

Bloomington Public Library

Books are just the beginning.

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BLOOMINGTON PUBLIC LIBRARY BOARD OF TRUSTEES MEETING

Thursday, June 1, 2017

SPECIAL MEETING

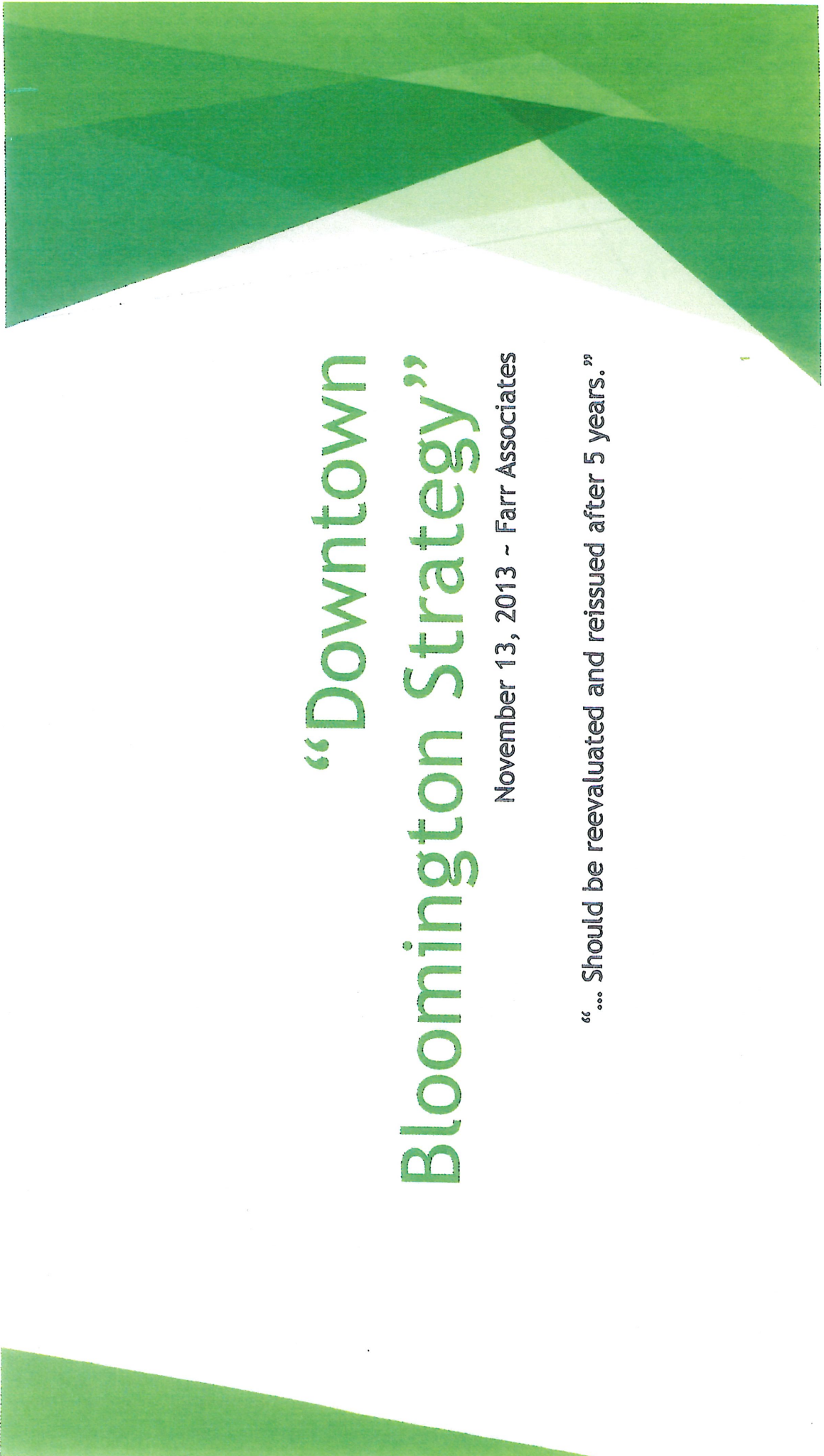
5:00 p.m.

William C. Wetzel Reading Room
205 E. Olive Street, Bloomington, IL 61701

AGENDA

- I. Call to Order
- II. Roll Call
- III. Introduction of Public
- IV. Public Comment
- V. Special Presentation: Bring it On Bloomington Comprehensive Plan, Vasudha Pinnamaraju, McLean County Regional Planning Commission
- VI. Special Presentation: Downtown Bloomington Master Plan, Steve Rasmussen, City of Bloomington
- VII. Discussion about Potential Library Expansion Project
- VIII. Comments from Board of Trustees
- IX. Adjournment

Posted: 5/26/17 10:30 a.m.



“Downtown Bloomington Strategy”

November 13, 2013 ~ Farr Associates

“... Should be reevaluated and reissued after 5 years.”

City of Bloomington Comprehensive Plan

June, 2015 ~ McLean County
Regional Planning Commission

...”Incorporates the “Downtown Bloomington Strategy”
in Chapter 6 “Economic Development”

Downtown Plan

1. Continues to build a healthy Downtown that offers a range of employment, retail, housing, cultural, and entertainment opportunities for all.

