- Four locations were identified where surface runoff can directly enter the sanitary sewer system.

Recommendations

- Rehabilitate sewer manholes that have been identified as significant I/I sources. Most of these manholes have significant defects (cracks, openings) that can be cost-effectively addressed.
- Eliminate known inflow sources as identified in this document. These include direct connection of surface runoff to the sanitary sewer system.
- Contact property owners where private sources of I/I were identified through smoke testing, and request the necessary repairs be made. These sources can usually be repaired at minimal cost.
- Complete the SSES within the Stern, Arcadia and Broadmoor sewer districts.
- Re-evaluate the collection system after early rehabilitation using post-rehabilitation flow meter and rainfall data.

Planning-Level Cost Summary	
Complete the SSES for remaining priority districts	$ 240,000
Targeted I/I source removal projects	$ 510,000
TOTAL	$ 750,000

Sanitary Sewer Technical Memoranda

SAN4 - WET WEATHER ALTERNATIVES EAST SIDE INTERCEPTOR SYSTEM

Wet Weather Alternatives
East Side Interceptor System

Executive Summary

The East Side Interceptor sewer, which conveys wastewater flows from the east side of the City of Bloomington to Southeast Wastewater Treatment Plant (SEWWTP), experiences elevated flows during wet weather due to inflow and infiltration into the pipes. Although this is not uncommon for wastewater collection systems, it creates problems for the Bloomington-Normal Water Reclamation District (BNWRD), as the SEWWTP does not have adequate treatment capacity to handle wet weather flows. To manage this, BNWRD currently diverts a portion of the East Side Interceptor system wet weather flow to the City's older sewer system on the west side. This is undesirable to both the City and BNWRD.

In the near term, the City will need to address excess peak flows and flow volumes resulting from wet weather, and implement a continuous inflow/infiltration evaluation and removal program that is modeled after the EPA's Capacity, Management, Operations and Maintenance (CMOM) regulations.

Key Findings

- The most cost-efficient method to address wet weather flows is through storage (via tank or holding pond).
- Increasing the treatment capacity at the SEWWTP is the least cost-efficient method to address wet weather flows.
- Footing drain removals can help to reduce excess flows, although it is uncertain how many footing drains are still connected to the sanitary sewer system.
- Preliminary estimates indicate that approximately 10% of I/I may be removed from areas within the target sewer districts as part of the proposed pilot program efforts.

Recommendations

- Perform additional smoke testing and manhole inspections in the high priority meter districts.
- Clean and televise sewers within the high priority meter districts.
- Perform a pilot inflow/infiltration removal program in the Arcadia meter district. Pre-rehabilitation flow meter data should be compared to post-rehabilitation to determine cost-effectiveness.
- Evaluate the prevalence of footing drains connected to the sewer system and disconnect those footing drains. This effort will focus on the Broadmoor meter district. Pre-rehabilitation flow meter data should be compared to post-rehabilitation to determine the cost-effectiveness of footing drain removal.
- Update City policies on footing drain removals and sewer lateral replacement.
- Install a partially-buried wet weather storage tank near the Little Kickapoo Pump Station.

Cost Summary	
Wet Weather Storage near Little Kickapoo Pump Station	$ 12,160,000
Inflow/Infiltration Evaluation and Source Removal Program	$ 2,288,000
TOTAL	**$ 14,448,000**

Sanitary Sewer Technical Memoranda

SAN5 - SANITARY PUMP STATION SCADA (Supervisory Control and Data Aquisition) SYSTEM

Sanitary Pump Station SCADA
(Supervisory Control And Data Acquisition) system

EXECUTIVE SUMMARY

This summary serves as a companion document to the Sanitary Pump Station SCADA system Technical Memorandum dated December 11, 2013, prepared by Foth for the City of Bloomington.

This memorandum was prepared to:

1. Study and evaluates the control, monitoring and alarm systems for the City's sanitary sewage pump stations
2. Outline actions necessary to improve the reliability and efficiency of these systems.

Key Findings

1. The pump stations are not supervised by on-site staff.
2. Each pump station has a unique control, monitoring and alarm system.
3. Recorded operational data is limited, varies from station to station, and severely limits the ability to perform comprehensive station performance evaluations.
4. Remote alarms give limited information to the operators, requiring immediate site visits for any station alarm condition.
5. Reliable and efficient remote control, monitoring and alarm systems are necessary to improve system reliability and reduce operating costs.

Recommendations

1. Create and adopt standards for monitoring, control and alarm hardware.
2. Create and adopt standards for a SCADA (Supervisory Control And Data Acquisition) system.
3. Upgrade, remove and replace pump station hardware to comply with the adopted standards.
4. Implement a fully integrated and upgradeable SCADA system to monitor and control the pump station, improve system reliability and increase the City's operational efficiency.

The estimated project cost to implement the recommendations in this memorandum is $583,000.

Stormwater Technical Memoranda

ST1 - DELINEATION OF STORMWATER PROBLEM AREAS

DELINEATION OF STORMWATER PROBLEM AREAS

EXECUTIVE SUMMARY

This summary serves as a companion document to the Delineation of Stormwater Problem Areas Technical Memorandum dated December 11, 2013, prepared by Foth for the City of Bloomington.

This memorandum was prepared to:

1. Assist City staff with a general understanding of the extent of stormwater issues throughout the community.
2. Prioritize watershed(s) for further analysis based on the severity and density of the stormwater issues.

Questionnaires were distributed to City residences and businesses via City water bills. Over 2,300 questionnaire responses were received. All responses were reviewed, compiled and entered into the City's GIS database, together with other known stormwater issues documented by City staff.

Key Findings

1. Drainage issues are widespread throughout the City.
2. The frequency of flooding instances per acre, indicative of drainage issues, varies for each watershed in the City.
3. Based on questionnaire responses, the Oakland watershed, southeast of downtown, was found to have the highest density of reported surface flooding and basement flooding within the City.
4. City staff-reported issues in the Oakland watershed occurred at approximately eight times the average rate within the City.
5. Combined sewer overflows exist on Maizefield Avenue within the Oakland watershed.
6. Based on the above, the Oakland watershed was found to have the highest priority for further analysis.

Recommendations

The Oakland Avenue watershed is recommended for further study to identify potential solutions to the flooding problems in this watershed.

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Stormwater Technical Memoranda

ST2 - HYDROLOGIC/HYDRAULIC MODELING IN PRIORITY WATERSHEDS, OAKLAND AVENUE WATERSHED STORMWATER MODEL, COMBINDED SEWER SEPARATION OPPORTUNITIES

HYDROLOGIC/HYDRAULIC MODELING IN PRIORITY WATERSHEDS
OAKLAND AVENUE WATERSHED STORMWATER MODEL
COMBINED SEWER SEPARATION OPPORTUNITIES

EXECUTIVE SUMMARY

This executive summary is for the above Technical Memorandum dated December 11, 2013, prepared by Foth for the City of Bloomington as part of the Sewer Master Plan.

Introduction

The Oakland Avenue watershed was found to have the highest density of stormwater issues in the City (See companion Technical Memorandum - Delineation of Stormwater Problem Areas) and was recommended for further analysis. A computer Hydrologic/ Hydraulic (H/H) model using XP-SWMM was created for the watershed. Findings and recommendations based on computer modeling are presented including confirmation of system deficiencies and identification of potential system improvements.

Potential improvements included in the analysis, requested by City staff, are:

1) Separation of combined sewers in the Oakland Avenue watershed
2) Construction of a stormwater outlet from the Oakland Avenue watershed to Sugar Creek
3) Construction of two detention basins along the stormwater outlet.

Planning level cost estimates for the improvements are prepared to assist with the development of a Capital Improvement Plan (CIP).

Key Findings

Widespread surcharging occurs in the Oakland Avenue watershed combined sewer system, resulting in periodic basement flooding, street flooding and system overflows. Separating sanitary and storm flows can mitigate flooding and system overflows. Based on the H/H model analysis, sewer separation centered on reconfiguring the original combined sewer into a sanitary sewer and reconfiguring the 1946 relief combined sewer into a storm sewer is technically feasible and has merit. A phased improvement plan based on this reconfiguration was modeled and planning level cost estimates prepared.

Recommendations

A 4-phase improvement plan is recommended as follows:

Phase 1 - small scale, localized improvements to the combined sewer system. These improvements include modifications to a weir junction chamber along Taylor Street, installation of storm sewers along McGregor Avenue, additional study of flooding at the intersection of Oakland Avenue and Meadows Avenue, and elimination of the CSOs

along Maizefield Avenue at Kreitzer Avenue and Florence Avenue. Phase 1 estimated cost is $742,000.

Phase 2 - initiates sewer separation in the Oakland Avenue watershed. Reconfiguration of the 1946 parallel relief sewer system into a dedicated storm sewer system is proposed. The H/H model indicated that the 1946 relief sewers, if disconnected from the original combined sewers, would have reasonable capacity to convey stormwater. Supplemental new downstream storm sewers are requires. Following separation, the original combined sewer would function as a sanitary sewer, greatly reducing basement sewer backups and combined sewer overflows. Phase 2 estimated cost is $3,354,000.

Phase 3 - construction of a storm sewer outlet and a stormwater detention basin for the Phase 2 sewer separation improvements. The detention basin, Pond 1, is located at the site of the City's public works facility on the south side of the downtown area. These improvements will decrease upstream flooding and reduce the peak discharge into the undersized downstream combined sewers. Phase 3 estimated cost is $2,115,000.

Phase 4 - construction of a second detention basin, Pond 2, at the current Nicor Gas facility and a conveyance network along Constitution Trail from the Phase 3 improvements (Pond 1) to Pond 2 and then on to Sugar Creek. This complete stormwater separation will divert an estimated 200 million gallons of stormwater per year from the treatment facility by discharging separated stormwater directly to Sugar Creek. Phase 4 estimated cost is $2,855,000.

Summary of Planning Level Costs for Phases 1 - 4	
Phase 1	$742,000
Phase 2	$3,354,000
Phase 3	$2,115,000
Phase 4	$2,855,000
Total	$9,066,000

Summary

Implementation of the four-phase sewer separation improvement plan outlined herein will reduce peak flows in the system, reduce peak discharges to Sugar Creek, mitigate basement flooding caused by sewer backups and reduce system flooding. Stormwater flows from the Oakland Avenue watershed, currently discharging to the sewage treatment facility, would be diverted away from the plant directly to Sugar Creek. Estimated total project cost is $9.1 million

Stormwater Technical Memoranda

ST3 - STREAMBANK INVENTORY

STREAMBANK INVENTORY

EXECUTIVE SUMMARY

This summary serves as a companion document to the Streambank Inventory Technical Memorandum dated December 11, 2013, prepared by Foth for the City of Bloomington.

The South Branch Sugar Creek, Goose Creek, and Kickapoo Creek are major drainage ways within the City. These streams, together with other open channels, comprise approximately 59 miles. The City does not have an active inventory or assessment of these channels. Many channel reaches have received no maintenance, are experiencing moderate to severe erosion, and require rehabilitation.

