



MINUTES
CULTURAL COMMISSION - REGULAR SESSION
THURSDAY, MAY 18, 2023, 7:30 AM

The Cultural Commission convened in regular session at 7:30 AM, May 18, 2023. Chair Melissa Libert called the meeting to order.

Roll Call

Attendee Name	Title	Status
Melissa Libert	Commission Chair	Present
Shweta Shukla	Commissioner	Present
Jeffrey Pitzer	Commissioner	Present
Angelique Racki	Commissioner	Present
Faisal Rashid	Commissioner	Present
Tracy Koch	Commissioner	Present

Public Comment

No public comment was received.

Consent Agenda

Items listed on the Consent Agenda are approved with one motion; Items pulled from the Consent Agenda for discussion are listed and voted on separately.

Item 4.A. Consideration and Action to Approve the Minutes of the March 18, 2023, Regular Cultural Commission Meeting, as requested by the Arts & Entertainment Department.

Item 4.B. Consideration and Action to Approve the Minutes of the April 20, 2023, Regular Cultural Commission Meeting, as requested by the Arts & Entertainment Department.

Commissioner Libert made a motion, seconded by Commissioner Pitzer, to approve the Consent Agenda as presented.

Commission Chair Libert called roll:

AYES: Racki, Shukla, Libert, Pitzer, Rashid, Koch

Motion carried.

Regular Session

The following item was presented:

Item 5.A. Discussion of Cultural Commission Members terms, as requested by the Arts & Entertainment Department.

Commission Chair Libert listed Commissioners and their term dates.

The following item was presented:

Item 5.B. Discussion of technology and accessibility ideas for the potential Art Walk event, as requested by the Arts & Entertainment Department.

The Commission discussed various options and determined that members would brainstorm and create a design for promoting the downtown Bloomington art galleries over the next couple months. At a future meeting, members would consider all ideas to promote Downtown art galleries and determine the best option. They planned to then partner with the Convention and Visitor's Bureau ("CVB") and local hotels to aid in promotion.

The following item was presented:

Item 5.C. Discussion with special guest Andrew Wegrzynski, Marketing Associate from Arts and Entertainment Department, on marketing ideas, as requested by the Arts & Entertainment Department.

Mr. Wegrzynski introduced himself and stated he would assist in the promotion of arts but that the Commission needed to determine a course of action to promote the galleries to increase foot traffic at the Downtown art galleries.

New Business

Anthony Nelson explained that Tony Jones, Miller Park Cultural Fest Chair, historically managed and organized the Miller Park Cultural Fest. He asked if the Cultural Commission had interest in assisting with the next event. Commission Chair Libert expressed interest in inviting Tony Jones as a special guest to discuss the possibility of assisting with the Miller Park Cultural Fest.

Adjournment

Commissioner Libert made a motion, seconded by Commissioner Pitzer, to adjourn.

Commission Chair Libert called roll:

AYES: Racki, Shukla, Libert, Pitzer, Rashid, Koch

Motion carried (viva voce).

The Meeting Adjourned at 8:30 a.m.

CITY OF BLOOMINGTON



Melissa Libert, Chair



Anthony Nelson, Staff Liaison