



Meeting Minutes: March 22, 2018

Call to Order

Commission Co Chair Scott Koets called the meeting to order at 7:38 a.m.

Roll Call

Commissioners in attendance: Scott Koets, Carole Ringer, Angelique Racki, Jesse Smart, Emily Vignieri

Staff in attendance

Tricia Stiller, Bob Mahrt, Steve Rasmussen

Approval of Minutes

Minutes of March 8 minutes were approved.

Old Business

- Review of CVB Website
Self- service site: need a login and password
Work to encourage cross promotion to better connect all community venues.
- Review of existing Downtown walking map and district maps.
- Define Cultural District: Cultural districts are defined as well-recognized, labeled areas of a city in which a high concentration of cultural facilities and programs serve as the main anchor of attraction. They help strengthen local economies, create an enhanced sense of place, and deepen local cultural capacity. Here, find tools and resources to help guide you in the development and advancement of Cultural Districts in your community. (Americans for the Arts, National Cultural District Exchange Tool Kit)

New Business

- Create Mission and vision statement for Commission
- Emily Vignieri recognized for her service; her term as a commissioner is now complete.
- New Commissioner Julia Cozad Callighan appointed at Council on March 26.

Meeting adjourned 8:25 a.m. Next meeting: April 12, 7:30 am

Prepared March 29, 2018