- Pursue catalyst projects
- Reinvent Warehouse District
- ★• Develop housing options

2. Market and Promote the unique brand and image of Downtown.

- Identify Gateways to Downtown
- Expand Downtown Business Association's Marketing
 - ★• Improve Wayfinding
 - Develop Signage Code
 - Consolidate retail uses
 - Encourage use of the U.S. 51 Corridor
 - ★• Support Farmers Market

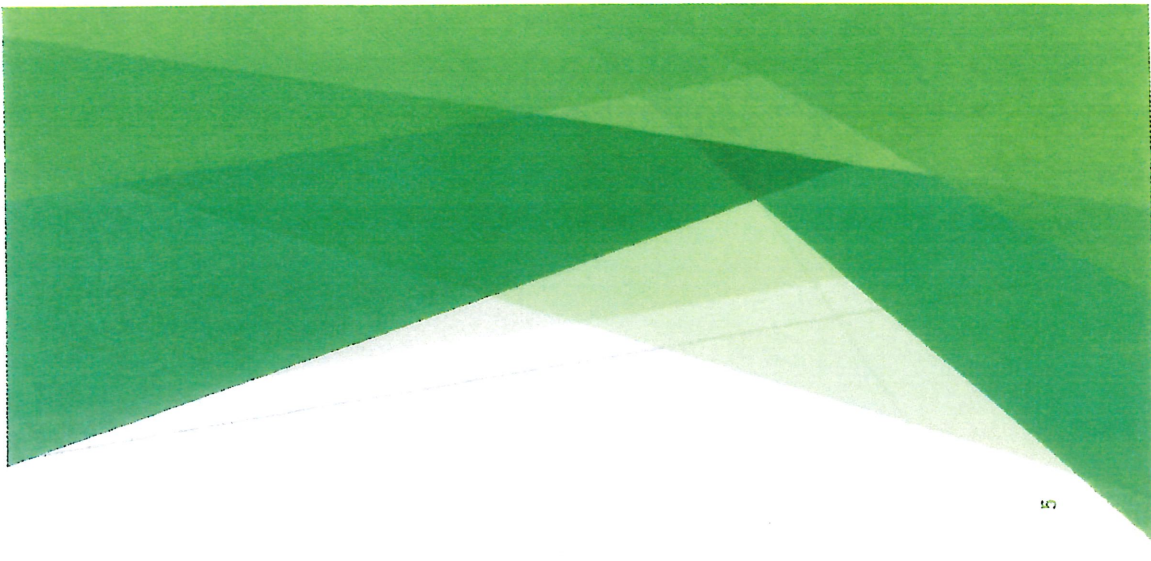
3. Protect the Downtown historic character and encourage appropriate new development.

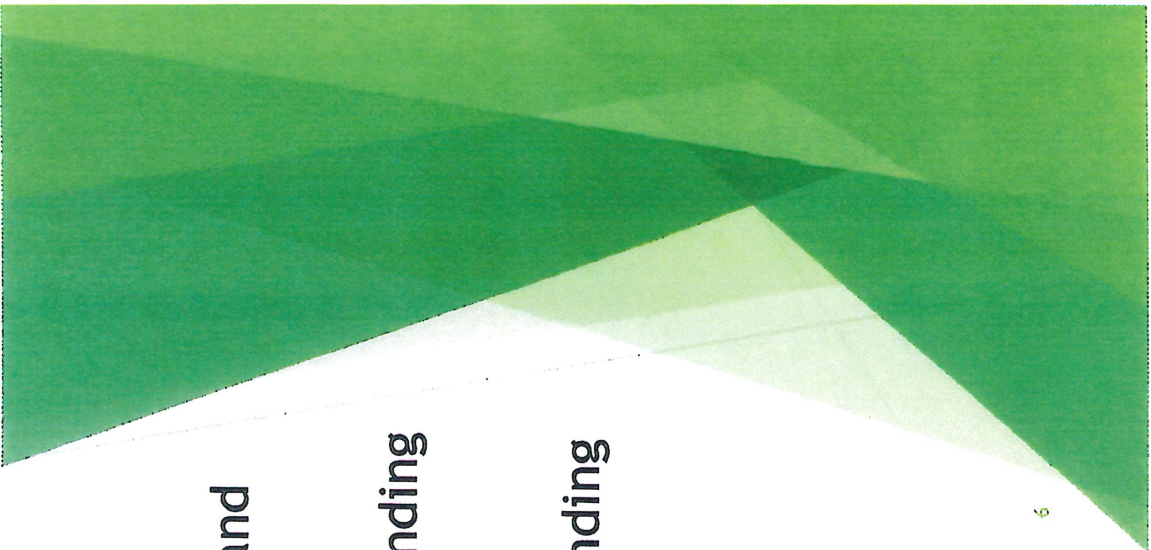
★ 4. Promote a clean and safe Downtown.

- Sidewalks
- Trash
- Recycle

5. Continue to develop a Multi-Model Transportation Network in Downtown.

- ★• Improve parking
- ★• Enhance Walkability & Bikeability
- Enhance public access





6. Reinforce the connections between Downtown and adjacent neighborhoods.

- Encourage development of links to surrounding neighborhoods.
- Form organizational alliances with surrounding neighborhoods.
 - ★ Taste of the West
- Pursuit public-private employee housing opportunities.

WAYFINDING

- Appointed Wayfinding Committee
- Meet for two years
- Hired Signage Architect
- Secured \$325,000 funding to start
- Identified a Tag Line

Arts, Culture and History

- Create a unique identity
- ★• Increase visibility of Bloomington Culture and Arts
 - BCPA
- ★• Support and promote Arts in the Community
 - First Fridays
- Preserve City's heritage
- ★• Encourage use of public art
 - 7 murals