This Memorandum summarizes findings from a pilot program undertaken to make an initial assessment of 4 miles of the City's channels using the Unified Stream Assessment (USA) method. Data collection and processing was streamlined using StreamSites, a proprietary web-based tablet application to store and analyze data in a GIS environment. Graphical and tabular summaries of channel ratings are presented. Recommended repairs and associated planning level cost estimates for two severely eroded channel reaches identified in the pilot program are outlined.

Key Findings

1. One-third (1/3) of channels assessed in the pilot program have eroded banks classified as "poor" or "severe" and are in need of rehabilitation.
2. In order to assess a variety of channels, some channel reaches with known problems were selected for the pilot program. The length of problem channel reaches selected for the pilot program may not be indicative of all problem channel reaches in the City. Therefore, extrapolation of data from the pilot program to all City channels may lead to erroneous estimates.

Recommendations

1. Expand the pilot program to create an initial assessment of all channels in the City. Use the assessment to prioritize channels requiring rehabilitation based on the severity of channel erosion.
2. Adopt a two trigger system (Static and Dynamic) to schedule periodic re-inspections.
3. Develop a Capital Improvement Plan for urban streams in the City based on a watershed approach. The Plan should include priorities based on the Unified Stream Assessment (USA) evaluations and include budgets based on incorporating the cost-effective rehabilitation options for each reach, including the evaluation of deploying BMP's in the contributing watershed.
4. Initiate early action repairs on two severely eroded channels identified in the Pilot Program along Sugar Creek and Little Kickapoo Creek (Brookridge Branch). Estimated rehabilitation cost is $2.5 million and $1 million respectively.

Stormwater Technical Memoranda

ST4 - GREENWAYS PLAN - SUSTAINABLE DESIGN INTIATIVES

Greenways Plan
Sustainable Design Initiatives

Executive Summary

This plan provides a roadmap to address future development along waterways (riparian corridors) in order to protect the "backbone" of the City's existing and future stormwater infrastructure and identify policy changes that will help to provide a more sustainable framework for land development. This plan is critical to allow for both environmental and economic sustainability.

Key Findings

- Existing drainage channels are experiencing severe erosion and places private property at risk of damage.
- A lack of easements makes drainage channel maintenance difficult or impossible.
- 73 city-owned detention ponds and over 300 privately-owned detention ponds experience significant problems resulting from a lack of maintenance. This can increase flooding risk and pose a threat to surface water quality.
- Existing City staffing is not sufficient to inspect stormwater infrastructure and implement maintenance programs necessary to avoid future damage due to failed systems.

Recommendations

- Revise floodplain boundaries at key locations where development has occurred.
- Implement streambank restoration projects and modify existing drainage channels to better withstand urban runoff.
- Implement a City-wide detention pond inspection and maintenance program.
- Establish a Greenway standard for new developments to accommodate drainage channels, pedestrian access, and maintenance access.
- Identify locations for regional stormwater detention in the City's key Planning Areas.
- Update the City's Manual of Practice to address stormwater management in order to meet pending changes to federal and state rules.
- Increase the rate for fee-in-lieu for stormwater detention to match actual costs for stormwater management.

Planning-Level Cost Summary	
Detention Pond Inspection/Maintenance Program	$ 6,470,000
Drainage Channel Improvements and Related Studies	$ 12,380,000
TOTAL	$ 19,030,000

Stormwater Technical Memoranda

ST5 - SUGAR CREEK ANALYSIS

Sugar Creek Analysis

Executive Summary

The City has recently experienced rapid development within the Sugar Creek watershed, which is on the City's east side (primarily north of the airport). New development, including the construction of numerous regional detention ponds, has changed the runoff characteristics within the upper reaches of Sugar Creek.

The purpose of this analysis is to identify changes to hydrologic response and associated floodplain elevations since the previous hydrologic and hydraulic analyses were performed in 1993 by the Illinois Department of Natural Resources (IDNR). Since that time, significant development has occurred in the headwaters of Sugar Creek (east of Veterans Parkway). Dozens of properties are within the official 100-year floodplain, which places a high economic burden on landowners through required flood insurance premiums.

Key Findings

- The Tipton Park detention ponds are not operating as intended. The predicted high water levels are significantly higher than the design high water levels, which could impact properties adjacent to the detention ponds.
- Stormwater ordinances in the City of Bloomington have resulted in the construction of over 560 acre-feet (182 million gallons) of stormwater detention pond storage in the Sugar Creek watershed, east of Veterans Parkway. This has a significant impact on reducing flood potential along the Sugar Creek, especially from Airport Road to Hershey Road. Some ponds have spare storage capacity.
- The FEMA official 100-year floodplain is no longer accurate, especially east (upstream) of Veterans Parkway. It generally over-predicts flood risk, which could impact land development potential.

Recommendations

- First floor and basement elevations within the Tipton Park Subdivision should be verified to determine whether there is a flood risk along the existing detention ponds.
- Targeted retrofits to existing detention ponds can further reduce flood potential and can enhance water quality. Furthermore, this spare volume could be sold to nearby land developers as regional stormwater detention. Four detention ponds are recommended for retrofit.
- Prepare a Letter of Map Revision (LOMR) and submit to FEMA for review and approval. This will help establish a more accurate floodplain boundary within the watershed. Up to 42 structures could be removed from the floodplain as a result of this effort.

Planning-Level Cost Summary	
Detention Pond Retrofits and FEMA LOMR	$ 460,000
TOTAL	**$ 460,000**

2014 City of Bloomington
Stormwater and Sanitary Sewer Master Plans

Asset Management Technical Memoranda

AM1 - PIPE CONDITION RATING METHODOLOGY RECOMMENDATIONS

PIPE CONDITION RATING METHODOLOGY RECOMMENDATIONS

CITY OF BLOOMINGTON, IL
DECEMBER 11, 2013

Executive Summary

This memorandum serves as a companion document to *GIS Based Infrastructure Rating System* (December 11, 2013). It provides a methodology for evaluating interior sanitary and storm sewer pipe condition.

Recommendations

- The National Association of Sewer Service Companies (NASSCO) Pipeline Assessment Certification Program (PACP) has become the industry standard for rating the interior condition of gravity pipelines. The method utilizes the PACP system of scoring defects or observations through closed-circuit television (CCTV) inspection of pipelines. It is recommended that the City of Bloomington require all CCTV inspections to comply with NASSCO-PACP specifications.
- The City of Bloomington Engineering Department utilizes PipeTech software for performing CCTV inspections. It is recommended that an automated business tool is developed to transfer pipe inspection rating scores into the Department's GIS system. This will automate storage of the data so that it can be used as part of the Department's Asset Management Program. Similarly, the business tool would include routines to back up historical data from previous inspections, so that it is accessible and not overwritten.
- It is recommended that an independent Quality Assurance review of Bloomington CCTV inspections is performed annually to evaluate its compliance with NASSCO PACP specifications. It is essential that inspections are carried out in a uniform, repeatable and compliant manner. The review would include a face-to-face feedback session for public works technicians and engineering staff.

The estimated costs for the above recommendations are summarized in the following table.

Table 0. Costs for Pipe Condition Methodology Implementation

Product	Description	Cost Estimate	Time Estimate
CCTV Integration Tool	Tool to automate transfer of CCTV inspections into City's GIS. This would include on-site testing, training and deployment.	$8,500 (one-time)	1 Week
Comply with NASSCO PACP specifications for CCTV Inspections	Quality assurance to insure compliance	$5,000 (annual)	2 weeks for review and 4 hrs for feedback session

2014 City of Bloomington
Stormwater and Sanitary Sewer Master Plans

Asset Management Technical Memoranda

AM2 - GIS BASED INFRASTRUCTURE RATING SYSTEM

GIS Based Infrastructure Rating System

December 11, 2013

Executive Summary

The following Memorandum provides specific guidelines and recommendations for the development of a GIS Based Infrastructure Rating System. This tool is a critical component of an overall strategic and justifiable approach to evaluating, prioritizing and selecting the most critical sewer/stormwater infrastructure elements on which to target funding and maintenance efforts. Bloomington's end goal for such activities is to reduce life cycle costs for its sewer assets and to practice "smart" operations, maintenance, and replacement actions that are coordinated with related asset activities including road repair and utility replacement.

The Rating System establishes a business risk score for selected assets taking into account identifiable factors that contribute to the likelihood for an asset to fail as well as those indicating a severe impact to the City of Bloomington (COB), its customers or the community if a particular asset were to fail. It relies on efficient tracking of work order history, age of infrastructure, and other data in a well maintained database that can be linked and compared to current and future planned projects across the City's departments (Parks, Engineering, Water, etc.). The frequency of large scale and potential costly failures is reduced through the use of the database in the planning and execution of repair, rehabilitation and replacement activities. At the same time, redundancy in expenditures is achieved through coordination between departments of infrastructure related activities.

The GIS Based Rating Tool has been developed to function within COB's current GIS system and information layers. One of the caveats with this particular Tool is that it is largely based on available data sources, many of which have limited historical information. Additionally, with the implementation of MUNIS or an alternative system for handling work orders and inspections currently pending along with the possible transition by COB from a file-based GIS system to a possible enterprise database system, the format and location of many supporting data references is certain to change. Therefore it is necessary to implement the following recommendations for the effective application of the GIS Tool:

1. The supporting data structures must be in place and well organized.
2. The required scripting tools must be in place and properly maintained

Costs associated with these recommendations are estimated as follows:

Table 0 – Future Costs Associated with GIS Based Infrastructure System

Product	Description	Cost Estimate	Time Estimate
Consulting/GIS BRE Toolset Development/Maintenance	Ongoing Maintenance & Support	$10,500	Annual Service (estimated at approximately 100 hours)
CCTV Integration Tool	Tool to automate transfer of CCTV inspections into Business Risk Model. This would include on-site testing, training and deployment.	$8,500	1 Week
MUNIS GIS Integration	Data conversion and business automation tools. GIS and asset management data integration and web enablement.	$100,000 – $250,000	1 Time Service (potential minor upgrades every several years as software updates occur)

2014 City of Bloomington
Stormwater and Sanitary Sewer Master Plans

Asset Management Technical Memoranda

AM3 - ASSET MANAGEMENT PROGRAM WORK ORDER NEEDS ANALYSIS

Asset Management Program Work Order Needs Analysis
City of Bloomington, IL
Michael Baker Jr., Inc.
December 11, 2013

Executive Summary

The City of Bloomington Public Works Department (COBPW) has initiated the development and implementation of an asset management program (AMP) for its storm and sewer infrastructure. Implementation of the AMP will result in a strategic and justifiable approach for evaluating, prioritizing and selecting the most critical sewer/stormwater infrastructure elements in order to target funding and maintenance efforts. The goal of such activities is to reduce life cycle costs for its sewer assets and to practice "smart" operations, maintenance, and replacement actions that are coordinated with related asset activities including road repair and utility replacement.

The implementation of a successful Asset Management Program (AMP) starts with having an accurate inventory of assets together with the means to track operations and maintenance (O&M) actions and associated repair costs. COBPW wishes to continue leveraging the efficiency of using GIS tools for accomplishing these objectives, such that the efficient capture, restoration, and editing of asset inventories in a GIS environment is indispensable. COBPW thus requires what is known as a GIS-based AMP of which the foundation is an asset management system.

