



**CITIZENS' BEAUTIFICATION COMMITTEE - REGULAR SESSION
THURSDAY, MARCH 21, 2024, 6:00 PM**

The Citizens' Beautification Committee convened in regular session at 6:00 PM, March 21, 2024. Committee Chair Joni painter called the meeting to order.

Roll Call

Attendee Name	Title	Status
Michaela Kent	Committee Member	Present
Eldon Haab	Committee Member	Present
Daniel Freburg	Committee Member	Present
Sara Kemp	Committee Member	Present
Gina Lavazza	Committee Member	Present
Deborah Johnson	Committee Member	Present
Jennifer Aurora	Committee Member	Present
Margaret Kraft	Committee Member	Present
Joni Painter	Committee Chair	Present
Fredrick Marling	Committee Member	Absent

Staff Present: Jeff Hindman Staff Liaison

*Brand new member Izola Tyus was present for her first meeting.

Public Comment

Individuals wishing to provide emailed public comment must email comments to publiccomment@cityblm.org at least 15 minutes before the start of the meeting. Individuals wishing to speak in-person may register at cityblm.org/register at least 5 minutes before the start of the meeting.

Neither in-person or emailed: No public comment was received.

Consent Agenda

Items listed on the Consent Agenda are approved with one motion; Items pulled from the Consent Agenda for discussion are listed and voted on separately.

Item 4.A. Consideration and Action to Approve the Minutes of the February 15, 2024, Regular Citizens' Beautification Committee Meeting

Committee Member Freburg made a motion, seconded by Committee Member Aurora, to approve the consent agenda as presented. Chair Painter directed the clerk to call roll:

AYES: Painter; Kemp; Freburg; Haab; Lavazza; Kraft; Aurora; Johnson; Kent

Motion carried.

Regular Agenda

The following item was presented:

Item 5.A. Continued Discussion and Action on Arbor Day Celebration Details.

Corpus Christi Catholic School was chosen to receive the Arbor Day tree and the principal prefers the 10:30-11:30am time slot. There will be further discussion and follow up with the principal and Joni Painter will ask the mayor to be there.

Committee Member Kemp made a motion, seconded by Committee Member Johnson, to To approve Arbor Day plans for Corpus Christi. Chair Painter directed the clerk to call roll:

**AYES: Painter; Kemp; Freburg; Haab; Lavazza; Kraft; Aurora; Johnson; Kent
Motion carried.**

The following item was presented:

Item 5.B. Discussion and possible Action on Updates to the Citizens' Beautification Committee's Website.

Most of the updates were made with the exception of finding the John English Arboretum map and Jeff Hindman will continue to try to locate a map.

Committee Member Lavazza made a motion, seconded by Committee Member Johnson, to To accept the updates to the webpage. Chair Painter directed the clerk to call roll:

**AYES: Painter; Kemp; Freburg; Haab; Lavazza; Kraft; Aurora; Johnson; Kent
Motion carried.**

The following item was presented:

Item 5.C. Consideration and Action on the 2024 Beautification Awards press release and advertisements.

Gina Lavazza offered to do the press release for the 2024 Beautification Awards. Gina Lavazza presented sample flyers and the Committee discussed printing flyers to be distributed to participating garden centers. The application will be put on the website and QR code will be updated.

Committee Member Freburg made a motion, seconded by Committee Member Johnson, to To approve the press release and the awards preparations. Chair Painter directed the clerk to call roll:

**AYES: Painter; Kemp; Freburg; Haab; Lavazza; Kraft; Aurora; Johnson; Kent
Motion carried.**

The following item was presented:

Item 5.D. Presentation and Discussion by the Bloomington Parks and Recreation Department on General Department Updates.

Staff Liaison Jeff Hindman reported the Park Maintenance staff has been doing controlled prairie burns. The Department also ground logs and brush into usable mulch for the season. Parks staff also had been doing major park cleaning in the city parks.

Committee Member Comments

Committee member Deborah Johnson suggested the committee be present for the upcoming Farmers Market and all committee members decided that was a good idea. Jeff Hindman said he would contact Economic Community Development to reserve a table for the Committee. The Committee decided to begin to create a tri- fold pamphlet and Gina Lavazza volunteered to design the pamphlet. Committee Chair Joni Painter noted this discussion will be added to next months agenda. Jennifer Aurora offered to act as secretary at the April meeting in Chris Kraft's absence.

Adjournment

The meeting was adjourned at 6:45pm

Committee Member Kemp made a motion, seconded by Committee Member Lavazza, to adjourn the meeting.

Chair Painter directed the clerk to call roll:

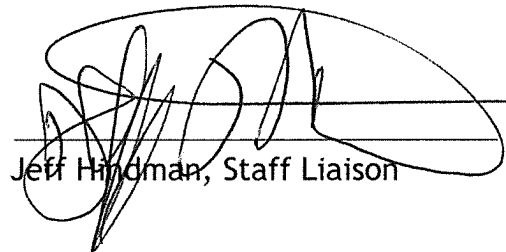
AYES: Painter; Kemp; Freburg; Haab; Lavazza; Kraft; Aurora; Johnson; Kent

Motion carried (viva voce).

The Meeting Adjourned at 6:45pm.

CITY OF BLOOMINGTON


Chairperson Joni Painter


Jeff Hindman, Staff Liaison