



MINUTES
CITIZENS' BEAUTIFICATION COMMITTEE - REGULAR SESSION
WEDNESDAY, JUNE 18, 2025, 6:00 PM

The Citizens' Beautification Committee convened in regular session at 6:00 PM, June 18, 2025. Committee Chair Gina Lavazza called the meeting to order.

Roll Call

Attendee Name	Title	Status
Jennifer Aurora	Committee Member	Present
Izola Tyus	Committee Member	Present
Daniel Freburg	Committee Member	Present
Gina Lavazza	Committee Chair	Present
Deborah Johnson	Committee Member	Absent
Jackie Young	Committee Member	Absent

Public Comment

Individuals wishing to provide emailed public comment must email comments to publiccomment@cityblm.org at least 15 minutes before the start of the meeting. Individuals wishing to speak in-person may register at cityblm.org/register at least 5 minutes before the start of the meeting.

Neither in-person or emailed: No public comment was received.

Consent Agenda

Items listed on the Consent Agenda are approved with one motion; Items pulled from the Consent Agenda for discussion are listed and voted on separately.

Item 4.A. Consideration and Action to Approve the Minutes of the April 17, 2025 and May 15, 2025 Regular Session Citizens' Beautification Committee Meeting

Committee Member Freburg made a motion, seconded by Committee Member Aurora, to approve the consent agenda as presented. Committee Chair Lavazza directed the secretary to call roll:

AYES: Lavazza; Freburg; Aurora; Tyus
Motion passed.

Regular Agenda

The following item was presented:

Item 5.A. Continued Discussion reviewing notes from BN Artists Meeting that Committee Members Lavazza and Aurora attended. Discuss ideas in notes and decide on the direction the Committee would like to take

The Committee expressed enthusiasm about the idea of a hubcap painting project featuring artwork created by school-aged children. It was mentioned that if the painted hubcaps were completed in advance of the 2026 pot planting, they could be installed simultaneously with the seasonal displays, adding a vibrant and creative element to the downtown beautification efforts. Chair Lavazza agreed to take the lead on coordinating with the local art teachers and the McLean County Museum of History to help facilitate and bring the event together.

The following item was presented:

Item 5.B. Continued Discussion on Beautification Awards. Discuss what nominations received to date and ideas to get more nominations.

The Committee discussed the nomination of additional candidates for recognition. Committee Member Freburg took the Beautification Award posters for delivery to various golf courses in the Bloomington area. Committee Members Tyus and Freburg agreed to represent and display materials for the Beautification Committee during the June 28, 2025 Farmers' Market.

The following item was presented:

Item 5.C. Consideration and Action by the Beautification Committee to review the current meeting schedule and decide if an alternative day for meetings would be better. Discuss the process needed in order to change meeting day of week.

The Beautification Committee discussed whether there was a need to change the time and date of future meetings. After discussion the board voted to keep the current meeting date and time.

**Committee Member Aurora made a motion, seconded by Committee Member Freburg, to deny the item as presented. Committee Chair Lavazza directed the secretary to call roll:
AYES: Lavazza; Freburg; Aurora; Tyus
Motion passed.**

The following item was presented:

Item 5.D. Presentation and Discussion by the Bloomington Parks and Recreation Department on General Updates

Staff Liaison Jeff Hindman shared that Bittner park playground had been replaced. He also shared that the new playground at White Oak park was nearing completion. The Northpointe playground replacement was scheduled to be completed this summer. The Department had been actively mowing, landscaping and maintaining all park areas, as well as

preparing for the July 4th celebration. Additionally, the Bloomington Water Reclamation District had received a grant to support the Sunnyside Park expansion. The Juneteenth celebration was held the weekend of June 20th at Miller Park.

Committee Member Comments

The Beautification Committee discussed various options the Committee could utilize to gain greater exposure for their efforts. Suggestions included reviewing the list of events happening in the community and identifying opportunities to set up a table or banner to promote the Committees work. The group also discussed continuing efforts related to the Farmers' Market and developing a Miller Park plan to increase the Committee's footprint in the community.

Adjournment

Committee Member Freburg made a motion, seconded by Committee Member Tyus, to adjourn the meeting.

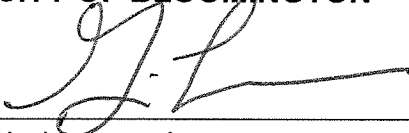
Committee Chair Lavazza directed the secretary to call roll:

AYES: Lavazza; Freburg; Aurora; Tyus

Motion carried (viva voce).

The Meeting Adjourned at 6:45PM.

CITY OF BLOOMINGTON



Chairperson Lavazza



Jeff Hinaman, Staff Liaison