Given that the City of Bloomington (COB) has selected MUNIS® ERP for the management of its assets, this memorandum describes needed functions that COBPW requires (from MUNIS or otherwise) in order to implement its Asset Management objectives. A key component for COB will involve geo-enabling the MUNIS asset management system. The MUNIS system's current non GIS-centric approach to asset management will otherwise limit its ability to perform the tracking and inventorying functions critical to COBPW's objectives.

The over-arching recommendation of this memorandum is to establish an interface between COBPW's GIS system and MUNIS such that asset additions, modifications, and repair activities are originated and directed from the GIS system. A rough estimate of the costs for implementing and maintain this functionality is provided in Table 1. The first item is an annual support service that covers other items in addition to MUNIS-COBPW interface upkeep, such as GIS-based infrastructure rating tools and pipe inspection software. The second item may be thought of as an interface that allows COBPW's GIS and MUNIS to "talk" to one another.

Table 1 GIS SERVICES FOR OPTIMIZATION OF INFRASTRUCTURE MANAGEMENT - COST ESTIMATE

Product	Description	Cost Estimate	Time Estimate
Consulting/GIS BRE Toolset Development/Maintenance	Ongoing maintenance & Support	$10,500	Annual Service (Amount estimated at approximately 100 hours of support)
MUNIS GIS Integration	Data conversion and business automation tools. GIS and asset management data integration and web enablement.	$100,000 – $250,000	One Time – Approximately 6 months

Asset Management Technical Memoranda

AM4 - ASSESSMENT FOR CCTV INSPECTIONS

JANUARY 17, 2013

Executive Summary

The City of Bloomington contracted Michael Baker Jr., Inc. (Baker) to provide an assessment of the closed circuit television (CCTV) inspection of sixteen (16) pipe segments. Baker evaluated CCTV videos and inspection forms for compliance with National Association of Sewer Service Companies (NASSCO) Pipeline Assessment Certification Program (PACP). This report provides a summary of the deficiencies identified in the provided CCTV video and logs, and provides recommendations that will assist the City of Bloomington's staff with completing PACP-compliant inspection reviews. Proper evaluation of CCTV inspections using PACP is key to the success of the City's asset management program under development.

Recommendations

- The National Association of Sewer Service Companies (NASSCO) Pipeline Assessment Certification Program (PACP) has become the industry standard for rating the interior condition of gravity pipelines. The method utilizes the PACP system of scoring defects or observations through closed-circuit television (CCTV) inspection of pipelines. It is recommended that the City of Bloomington require all CCTV inspections to comply with NASSCO-PACP specifications.
- It is recommended that an independent Quality Assurance review of Bloomington CCTV inspections is performed annually to evaluate its compliance with NASSCO PACP specifications. It is essential that inspections are carried out in a uniform, repeatable and compliant manner. The review would include a face-to-face feedback session for public works technicians and engineering staff.

The estimated costs for the above recommendations are summarized in the following table.

Table 1. Costs for Compliance with NASSCO PACP specifications for CCTV Inspections

Product	Description	Cost Estimate	Time Estimate
Comply with NASSCO PACP specifications for CCTV Inspections	Quality assurance to insure compliance	$5,000 (annual)	2 weeks for review and 4 hrs for feedback session

Asset Management Technical Memoranda

AM5 - BEST MANAGEMENT PRACTICES (BMPS) FOR BLOOMINGTON STORM AND SANITARY UTILITY OPERATIONS

Best Management Practices (BMPs) for Bloomington Storm and Sanitary Utility Operations
City of Bloomington, IL
Michael Baker Jr., Inc.
December 11, 2013

Executive Summary

The following Memorandum provides specific guidelines and recommendations for the operation, maintenance and management of the City of Bloomington's storm and sanitary assets. The recommendations focus primarily on buried assets, though many of the strategies are applicable to above ground assets as well. The Memorandum includes details for Best Management Practices (BMP) that will reduce infrastructure life-cycle costs and result in increased stakeholder satisfaction.

For each BMP a cost estimate or framework for implementation has been provided. A summary of the cost estimates developed is presented below in Table 1. The summary indicates the total number of personnel required. In some cases Bloomington may already have existing staff employed in these positions; the table does not account or subtract for this. It is meant to provide guidance on the approximate operations, maintenance and data management investments going forward that the City of Bloomington should make in order to implement an effective sanitary sewer and stormwater program that meets established levels-of-service goals while meeting regulatory requirements and optimizing cost expenditures. Investments in actual infrastructure improvements are not included in the Memorandum, having been presented in other Master Plan documents provided by the consultant team.

A summary of recommendations provided in the sections of this report (corresponding to Table 1) is as follows:

- GIS ESRI Model Incorporation - Implement updates to COBPW's GIS database system to incorporate an ESRI Local Government Model to improve efficiency of management of critical infrastructure data
- Manhole Inventory - Perform a complete inventory of manhole structures and incorporate into COBPW's GIS data base, to permit efficient management of operations, management and repairs.
- GIS Asset Management Tools Support - COBPW has invested in the development of GIS based asset management tools that allow more efficient decision making regarding maintenance activities as well as timing of repair, rehabilitation and replacement of deteriorating infrastructure. It is necessary that ongoing support for tool upgrades and maintenance is provided.

- CCTV Integration Tool - It is recommended that an automated business tool is developed to transfer pipe inspection rating scores from COBPW's CCTV PipeTech software into the Department's GIS system. This will automate storage of the data so that it can be used as part of the Department's Asset Management Program.
- MUNIS GIS Interface for COBPW - The MUNIS system currently does not allow asset modifications and additions to be linked, or driven, by updates performed in COBPW's GIS system. This will limit executing the tracking, modification and inventorying functions critical to COBPW's asset management objectives. It is therefore recommended to establish an interface between COBPW's GIS system and MUNIS such that asset additions, modifications, and repair activities are originated and directed from the GIS system, while permitting automated transfers of information such as service calls and work order frequency.
- Establish GIS Coordinator position – COBPW currently has one GIS staff person and also makes use of summer interns. The staff person spends a significant portion of his time responding to requests for information from internal and external departments and agencies. The use of industry-standard informational tools that enable lower O&M and repair costs requires a full time, dedicated professional with the necessary experience and availability. It is recommended that COBPW add a new GIS coordinator or manager to its staff. This position description includes providing direction to all GIS related technology initiatives, coordinating GIS related training support, and implementing centralized GIS data management. Execution of consistent application of policies, procedures, and standards would be included along with implementing actions to accomplish long term asset management objectives.
- CCTV Inspection Program – To adequately project pipe renovation costs as part of Bloomington's Master Plan, as well as to gauge the rate of deteriorating infrastructure, it is necessary to establish an initial baseline condition concerning interior pipe condition. COBPW should carry out inspections of its entire sanitary system within five years, after which follow-on inspections would be performed at longer intervals depending on the risk that a pipe presents to the community.
- Manhole Inspection Program – Similar to the CCTV inspection program, Baker recommends that COBPW establish a manhole inspection program on a similar time interval. Manholes are a significant contributor of infiltration, cave-ins, and other issues when not adequately addressed and monitored.
- Fats, Oils and Grease (FOG) Inspection Program - A FOG Program that includes permitting, inspection, enforcement, and public outreach should be implemented in order to provide more reliable sanitary sewer service to customers, and to minimize the number of sanitary sewer overflows that may result from FOG accumulations. It will also reduce current expenditures for cleaning the sewers.
- Sewer Service Laterals - COBPW spends significant time and resources addressing issues with sewer service laterals. It is recommended that City Council adopt an ordinance or policy clarifying the ownership and maintenance responsibilities for sewer service laterals.

Table 1 BMP INVESTMENT COSTS FOR BLOOMINGTON SANITARY AND STORMWATER SYSTEMS

Critical Program	Early Action Projects (Year 1 -5)			Long Term CIP (Years 6-20)		
	Personnel Required*	Total Cost (labor + OH, equipment and contractor)	Net Present Value of Total Cost (4% discount rate)**	Personnel Required*	Total Cost (labor + OH, equipment and contractor)	Net Present Value of Total Cost (4% discount rate)**
Implement ESRI Local Government Model	0	$45,000	$45,000	0	0	0
Inventory Manholes and Structures	0	$120,000	$120,000	0	0	0
GIS Asset Management Tools Support	0	$52,500	$52,500	0	$157,500	$157,500
CCTV Integration Tool	0	$8,500	$8,500	0	0	0
MUNIS GIS Interface for COBPW	0	$175,000	$175,000	0	0	0
GIS Coordinator Position	1	$488,000	$488,000	1	$1,463,000	$1,463,000
CCTV Inspection Program	2	$3,706,000	$3,706,000	2	$4,281,000	$4,281,000
Manhole Inspection Program	0.7	$446,000	$446,000	0.25	$849,900	$849,900
FOG Inspection Program	2.5	$1,229,000	$1,229,000	2.5	$3,686,000	$3,686,000

*Total number of staff positions required. Does not take into account any existing personnel that Bloomington may already have in these positions.

** Prevailing municipal discount rates are very similar to the historical inflation rate – such that inflation and discount rate cancel each other out for most expenditures.

Acronyms

BMP - Best Management Practices
BRE - Business Risk Exposure
CAP - Condition Assessment Protocol
CCTV - Closed Circuit Televised Video
CIP - Capital Improvement Program
CIPP - Cured in Place Pipe
CMOM - Capacity Assurance, Management, Operation, and Maintenance Program
COBPW - City of Bloomington Public Works Department
CSO - Combined Sewer Overflow
DSS - Decision Support System
EPA - Environmental Protection Agency
FOG – Fats, Oils, and Grease
GIS - Geographic Information System
I&I - Inflow and Infiltration
LOS - Level of Service
MACP - Manhole Assessment and Certification Program
MIC - Microbiologically influenced corrosion
NASSCO - National Association of Sewer Service Companies
O&M - Operations and Maintenance
PACP - Pipeline Assessment and Certification Program
RRR List - Replace, Rehabilitate, or Repair List
SAMP - Strategic Asset Management Plan
SOP - Standard Operating Procedure
SSES - Sanitary Sewer Evaluation Studies
SSO - Sanitary Sewer Overflows

Agenda Item No. 6B-2

Bloomington Storm Water & Sanitary Sewer Master Plans

Presentation

Bloomington Stormwater & Sanitary Sewer Master Plans









Bloomington City Council Committee of the Whole, July 20, 2015

About the plans







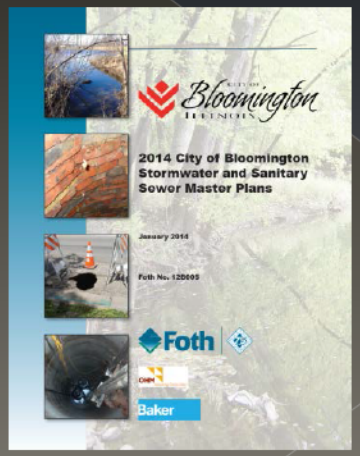
Comprehensive, study-based analysis of all aspects of Bloomington's sewer and storm water systems.

