

01/16/20

CULTURAL COMMISSION MEETING NOTES

Attended: Meryl Brown, Julia Cozad-Callighan, Mark Halx, Melissa Libert, Angelique Racki, Kellie Williams

Absent: Ron Crick, RJ McCracken, Jeff Pitzer,

Staff: Jim Mack, Cara Peterson, Shannon Ramirez

Action:

December 19, 2019 minutes approved

Next Meeting February 20, 2020

General Notes:

- **Term Renewal for Angelique Racki & Meryl Brown**
 - Seeking a replace for the Commissioner Chair
 - 2 Commissioner vacancies
- **Mclean County Chamber of Commerce Leadership Mclean County Culture Day on January 24**
 - Jim Mack, Angelique Racki & Melissa Libert will attend the January 24 meeting.
- **1st Cultural Commission Collaboration Meeting:** Williams, Racki, Brown
 - Which are the best social media to use
 - How & where to connect
 - Research grants for Marketing Companions
 - Define 3 ways to actively plug in & connect: Boomers, Millennials, & GenX
- **Calendar Feedback**
 - Market to existing calendars
 - How to Increase participation with the WGLT & CVB calendar
 - Pull data on existing calendars
- **All commissioners**
 - Utilize existing calendars and report back on user friendliness
- **Upcoming Events**
 - January 27: "A Conversation About Race": A Discussion with Local Leaders
 - October 17: Artgasm:
 - Seeking assistance with planning, marketing, graph design & building displays
 - Contact Cara Peterson: 309 434 2763 or cpeterson@cityblm.org