



**Minutes
Citizens' Beautification Committee - Regular Session
Thursday, December 18, 2025 - 6:00 PM**

The Citizens' Beautification Committee convened in regular session in the Oak Conference Room at the Government Center at 6:00 PM. The meeting was called to order by Citizens' Beautification Committee Chair Gina Lavazza.

1. Call to Order

2. Roll Call

- PRESENT:** Committee Member Gina Lavazza
Committee Member Jennifer Aurora
Committee Member Deborah Johnson
Committee Member Izola Tyus
Committee Member Nephele Delis
Committee Member Valerie Wyatt
- ABSENT:** Committee Vice Chair Daniel Freburg
Committee Member Maureen Clancy
Committee Member Ronald Van Dong

Staff Present: Jeff Hindman, Staff Liaison

3. Public Comment

Individuals wishing to provide emailed public comment must email comments to publiccomment@cityblm.org at least 15 minutes before the start of the meeting. Individuals wishing to speak in-person may register at cityblm.org/register at least 5 minutes before the start of the meeting.

Neither in-person nor emailed: No public comment was received.

4. Consent Agenda

Items listed on the Consent Agenda are approved with one motion; Items pulled from the Consent Agenda are listed and voted on separately.

Committee Member Aurora made a motion, seconded by Committee Member Johnson, to approve the Item as presented.

Committee Chair Lavazza directed the Secretary to call roll:

Ayes: Gina Lavazza, Jennifer Aurora, Deborah Johnson, Izola Tyus, Nephele Delis, Valerie Wyatt

Motion Carried.

A. Consideration and Action to Approve the Minutes of the November 20, 2025 Citizens' Beautification Committee Regular Session Meeting., as requested by

the Parks & Recreation Department. (Recommended Motion: The proposed Minutes be approved.)

5. Regular Agenda

- A. **Presentation and discussion of the Route 66 Art Project updates. Dates to talk to students at Oakland School are January 9,12, and 13 at 10:50 AM., as requested by the Parks & Recreation Department.** (Recommended Motion: None; Presentation Only.)

Committee Chair Lavazza informed the Committee of the scheduled dates to speak with the students at Oakland School regarding the Route 66 art project and invited Committee Members to join her on January 9, 12, and 13 at 10:50AM. Committee Member Aurora volunteered to participate and indicated she would bring additional Route 66 flyers to distribute.

- B. **Consideration and Action to Approve the Tri-fold., as requested by the Parks & Recreation Department.** (Recommended Motion: Approve the Tri-fold flyer as Presented.)

A tri-fold marketing flyer for the Committee was presented but the voting was tabled for a future meeting vote. Committee Member Nephele Delis expressed interest in creating a tri-fold flyer and shared her experience developing custom products. She indicated she would like to present a tri-fold design for consideration at the January meeting. Committee Chair Lavazza agreed to provide Committee Member Delis with the existing draft and guidance.

- C. **Presentation and Discussion on another possible Route 66 project, partnering with a local non-profit., as requested by the Parks & Recreation Department.** (Recommended Motion: None; Presentation Only.)

Katherine McCarthy from Strong Towns Blono presented the Wayfinding Mural Project, which began in summer 2025 and was designed to encourage pedestrian traffic. The highlighted route during the past summer connected the museum and the library. Strong Towns Blono expressed interest in continuing the Wayfinding Mural Project in 2026 to align with the Route 66 Centennial celebration. The proposed timeline is May 1, 2026, through June 13, 2026, and volunteers are being requested to support the effort.

- D. **Presentation and Discussion on Holiday Decorations Recognition. Per last meeting each Member is asked to bring 5 photos of Holiday Decorations., as requested by the Parks & Recreation Department.** (Recommended Motion: None; Presentation Only.)

Committee Members shared photos of their holiday decorations for consideration. Committee Member Aurora created certificates for review. Following discussion, the Committee recommended awarding informal certificates to all nominees for the inaugural year of the project. The Committee also engaged in discussion regarding ways the project could be expanded in future years.

- E. **Presentation by the Parks and Recreation Department on Events and Activities**

Happening in the Parks Department. (Recommended Motion: None; Presentation Only.)

Staff Liaison Jeff Hindman reported ongoing tree maintenance activities along city streets and in parks, including stump grinding. He also shared that solar light poles were installed at The Den at Fox Creek Golf Course.

6. New Business

The Committee announced the addition of two new Committee Members, Nephele Delis and Valerie Wyatt.

7. Adjournment

Committee Member Aurora made a motion, seconded by Committee Member Johnson, to approve the Item as presented.

Chair Lavazza directed the Secretary to call roll:

Ayes: Lavazza; Aurora; Johnson; Tyus; Wyatt; Delis

Motion Carried.

The Meeting Adjourned at 6:58PM.

City of Bloomington

Attest

Gina Lavazza, Committee Chair

Jeff Hindman, Staff Liaison