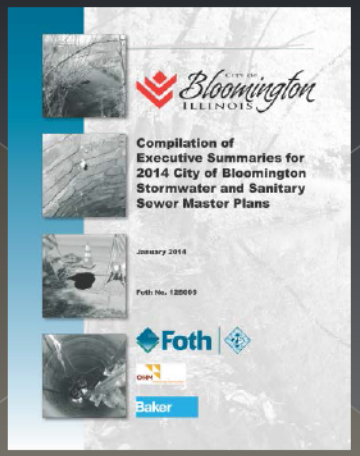
Produced by nationally recognized experts in 2013 & 2014

Foth

OHM

Baker





Citizen engagement included survey on residents' water-related problems

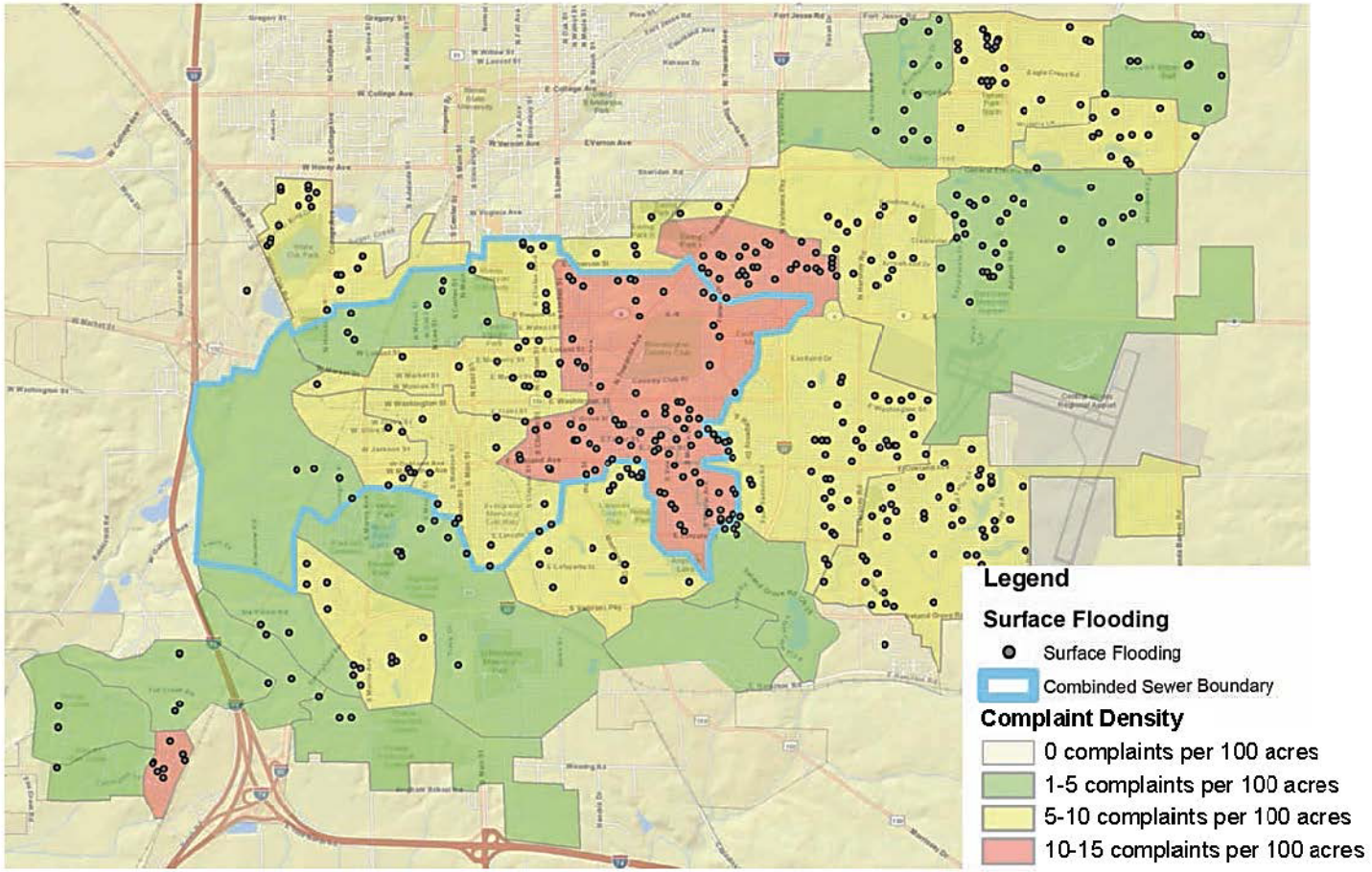
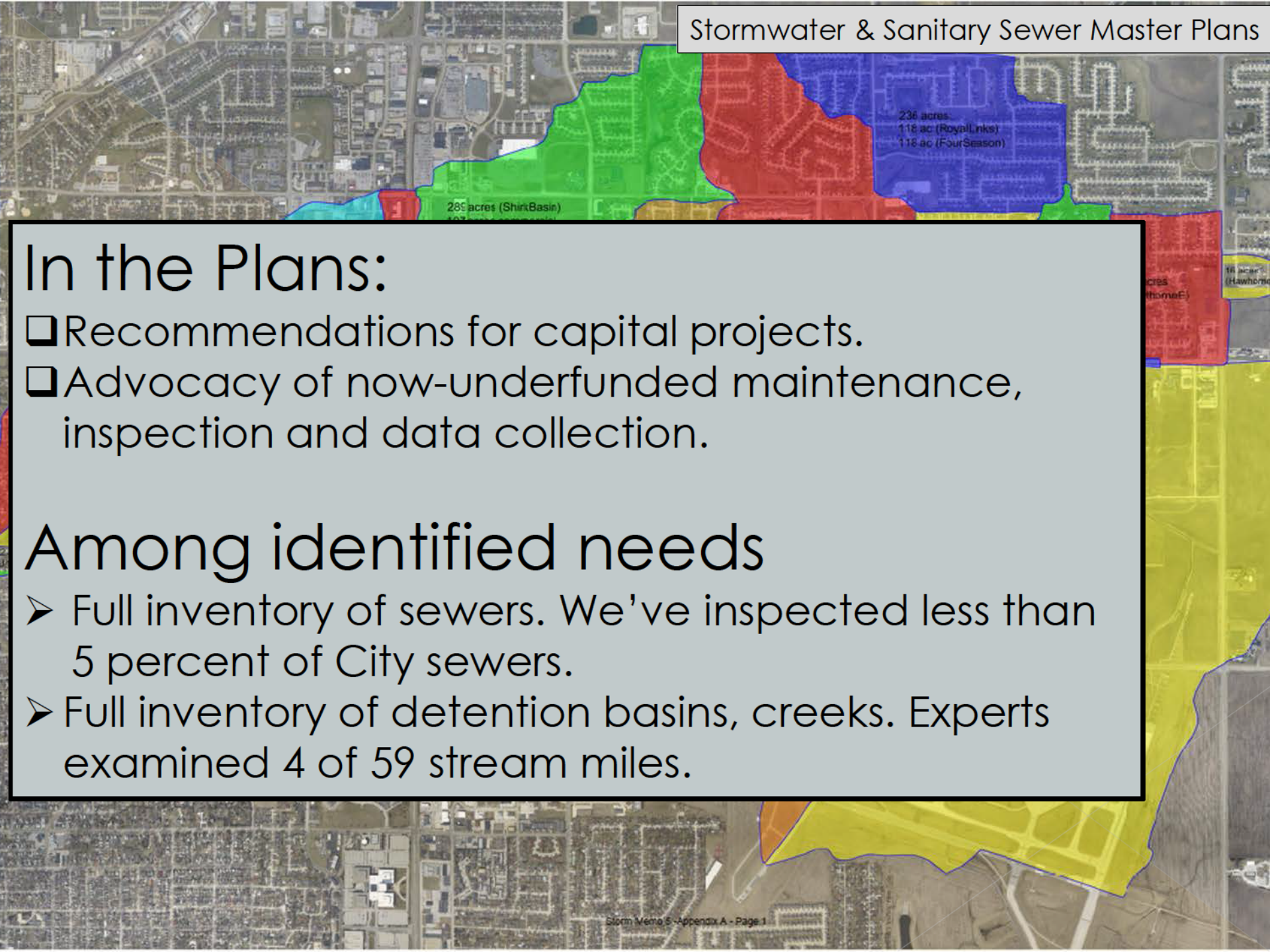


Figure 2 – Surface Flooding Complaints (2012 Drainage & Flooding Survey)



In the Plans:

- ❑ Recommendations for capital projects.
- ❑ Advocacy of now-underfunded maintenance, inspection and data collection.

Among identified needs

- ➢ Full inventory of sewers. We've inspected less than 5 percent of City sewers.
- ➢ Full inventory of detention basins, creeks. Experts examined 4 of 59 stream miles.

Potential sticker shock: Total cost

$136,131,000

Please keep in mind:
1. This is 20-year plan.
2. We don't have to do it all right away.

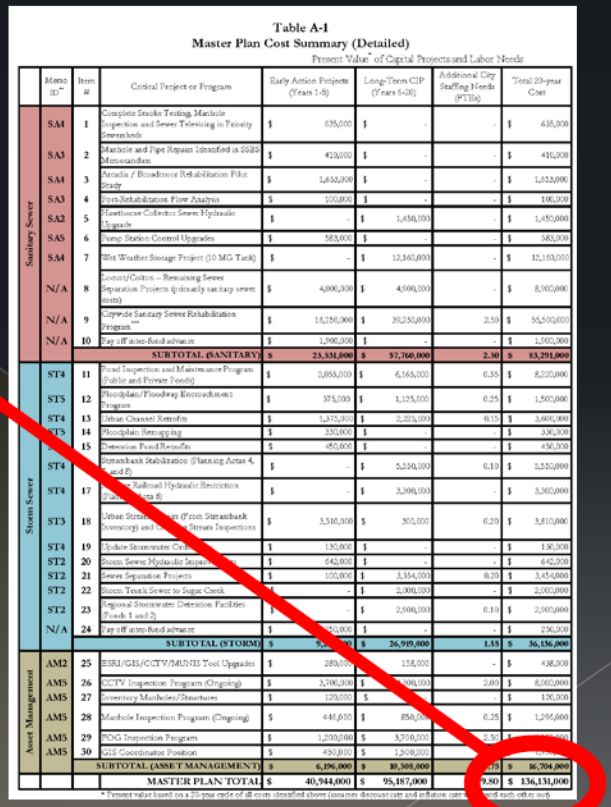


Table A-1
Master Plan Cost Summary (Detailed)
Present Value* of Capital Projects and Labor Needs

