



Minutes
Citizens' Beautification Committee - Regular Session
Thursday, October 16, 2025 - 6:00 PM

The Citizens' Beautification Committee convened in regular session in the Oak Conference Room at the Government Center at 6:00 PM.

1. Call to Order

Committee Chair Gina Lavazza called the meeting to order at 6:00 PM.

2. Roll Call

PRESENT: Committee Member Gina Lavazza
Committee Member Daniel Freburg
Committee Member Jennifer Aurora
Committee Member Izola Tyus
Committee Member Maureen Clancy
Committee Member Ronald Van Donk

ABSENT: Committee Member Deborah Johnson
Committee Member Jackie Young

Staff Present: Jeff Hindman, Staff Liaison

3. Public Comment

Individuals wishing to provide emailed public comment must email comments to publiccomment@cityblm.org at least 15 minutes before the start of the meeting. Individuals wishing to speak in-person may register at cityblm.org/register at least 5 minutes before the start of the meeting.

Neither in-person or emailed: No public comment was received.

4. Consent Agenda

Items listed on the Consent Agenda are approved with one motion; Items pulled from the Consent Agenda are listed and voted on separately.

- A. Consideration and Action to Approve the Minutes of the August 21, 2025, Regular Citizens' Beautification Committee Meeting., as requested by the Parks & Recreation Department.** (Recommended Motion: The proposed Minutes be approved.)

5. Regular Agenda

- A. Updates on Beautification Award Winners and possible October date for the Awards recognition with the City Council, as requested by the Parks & Recreation Department.** (Recommended Motion: None, Presentation only)

Chair Lavazza informed the committee that the Beautification Award winners would be recognized during the October 27th City Council meeting at 6:00 p.m. on the 4th floor of the Government Center. She noted that the Parks and Recreation Department had completed the award stones and would deliver them following the City Council meeting sometime that week. Chair Lavazza also stated that she would have the presentation ready and encouraged all committee members to attend.

B. Presentation of the Route 66 Art Project proposal updates, as requested by the Parks & Recreation Department. (Recommended Motion: None, Presentation only)

Committee Member Aurora informed the committee that Rivian had sent an Amazon gift card to the attention of the art teacher responsible for the Route 66 art project. Chair Lavazza confirmed that the art teacher had received the gift card and had purchased the necessary art supplies to begin the project. Status pictures and additional information were expected to follow.

C. Presentation of the Tri-fold and either vote on a final flyer or look to see if any last updates need to be made, as requested by the Parks & Recreation Department. (Recommended Motion: None, Presentation only)

The tri-fold was not ready for a final vote: however, the committee discussed adding updated photos, including mentioning the Farmers' Market events, the Arbor Day ceremony and tree planting, a QR code for the committee nomination consideration, and additional information regarding the annual Beautification Awards for both residential and commercial properties within the City of Bloomington. Committee member Aurora agreed to work on updating the photos and information highlighting the committee's involvement within the community. Chair Lavazza offered to assist by adding the QR code and planned to present the updated version to the committee during the November meeting.

D. Presentation by the Parks and Recreation Department on Events and Activities Happening in the Parks Department.
(Recommended Motion: None; Presentation Only.)

Parks and Recreation had been busy completing updates at Rollingbrook Park on the pickleball and basketball courts. They also updated the basketball court at Bittner Park. Additionally, they resurfaced the Constitutional Trail on the west side of Bloomington along Fox Creek Road, and installed a solar-powered lighted sign on the west side of town off Market Street. They had been planting along Market Street and Route 50, updated landscaping at Fire Station #2, and were preparing for winter. Mowing was coming to an end and leaf clean up to start very soon. They continued to water annuals downtown until after Halloween, after which they planned to remove annual flowers and prepare for holiday decorating.

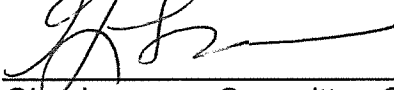
6. New Business

The Committee welcomed a new member, Ronald Van Donk. The next meeting was scheduled for November 20th.

7. Adjournment

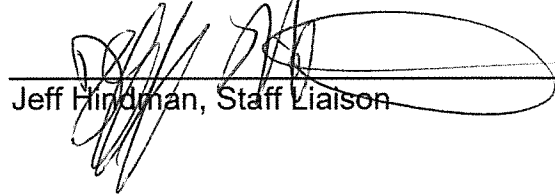
The meeting adjourned at 6:47PM.

City of Bloomington



Gina Lavazza, Committee Chair

Attest



Jeff Hindman, Staff Liaison