

02/20/20

CULTURAL COMMISSION MEETING NOTES

Attended: Meryl Brown, Mark Halx, Angelique Racki, Kellie Williams, Jeff Pitzer, RJ McCracken

Absent: Julia Cozad-Callighan, Ron Crick, Melissa Libert

Staff: Jim Mack, Cara Peterson, Shannon Ramirez, JongHun Kim

Action:

January 16, 2020 minutes approved

Next Meeting March 19, 2020

General Notes:

- **City code for Cultural Commission states that commissioners can reside in Bloomington or Mclean County.**
 - All agreed to allow The Town of Normal residences to apply.
 - Currently have two Commissioner vacancies.
- **Consideration**
 - Invite Crystal Howard, Director of the Visit BN to an upcoming Cultural Commission Meeting.
- **Fresh Ideas to Introduce Art**
 - Functional and Interactive Art at bus stop areas
 - Shade Shells
- **Calendar Feedback**
 - Review of functionality of Macaroni Kid and CVB event calendars.
 - Review of several apps that provide community calendar info and functionality. All of pros and cons. Commissioners agreed that supporting existing CVB calendar would be easiest path to expanded user and public adoption.
 - CVB: Easy to navigate but currently does not post images and has a 2.5 turnaround for approval and posting of events.
 - Recommendation to increase use of #VisitBN which can unify users and visitors, in addition it will be more visible on google search.
- **All Commissioners**
 - Continue utilizing existing calendars and #VisitBN, and sign up for CVB event email to see what that customer experience is like.
 - Report back on user friendliness, timeliness, and list of Pro and Cons.
- **Upcoming Events**
 - April 4, 2020 BCAI Fundraiser: Events at Youth Build & Western Ave. Contact Angelique Racki for more info at: racki@bcaiarts.org
 - October 17, 2020 Artgasm: Contact Cara Peterson at cpeterson@cityblm.org