	Memo ID**	Item #	Critical Project or Program	Early Action Projects (Years 1-5)	Long-Term CIP (Years 6-20)	Additional City Staffing Needs (FTEs)	Total 20-year Cost
Sanitary Sewer	SA4	1	Complete Smoke Testing, Manhole Inspection and Sewer Televising in Priority Watersheds	$ 635,000	$ -		$ 635,000
	SA3	2	Manhole and Pipe Repairs Identified in 2020 Memorandum	$ 420,000	$ -		$ 420,000
	SA4	3	Arcadia / Broadmoor Rehabilitation Pilot Study	$ 1,653,000	$ -		$ 1,653,000
	SA3	4	Post-Rehabilitation Flow Analysis	$ 100,000	$ -	-	$ 100,000
	SA2	5	Hawthorne Collector Sewer Hydraulic Upgrade	$ -	$ 1,450,000		$ 1,450,000
	SA5	6	Pump Station Control Upgrades	$ 583,000	$ -		$ 583,000
	SA4	7	Wet Weather Storage Project (10 MG Tank)	$ -	$ 12,160,000	-	$ 12,160,000
	N/A	8	Country/Colton – Remaining Sewer Separation Projects (primarily sanitary sewer costs)	$ 4,000,000	$ 4,900,000		$ 8,900,000
	N/A	9	Citywide Sanitary Sewer Rehabilitation Program***	$ 14,250,000	$ 39,250,000	2.50	$ 55,500,000
	N/A	10	Pay off storm-fund advance	$ 1,900,000	$ -	-	$ 1,900,000
			SUBTOTAL (SANITARY)	**$ 25,331,000**	**$ 57,760,000**	**2.50**	**$ 83,291,000**
Storm Sewer	ST4	11	Pond Inspection and Maintenance Program (Public and Private Ponds)	$ 2,055,000	$ 6,165,000	0.55	$ 8,220,000
	ST5	12	Floodplain/Floodway Encroachment Program	$ 375,000	$ 1,125,000	0.25	$ 1,500,000
	ST4	13	Urban Channel Retrofits	$ 1,375,000	$ 2,225,000	0.35	$ 3,600,000
	ST5	14	Floodplain Remapping	$ 330,000	$ -		$ 330,000
		15	Detention Pond Retrofits	$ 450,000	$ -		$ 450,000
	ST4		Streambank Stabilization (Planning Areas 4, 5, and 8)	$ -	$ 5,550,000	0.19	$ 5,550,000
	ST4	17	Railroad Hydraulic Restriction (Planning Area 8)	$ -	$ 3,300,000		$ 3,300,000
	ST3	18	Urban Stream [illegible] (From Streambank Inventory) and [illegible] Streets Inspections	$ 3,510,000	$ 305,000	0.29	$ 3,815,000
	ST4	19	Update Stormwater Crit[illegible]	$ 130,000	$ -		$ 130,000
	ST2	20	Storm Sewer Hydraulic Inspe[illegible]	$ 642,000	$ -	-	$ 642,000
	ST2	21	Sewer Separation Projects	$ 100,000	$ 3,354,000	0.29	$ 3,454,000
	ST2	22	Storm Trunk Sewer to Sugar Creek	$ -	$ 2,000,000	-	$ 2,000,000
	ST2	23	Regional Stormwater Detention Facilities (Funds 1 and 2)	$ -	$ 2,500,000	0.10	$ 2,500,000
	N/A	24	Pay off storm-fund advance	$ [illegible],000	$ -	-	$ 250,000
			SUBTOTAL (STORM)	**$ 9,[illegible],000**	**$ 26,919,000**	**1.35**	**$ 36,136,000**
Asset Management	AM2	25	ESRI/GIS/CCTV/MUNIS Tool Upgrades	$ 280,000	$ 158,000	-	$ 438,000
	AM5	26	CCTV Inspection Program (Ongoing)	$ 3,700,000	$ [illegible],000	2.00	$ 8,000,000
	AM5	27	Inventory Manholes/Structures	$ 120,000	$ -		$ 120,000
	AM5	28	Manhole Inspection Program (Ongoing)	$ 446,000	$ 850,000	0.25	$ 1,296,000
	AM5	29	FOG Inspection Program	$ 1,200,000	$ 3,700,000	2.50	$ [illegible],000
	AM5	30	GIS Coordinator Position	$ 430,000	$ 1,200,000	[illegible]	[illegible]
			SUBTOTAL (ASSET MANAGEMENT)	**$ 6,176,000**	**$ 10,308,000**	**[illegible]**	**$ 16,704,000**
			MASTER PLAN TOTAL	**$ 40,944,000**	**$ 95,187,000**	**[illegible]**	**$ 136,131,000**

* Present value based on a 20-year cycle of all costs identified above (assumes discount rate and inflation rate [illegible] each other out)

3 components to the plan

Sanitary sewer

Storm water management

Asset management



Sanitary Sewers:

Rehab and lining program a major component



Douglas Street
East St to Prairie St, Dec. 2013

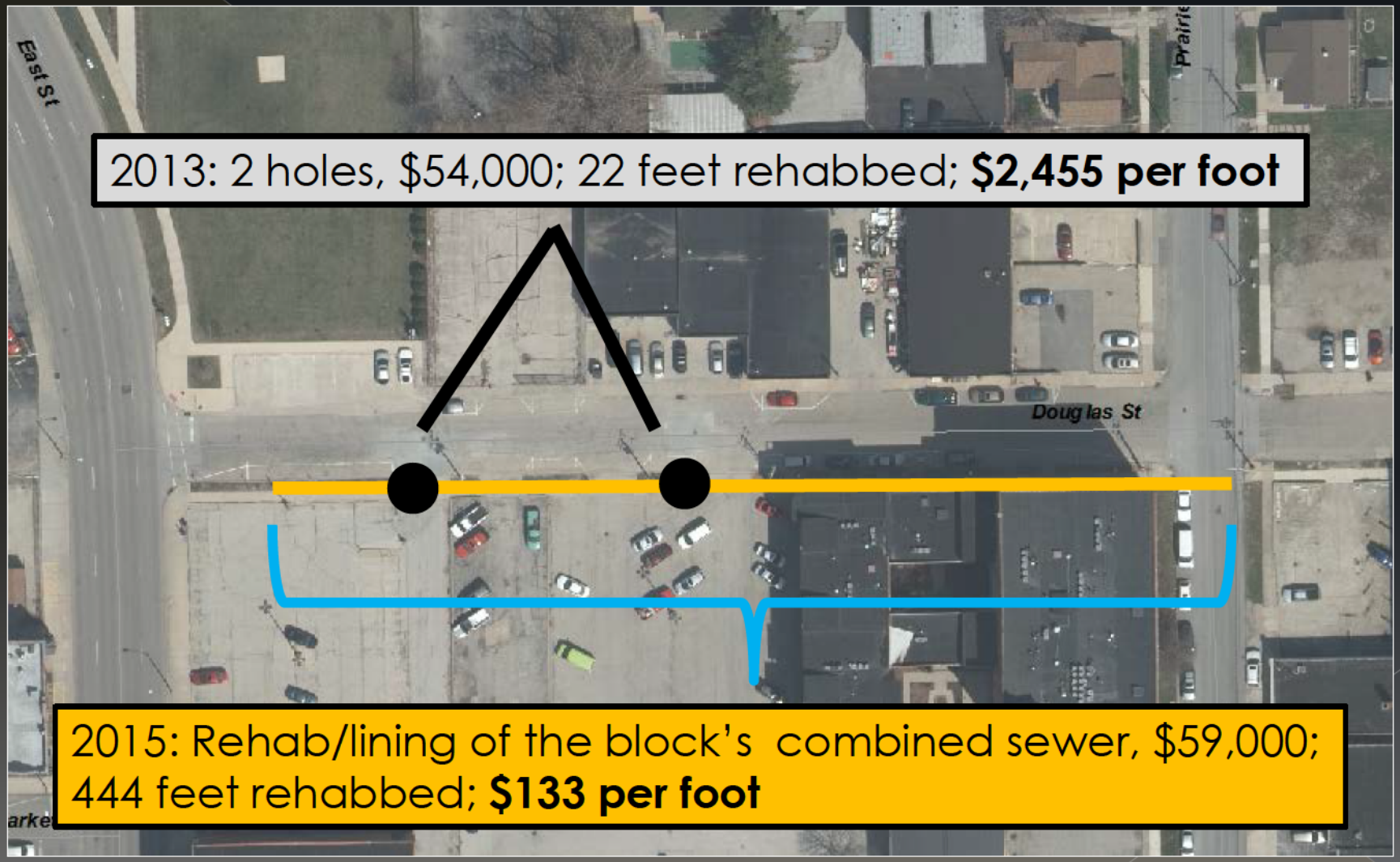


Emergency repair.

Cost:
$54,000

Result:
2 holes,
22 feet
of pipe
rehabbed.

Douglas Street
Emergency repair versus rehab/lining



Rehab/lining, 2015: $1.6 M
Recommended: $3.25 M per year



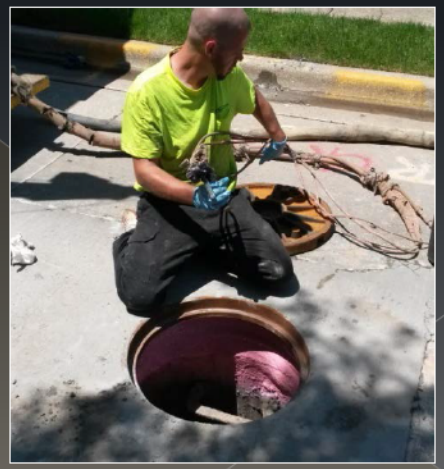
Seminary Street lining.

Inflow and infiltration – I/I (`I and I')

