



Minutes
Citizens' Beautification Committee - Regular Session
Thursday, August 21, 2025 - 6:00 PM

The Citizens' Beautification Committee convened in regular session in the Oak Conference Room at the Government Center at 6:00 PM.

1. Call to Order

Committee Chair Gina Lavazza called the meeting to order.

2. Roll Call

PRESENT: Committee Member Gina Lavazza
Committee Member Jennifer Aurora
Committee Member Deborah Johnson
Committee Member Izola Tyus

ABSENT: Committee Member Daniel Freburg
Committee Member Jackie Young

Staff Present: Jeff Hindman, Staff Liaison

3. Public Comment

Individuals wishing to provide emailed public comment must email comments to publiccomment@cityblm.org at least 15 minutes before the start of the meeting. Individuals wishing to speak in-person may register at cityblm.org/register at least 5 minutes before the start of the meeting.

Neither in-person or emailed: No public comment was received.

4. Consent Agenda

Items listed on the Consent Agenda are approved with one motion; Items pulled from the Consent Agenda are listed and voted on separately.

- A. Consideration and Action to Approve the Minutes of the July 17, 2025, Regular Citizens' Beautification Committee Meeting.** (Recommended Motion: The proposed Minutes be approved.)

Committee Member Aurora made a motion, seconded by Committee Member Lavazza, to approve the Item as presented.

Chair Lavazza directed the Secretary to call roll:

Ayes: Committee Member Lavazza, Committee Member Aurora, Committee Member Johnson, Committee Member Tyus

Motion Carried.

5. Regular Agenda

- A. **Consideration and Action on the Selection of the 2025 Beautification Awards, as requested by the Parks & Recreation Department.** (Recommended Motion: The proposed vote be approved)

Committee Member Aurora made a motion, seconded by Committee Member Tyus, to approve the Item as presented.

Chair Lavazza directed the Secretary to call roll:

Ayes: Committee Member Lavazza, Committee Member Aurora, Committee Member Johnson, Committee Member Tyus

Motion Carried.

The Committee tallied all votes for both business and residential 2025 Beautification Award nominations. Two businesses were recommended for presentation, as well as three residential nominees.

- B. **Presentation and Discussion of possible Beautification Award Presentation dates at Council Meeting, as requested by the Parks & Recreation Department.** (Recommended Motion: None, Presentation and Discussion only)

Once the Beautification Awards were finalized, Chairperson Lavazza informed Parks and Recreation, so the stones could get ordered and then worked with City Council to secure time on the docket during an October meeting.

- C. **Presentation and Discussion on Route 66 Art Project proposal, as requested by the Parks & Recreation Department.** (Recommended Motion: None, Presentation and Discussion only)

Committee Member Aurora updated the committee that there was a possible sponsor for the material. Chairperson Lavazza would work with the art teacher to obtain a quote of support needed to inform the sponsor. Committee members discussed the location of the project once it is completed and considered locations along Route 66 corridor in Bloomington. A review of the route was assigned to Committee Members to complete before the next meeting for further discussion.

- D. **Consideration and Action to vote on final version of Tri-fold flyer to be printed, as requested by the Parks & Recreation Department.** (Recommended Motion: The proposed final version of Tri-fold be approved)

There was no action taken on the trifold finalization, so the committee did not vote on the final version. Committee members were asked to review the proposals and make updates and changes before the September meeting.

- E. **Presentation by the Parks and Recreation Department on Events and Activities Happening in the Parks Department.**
(Recommended Motion: None, Presentation and Discussion only)

The Miller Park Zoo unveiled a new sign in which the parks department crews installed the sign, built its base wall and completed the landscaping. Mowing has been a high priority this time of year with the nice weather conditions. Crews are working on the new playground at Northpoint school and also involved in the street scape program. Staff Liaison Jeff Hindman

announced the upcoming Community Development community engagement activities at O'Neil Park, Miller Park and Tipton Park.

6. New Business

Committee Member Aurora announce that she had reached out to McLean County Extension Office to inquire about the Home, Lawn and Garden show in 2026 as an opportunity to highlight the Beautification Committee efforts, attract new members and educate the public on the committee's mission and purpose. Committee member Johnson reminded everyone that the Culture Fest at Miller Park was scheduled for the following weekend.

7. Adjournment

Committee Member Lavazza made a motion, seconded by Committee Member Tyus, to approve the Item as presented.

Chair lavazza directed the Secretary to call roll:

Ayes: Committee Member Lavazza, Committee Member Aurora, Committee Member Johnson, Committee Member Tyus

Motion Carried.

The meeting adjourned at 7 PM.

City of Bloomington



Committee Chair

Attest:



Staff Liaison