



**CITIZENS' BEAUTIFICATION COMMITTEE - REGULAR SESSION
THURSDAY, JULY 17, 2025, 6:00 PM**

The Citizens' Beautification Committee convened in regular session at 6:00 PM, July 17, 2025. Committee Chair Gina Lavazza called the meeting to order.

Roll Call

Attendee Name	Title	Status
Jennifer Aurora	Committee Member	Present
Izola Tyus	Committee Member	Present
Daniel Freburg	Committee Member	Present
Gina Lavazza	Committee Chair	Present
Deborah Johnson	Committee Member	Absent
Jackie Young	Committee Member	Absent

Public Comment

Individuals wishing to provide emailed public comment must email comments to publiccomment@cityblm.org at least 15 minutes before the start of the meeting. Individuals wishing to speak in-person may register at cityblm.org/register at least 5 minutes before the start of the meeting.

Neither in-person or emailed. No public comment was received.

Consent Agenda

Items listed on the Consent Agenda are approved with one motion; Items pulled from the Consent Agenda for discussion are listed and voted on separately.

Item 4.A. Consideration and Action to Approve the Minutes of the June 18, 2025
Regular Citizens' Beautification Committee Meeting

**Committee Member Aurora made a motion, seconded by Committee Member Freburg, to approve the consent agenda as presented. Committee Chair Lavazza directed the secretary to call roll:
AYES: Lavazza; Freburg; Aurora; Tyus
Motion passed.**

Regular Agenda

The following item was presented:

Item 5.A. Continued Discussion on Beautification Award Nominations and the voting process. Actual Voting to take place in the August meeting

Committee Chair Lavazza reported that the nominations were received for both residential commercial properties. Chair Lavazza created a spreadsheet, which she planned to distribute to Committee Members for use during individual tours. Committee Members were asked to utilize the spreadsheet to record their scores in preparation for the August vote.

The following item was presented:

Item 5.B. Presentation and Discussion on the Hubcap Art Project the Committee is considering

Committee Member Aurora proposed a hubcap art project involving area youth, with a time designed to align with the kickoff of the Route 66 Centennial Celebration. Members were asked to review the proposal and prepare to vote in August on the design and medium to be used for the hubcaps, as well as which youth programs or grade level would participate. Chair Lavazza agreed to reach out to area youth programs and schools to determine interest and share the proposal and timeline. Committee Member Aurora agreed to explore potential avenues for hubcap donations.

The following item was presented:

Item 5.C. Presentation and Discussion of the tri-fold mock-ups for Beautification Committee recruitment and discussion on how and where Committee can use them to recruit new members

Committee Member Aurora presented a draft tri-fold brochure for the Committee to review and edit. The intended use of the tri-fold would be for Farmers Markets and various city events where the Beautification Committee is invited to attend or speak. Members engaged in a discussion regarding the design and content of the brochure and were encouraged to bring suggestions to the August meeting for the Committees consideration.

The following item was presented:

Item 5.D. Presentation by the Parks and Recreation Department on events and activities happening in the Parks Department

Staff Liaison Jeff Hindman reported on the extensive cleanup efforts following the severe storm of July 16th. Several Parks suffered severe damage and on the streets there were 46 tree incidents reported that night and 21 roads were blocked as a result. With support of Public Service crews and Ameren Power they were able to clear most all the roads that night. In addition to the storm recovery the Parks Department remained busy with ongoing tree work and routine park maintenance. The Forth of July celebration at Miller Park was a success and there was strong attendance for the Car Show as well. The Utility staff was working on construction of a Feature Sign for the Zoo entrance.

Committee Member Comments

Adjournment

Committee Member Aurora made a motion, seconded by Committee Member Tyus,

to adjourn the meeting.

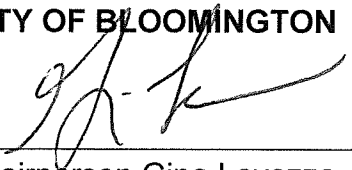
Committee Chair Lavazza directed the secretary to call roll:

AYES: Lavazza; Freburg; Aurora; Tyus

Motion carried (viva voce).

The Meeting Adjourned at 6:52pm

CITY OF BLOOMINGTON



Chairperson Gina Lavazza



Jeff Hindman, Staff Liaison