East side need: Get ground water & storm water out of sanitary mains

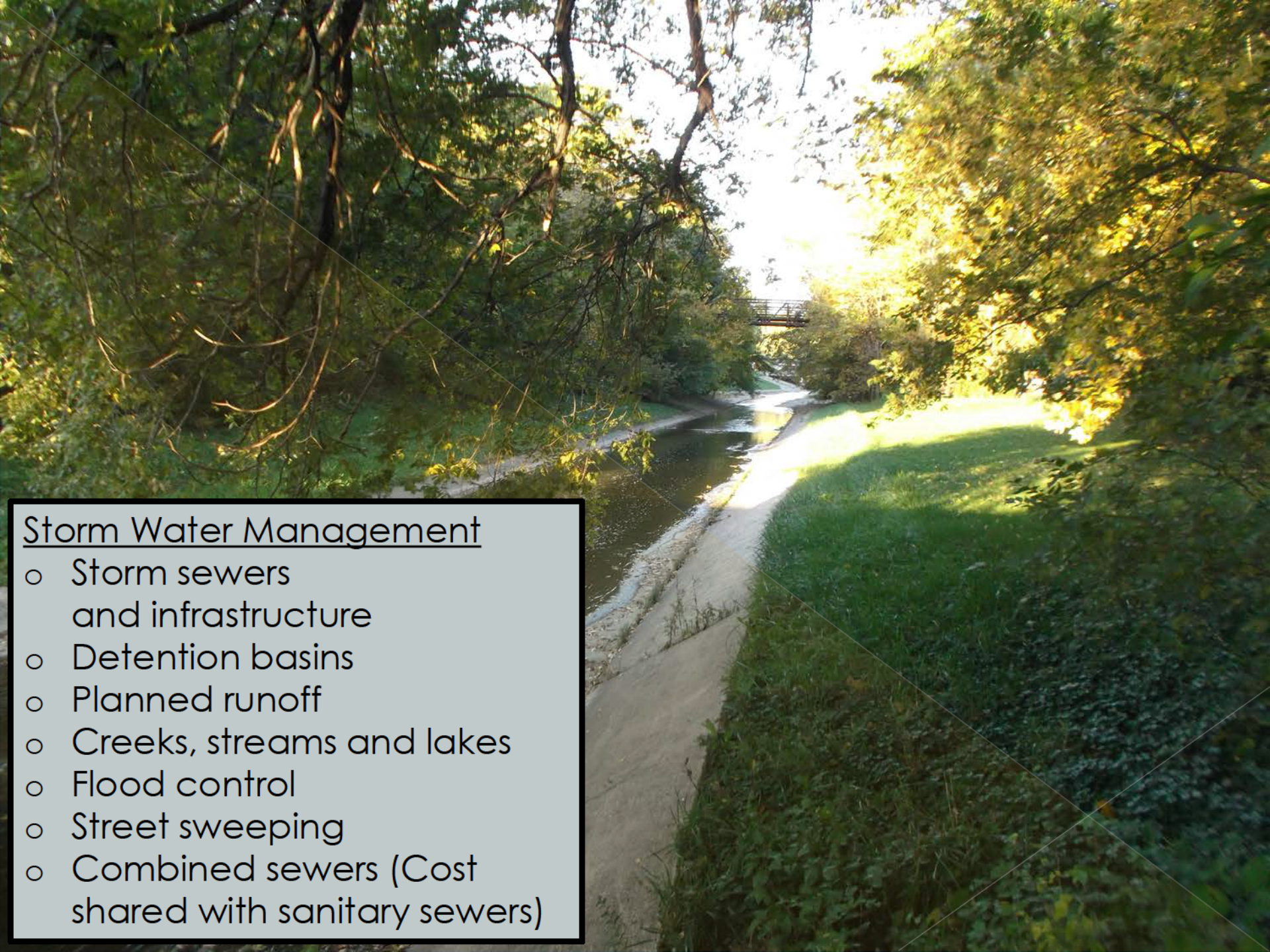






Manhole repairs and replacement reduces I/I

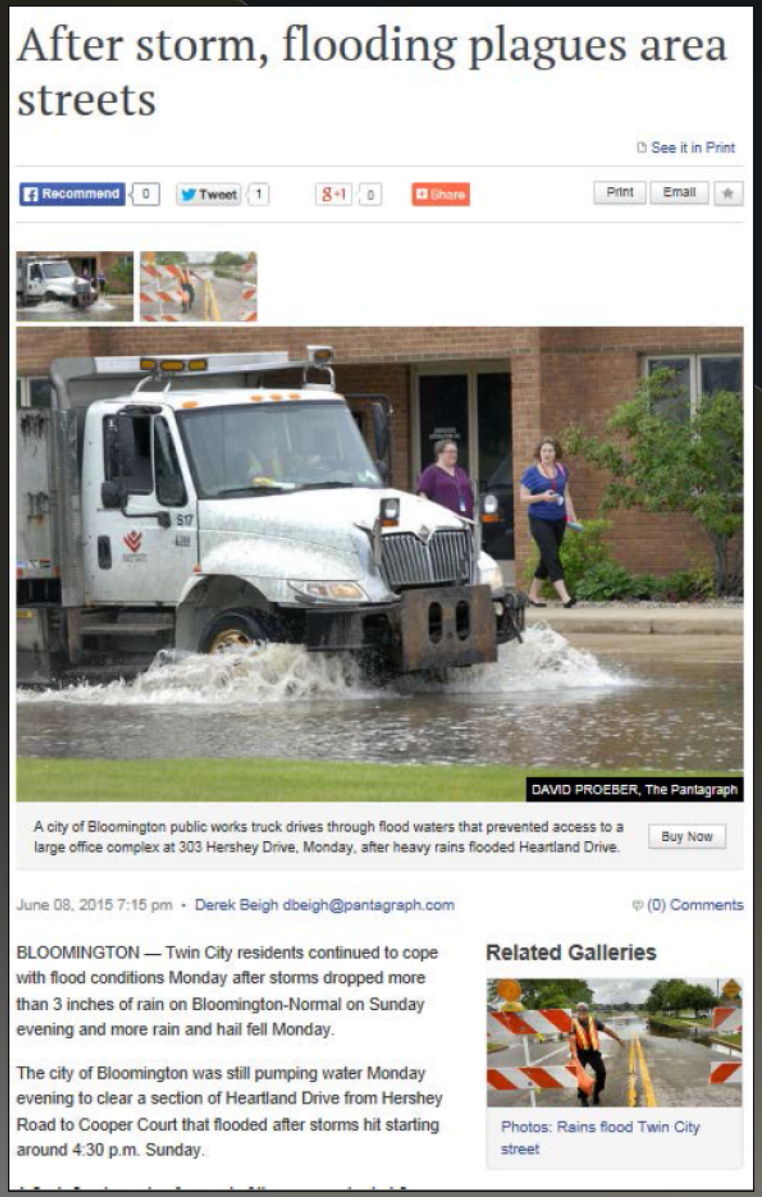
Above: East-side lining as part of an ongoing I/I pilot study.



Storm Water Management

- Storm sewers and infrastructure
- Detention basins
- Planned runoff
- Creeks, streams and lakes
- Flood control
- Street sweeping
- Combined sewers (Cost shared with sanitary sewers)

Storm Water funding: Current situation is dire



After storm, flooding plagues area streets

See it in Print

Recommend 0 Tweet 1 +1 0 Share Print Email

DAVID PROEBER, The Pantagraph

A city of Bloomington public works truck drives through flood waters that prevented access to a large office complex at 303 Hershey Drive, Monday, after heavy rains flooded Heartland Drive.

Buy Now

June 08, 2015 7:15 pm • Derek Beigh dbeigh@pantagraph.com

(0) Comments

BLOOMINGTON — Twin City residents continued to cope with flood conditions Monday after storms dropped more than 3 inches of rain on Bloomington-Normal on Sunday evening and more rain and hail fell Monday.

The city of Bloomington was still pumping water Monday evening to clear a section of Heartland Drive from Hershey Road to Cooper Court that flooded after storms hit starting around 4:30 p.m. Sunday.

Related Galleries

Photos: Rains flood Twin City street

- ✓ Storm water fee set in 2004, never raised.
- ✓ $0.00 in Capital Improvements for this year.
- ✓ Funded: Very basics, including emergency response.

Basics, continued

No money for proper maintenance, repair of detention basins



Airport Road detention basin, 2011



Baker-Ash detention basin. Without proper maintenance, washed-up debris inhibits drainage.



Stream Erosion

Exposed tree roots show erosion from heavy flow periods.

Trees roots displaced stones used for erosion control.

Among big projects:

GE Road north of the Constitution Trail

Problem: Severe erosion along long, straight channel.

Outcome without action includes: Erosion extending to and ruining a vital section of Constitution Trail.

Recommended:
Tiered system, retaining wall, rip rap, gabion baskets.

Cost estimate: $2.5 million



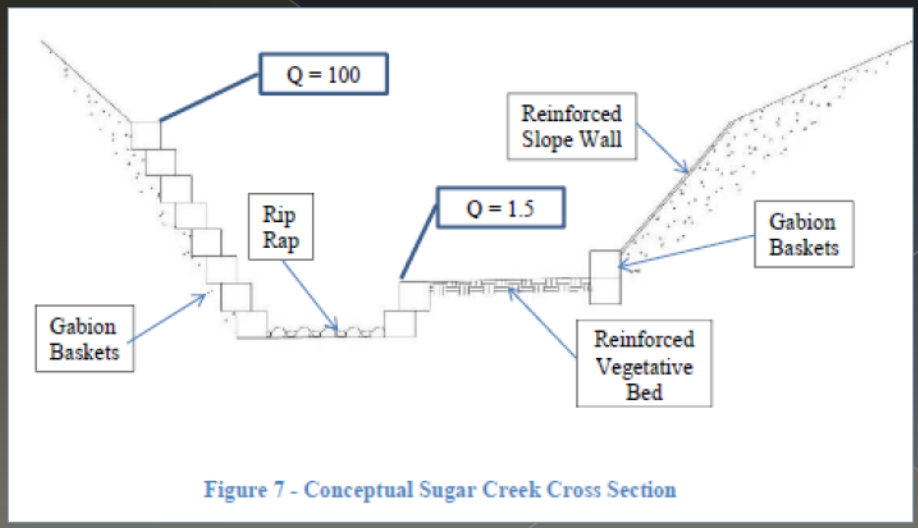


Figure 7 - Conceptual Sugar Creek Cross Section

Combined Sewer Overflow elimination

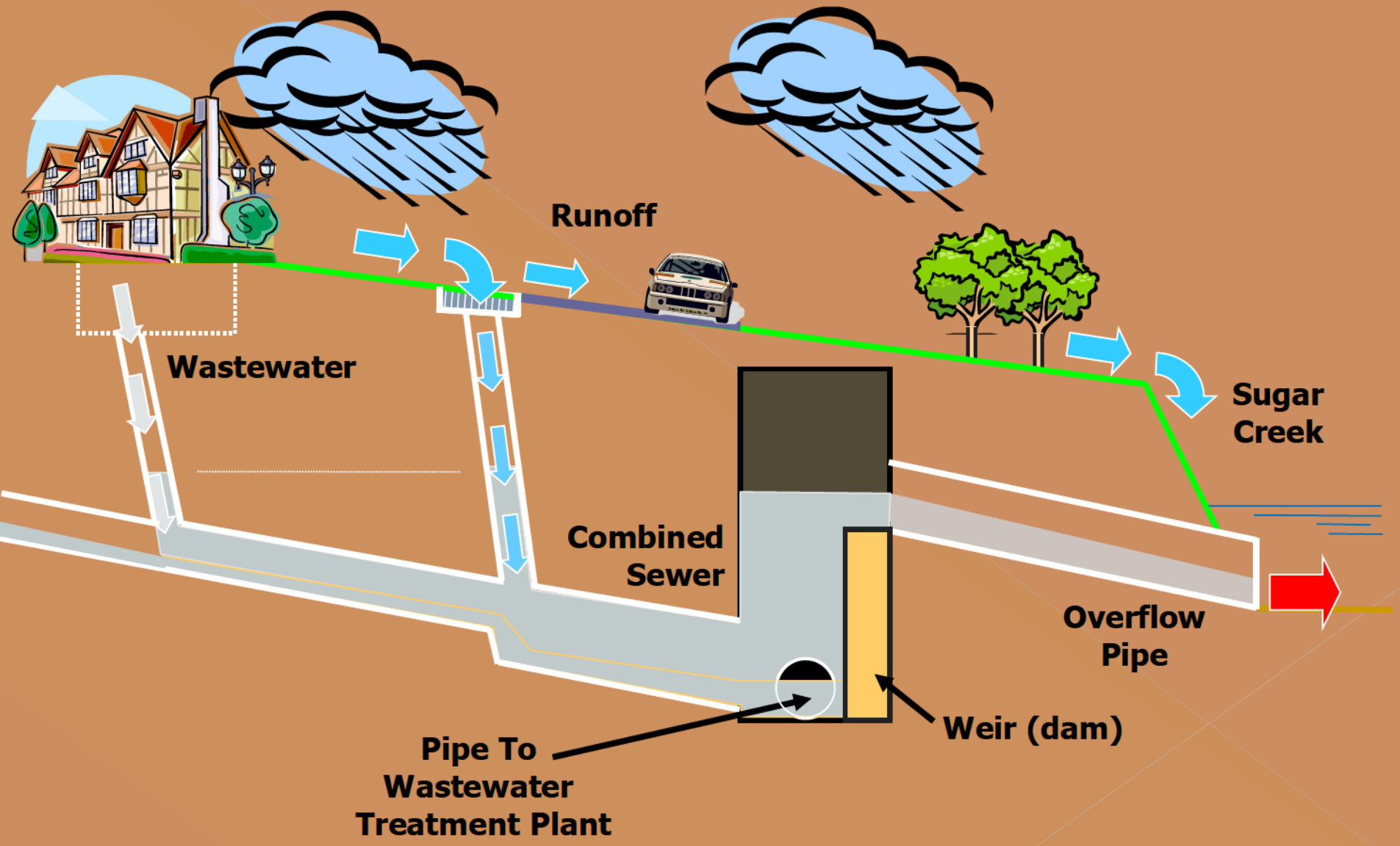
- Combined sewers convey both storm water and wastewater.
- Combined Sewer Overflow (CSO) must be ended under federal law.
- Funding for CSO elimination is divided in Bloomington:

