

CULTURAL DISTRICT COMMISSION
MEETING MINUTES
June 12, 2014
Creativity Center Conference Room

Attendance

Commission present: Vicki Tilton , Carol Baker, Alex Cardona, Roger Elliott, Sherry Galbreath, Dave Hauman, Neeraj Joshi, Mike Kerber, Carole Ringer, Karen Schmidt

BCPA staff present: Graham Cowger, Brandy Maloney, Erin Mangian, Tina Salamone, Bev Spencer, Eric Veal, Dave Young

Meeting opened at 7:30 a.m. by Chair, Vicki Tilton. Roll call taken. Previous minutes approved with a motion by Galbreath and a second by Cardona.

Review of recent activities and events

Commission and staff received a copy of Veal's Monthly Report.

Salamone distributed The Director's Highlights of BCPA Activities report and also noted:

- Summer Theatre workshops begin July 7;
- We have been receiving positive community response about the BCPA and Creativity Center;
- Salamone had not planned on making any big changes in the first six months as Performing Arts Director. Now that she is at the six month mark, bigger changes will be coming. She expects some people to be vocal about not wanting change but it is coming. The staff is strong and we will be fine.

Fundraising and Potential Donors Presentation

Commissioners and staff received Cowger's Development Proposal and a list of current and lapsed Arts Partners, as well as potential donors.

Cowger noted the BCPA had never had a position dedicated to development until now. He presented his development plan, noting that this is essentially a blueprint of how we can begin to get where we need to be and it will also help us become accountable to stakeholders.

Hauman proposed Firestone and Bridgestone as possible fundraising sources. Hauman also suggested a series of "Talks with Tina" for potential donors, perhaps breakfast events. Cardona noted such events could be done as after work happy hours. Tilton added that she never misses the OSF breakfast events and noted it's an honor to be invited to them. Whenever she goes, she feels special, learns something new and feels like a part of the group; that's how we need to make people feel at the BCPA. Cowger agreed and stated we need to be deliberate in our solicitations and events, such as these and First Fridays. He also noted we need make things as clear as possible about giving to the BCPA and break down the negative perception that their donations are giving a gift to city government in general; people need to know and understand their dollars are going to support the BCPA and Creativity Center.

Cowger asked Commissioners to review the names on the list and be in touch with recommendations. He will give a follow-up report at the next Commission meeting.

Other Business

Ringer noted the AART's Summer Sampler is now available for purchase. For \$60, you can see six performances, at \$10 each. Six organizations are participating, including the BCPA. Tina noted the BCPA shows for which folks can use the Sampler are Northern Exposure, Bruegala and Sebastian Bach.

With a motion by Hauman and second by Schmidt, meeting adjourned.