1. Sanitary Sewer fee revenue.
2. Storm Water Utility (storm water fee).

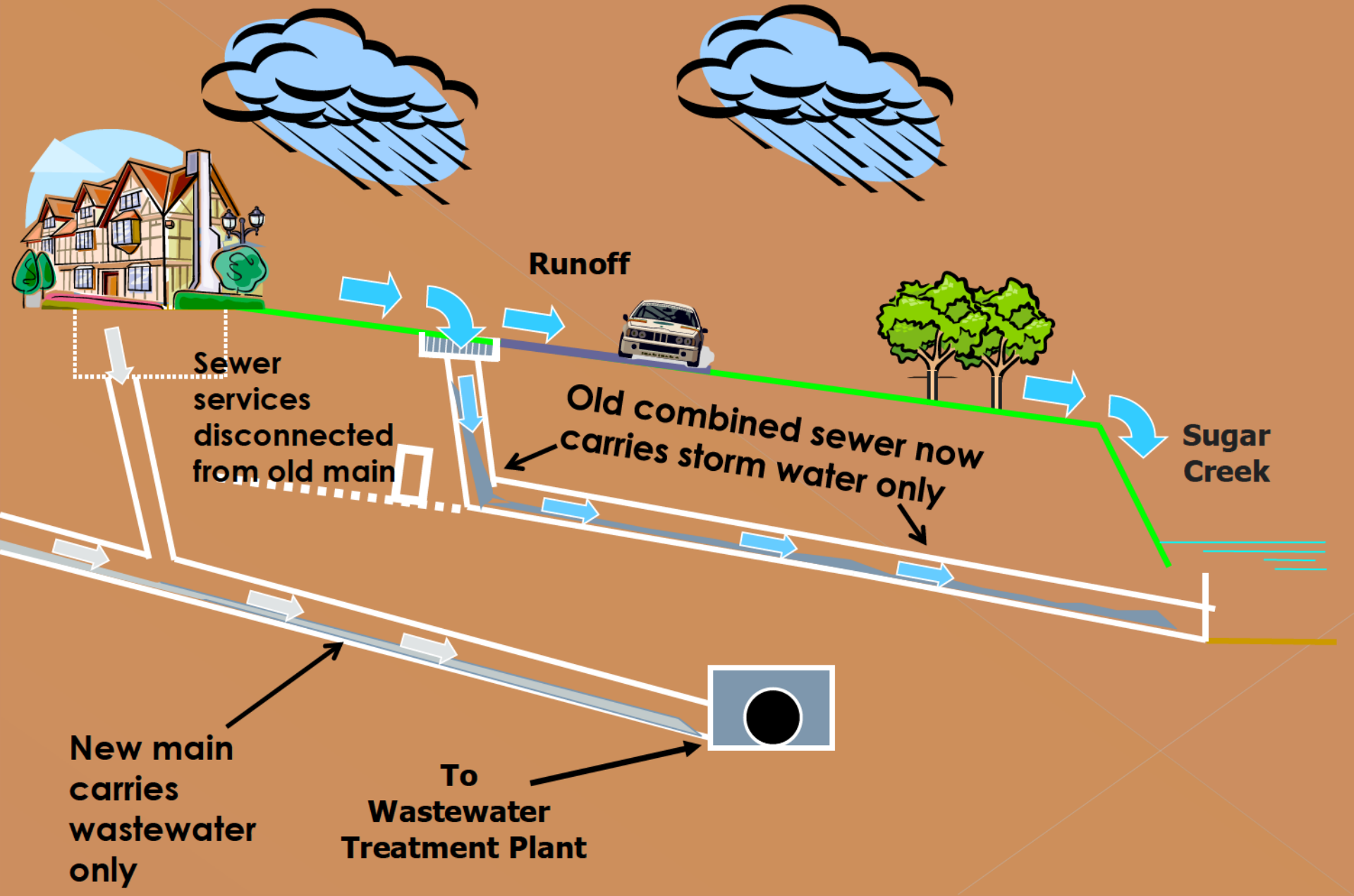


Combined Sewer Overflow - CSO

Untreated wastewater flows into streams



Common solution: New sanitary main





Master Plan estimate:

Locust/Colton project completion: $8.9 Million.

Status: On hold. Lack of Storm Water Utility funding for capital projects.



Pictured: Locust/Colton CSO elimination project, Phase I, 2012.

Online

Stormwater & Sanitary Sewer Master Plans
www.cityblm.org/publicworksplans





Agenda Item No. 6C

Storm Water and Sanitary Sewer Rate Study

Presentation

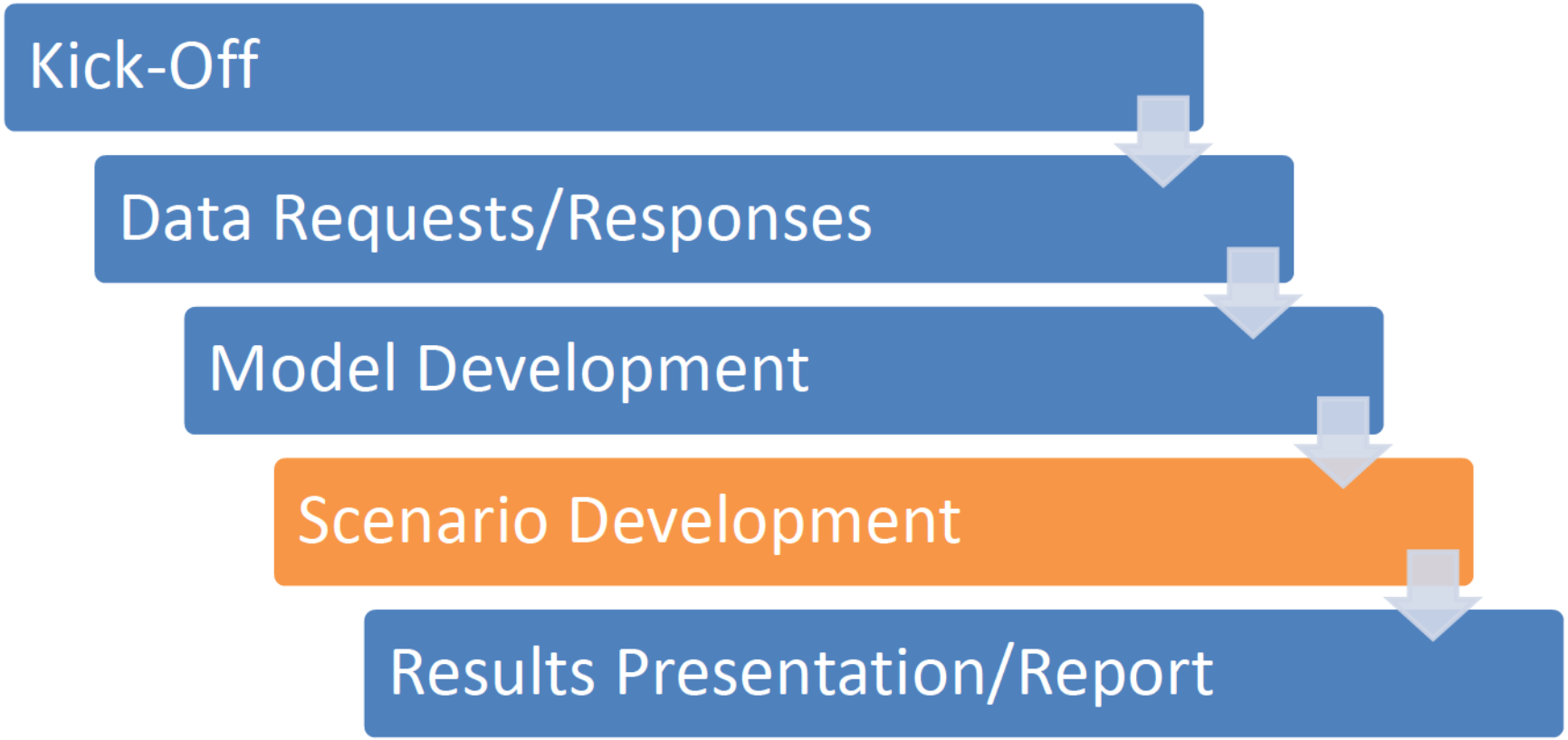
RAFTELIS
FINANCIAL CONSULTANTS, INC.

CITY OF Bloomington

Sewer and Stormwater Financial Plans

Progress Update | July 20, 2015

Study Progress

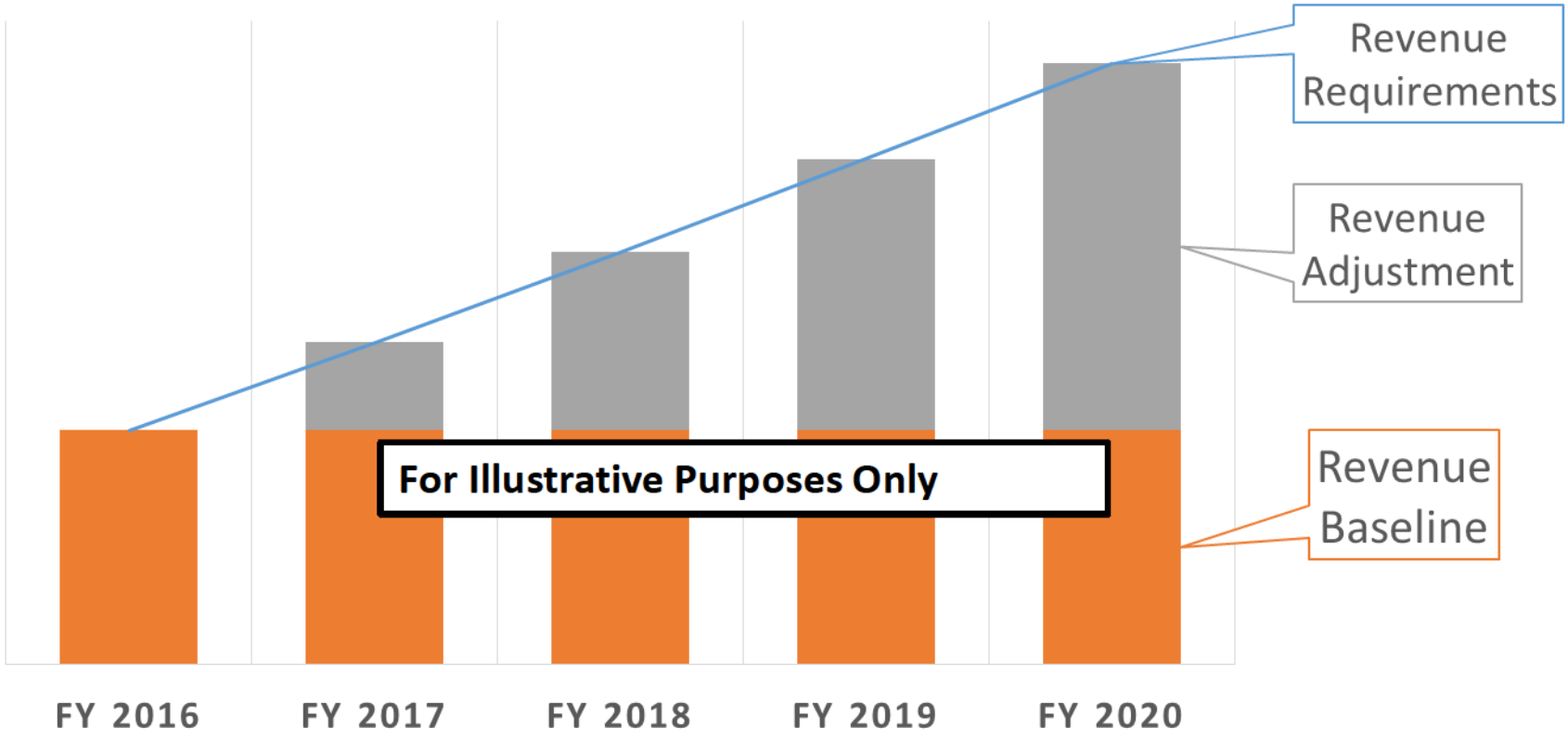


Financial Planning Overview

- **Purpose:** determine rate revenue required for financial sustainability and capital reinvestment
- **Process:**

1. Project Revenue at Existing Rates (Revenue Baseline)
2. Project Expenditures (Revenue Requirements)
   i. O&M
   ii. Capital
   iii. Financial Targets
3. Determine rate revenue adjustments for various financial planning scenarios

Financial Planning Overview



Utility Revenues

Sewer

- Slowed growth in customer accounts
- A declining per customer billed usage (Sewer)
  - Increased fixture efficiency
  - Price Elasticity
  - Conservation Ethos
- Climatic Considerations
  - Cold Wet Years->Decreased Revenue
  - Hot Dry Years->Increased Revenue

Stormwater

- Slowed growth in customer accounts
- Challenging to predict type of development
  - Residential Versus Non-Residential
  - Size of Property (Impervious Area Units)

Utility Expenditures

Operating

- Personnel costs
- Cost of materials and supplies
- Increases in cost of services provided via the General Fund (i.e., overhead cost allocation)

Capital

- Necessary at some level on an annual basis
- Level and frequency based on age of sewer and stormwater system and original construction materials
- Can reduce O&M costs
- Avoids “mining assets”

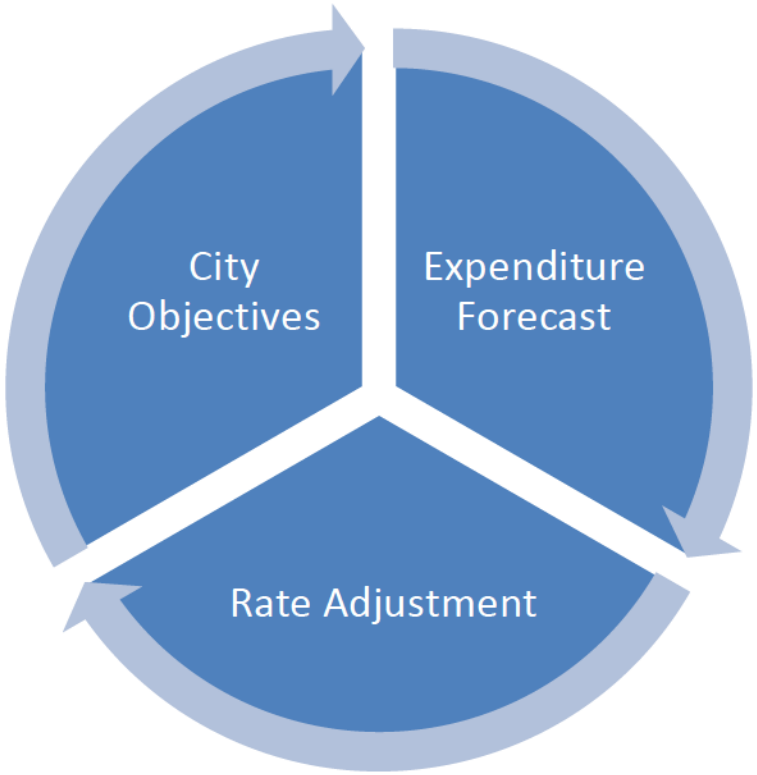
Financial Policies

- Separate Financial Plans for Each Utility
  - Equity for Customers
  - Ensures one fund is not subsidizing another
- Operating Reserve
  - Mitigates risk associated with fluctuates in revenues and expenditures
  - Ensures debt obligations are can be paid in full and on time
- Funding of Capital Improvements
  - Cash-
    - » Lower Long Term Cost
    - » Less equitable for assets with long useful lives
  - Debt-
    - » Increase cost
    - » Spreads cost over time to system users (increased equity)

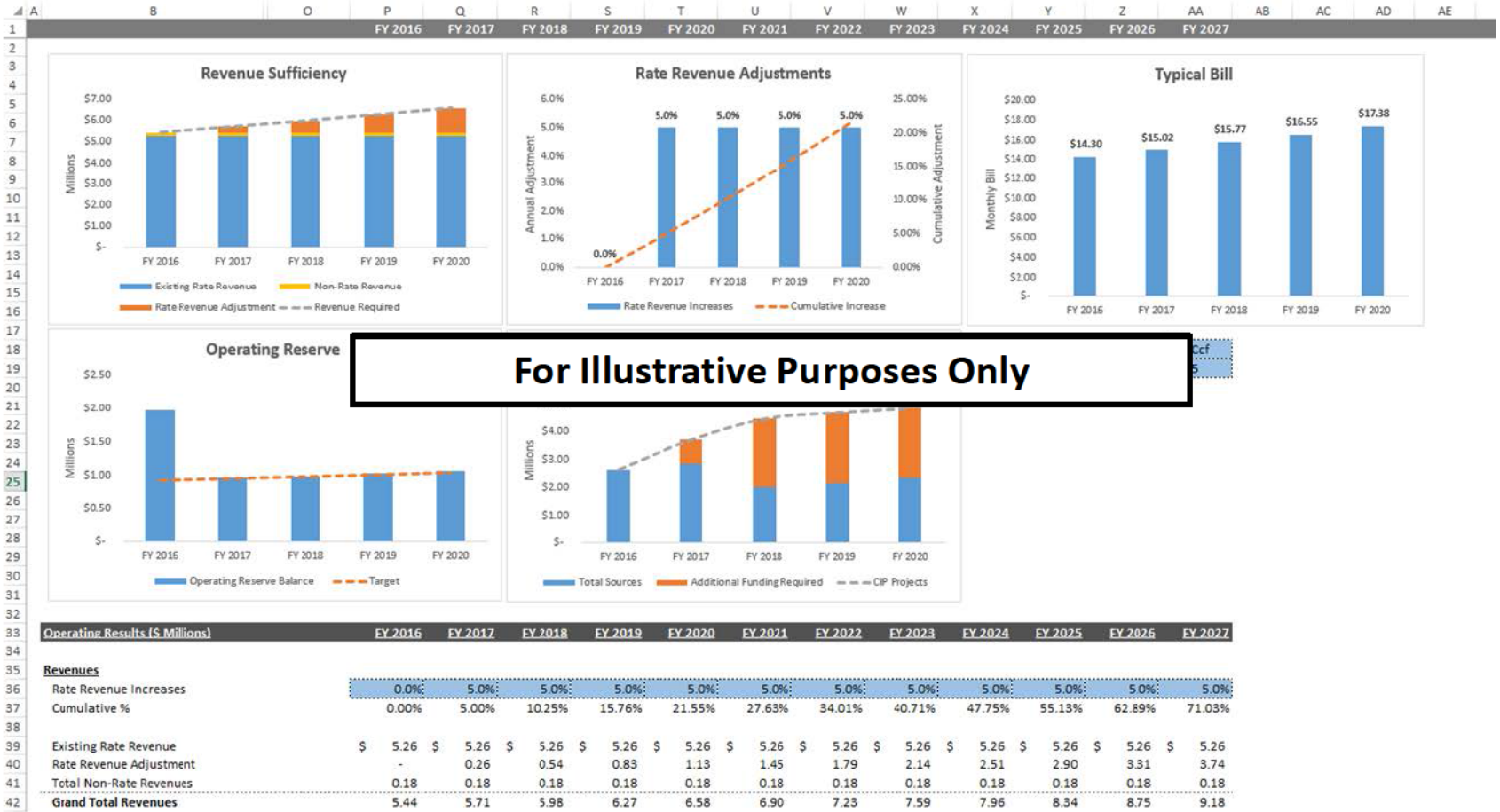
Why Take Action?

- Gap Between Revenues and Expenditures
  - Sewer rates have increased 6% per year nationally
  - Consumption per account is generally decreasing
- Increased Financial Risk
- Negative credit impact/Increased borrowing costs
- Fairness issue
- Infrastructure projects will not get cheaper
- Increased O&M costs associated with aging infrastructure
- Some projects are required (EPA regulatory mandates)

Scenario Modeling



Sample Model Screenshot



Operating Results ($ Millions)	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024	FY 2025	FY 2026	FY 2027
Revenues												
Rate Revenue Increases	0.0%	5.0%	5.0%	5.0%	5.0%	5.0%	5.0%	5.0%	5.0%	5.0%	5.0%	5.0%
Cumulative %	0.00%	5.00%	10.25%	15.76%	21.55%	27.63%	34.01%	40.71%	47.75%	55.13%	62.89%	71.03%
Existing Rate Revenue	$ 5.26	$ 5.26	$ 5.26	$ 5.26	$ 5.26	$ 5.26	$ 5.26	$ 5.26	$ 5.26	$ 5.26	$ 5.26	$ 5.26
Rate Revenue Adjustment	-	0.26	0.54	0.83	1.13	1.45	1.79	2.14	2.51	2.90	3.31	3.74
Total Non-Rate Revenues	0.18	0.18	0.18	0.18	0.18	0.18	0.18	0.18	0.18	0.18	0.18	0.18
Grand Total Revenues	5.44	5.71	5.98	6.27	6.58	6.90	7.23	7.59	7.96	8.34	8.75	9.18

Agenda Item No. 6D

Discussion regarding the next steps in the process for the City's Infrastructure Master Plans and Capital Improvement Programming (Budgeting)

Agenda Item No. 6E

Council Discussion

Agenda Item No. 7

Budget Task Force Committee Update

Presentation